Digital Switch-Over

- The government is changing the way that you receive the main television channels from a traditional analogue signal to a digital one. This will happen between 2008 and 2012 - depending on your TV region.

- This will mean that you will need to have digital TV to receive BBC1, BBC2, ITV1, Channel 4/S4C and Channel 5.

- To get a picture on all of your TV sets, you will have to have **either**:
  - Freeview box
  - An integrated digital TV with a built-in digital receiver
  - Satellite TV (you need a satellite dish and set top box for this)
  - Cable TV (you need to live in an area where cable TV is available and have a set top box for this)
Extra Channels

Note – these are just examples to show the quality of the new extra channels. The eventual channels would be brand new.

Example - extra 8 channels

Example - extra 24 channels

+ another 8 channels – a mixture of news, sport, education and entertainment/leisure

Note – there would be no premium pay channels (like Sky Sports and Sky Movies)
or other set-top box

- Basic Freeview boxes cost around £20 - £40.

- They are relatively small simple to install, use your existing TV aerial, and you are currently able to receive all of the digital TV channels below for free.
High Definition TV

• HDTV will bring TV at its most intense and brilliant picture quality, vibrant colour, deep detail and resonant sound. It will be especially rewarding when watching Sports and Movies.

• Your TV must be HD-ready – and have at least a 32” screen to get the full benefits. (Not all flat screen TVs are HD ready).

• There must be an HD signal. Satellite and cable TV companies are likely to launch HD channels this summer.
Mobile TV

- Watching television in real time (no downloads), wherever you are.

- Rolling news and sport updates amongst other content.

- Screen size ranges from a large mobile phone screen display up to 7” for a dedicated portable TV.

- Either on a mobile phone with large screen, or a separate dedicated mobile TV.

- Picture quality will be sharp even though it is on a smaller size screen than a home TV.
Mobile Broadband / Internet

- Mobile phones, laptop computers and other devices like Palm Pilots or Blackberries can be used to access the internet and send emails.
- There is potential for higher speed mobile connections than today – similar to home broadband.
- For example, depending on what device you have, you can download music and video, browse web-pages (eg. News, Travel or Sport), and send / receive email and large file attachments.