

Sent: 28 April 2006 4:36 PM
To: foodadvertising
Subject: Junk food advertising

I am very concerned about the latest proposals for advertising junk food. My 8 year old frequently watches television between 6 and 9 in the evening, both the Simpsons, nature, gardening and historical shows, but also whatever his teenage brothers are watching, and is therefore watching the adverts -it's very hard to explain to children this is the opportunity to make a cup of tea...So I strongly urge you to restrict advertising these unnecessary products in the early evening also.