

Telecommunications market data tables

Q1 2008

1 – Market monitor

2 – Fixed telecoms market data tables

3 – Mobile telecoms market data tables

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1. Market Monitor

In this section we highlight some of the key trends emerging from the data we collect on the UK telecommunications sector. We hope that by doing this we will contribute to a greater understanding of the changing ways in which telecommunications services are delivered and consumed within the UK.

Fixed

- BT's market share of fixed calls and access revenues fell to under 60% for the first time in Q1 2008.
- Total call volumes were unchanged at 38 billion minutes during the period as a result of growth in call volumes from indirect operators offsetting a decline in call volumes from other operators.

Internet

- The total number of residential and SME broadband connections increased by almost 600,000 to 16.2 million in Q1 2008, with BT's retail market share being unchanged at 26.5%.

Mobile¹

- Total mobile revenue across the four mobile operators declined by 1.6% in during the quarter, due to a fall in revenue from calls and other charges.
- Total mobile call volumes declined slightly (0.23%) during the quarter while messaging volumes increased by 8%.
- Contract subscribers grew by 1.9% in Q1 2008 compared to a 1.3% decline in prepay subscribers. The proportion of subscribers on contract has grown each quarter since Q1 2006, accounting for 36% of all subscribers in Q1 of 2008, compared to 32% in Q1 of 2006.

¹ The commentary provided only refers to the four mobile operators covered in this report.

2. Fixed telecoms market data tables

2008 Q1 (January to March 2008)

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Notes:

Please note this update is based on calendar quarters:

Q1: January to March

Q2: April to June

Q3: July to September

Q4: October to December

Note: The data in these tables are the most accurate currently available. Where historical restatements have occurred, this is due to either operator restatements or improvements in methodology.

Table 1
Summary of network access & call revenues by operator (£millions)

	All Operators	BT	Virgin Media	Other	BT share
Access & Calls¹					
2006	9,733	6,182	1,270	2,281	63.5%
2007	9,439	5,870	1,207	2,363	62.2%
2007 Q1	2,368	1,484	309	575	62.7%
2007 Q2	2,360	1,469	305	585	62.3%
2007 Q3	2,366	1,468	304	595	62.0%
2007 Q4	2,345	1,449	288	608	61.8%
2008 Q1	2,319	1,385	302	631	59.7%
Access					
2006	4,535	3,262	577	696	71.9%
2007	4,679	3,144	579	956	67.2%
2007 Q1	1,130	767	150	212	67.9%
2007 Q2	1,185	796	152	238	67.1%
2007 Q3	1,189	793	151	246	66.6%
2007 Q4	1,174	789	126	260	67.2%
2008 Q1	1,189	765	144	280	64.3%
Calls¹					
2006	5,198	2,919	693	1,585	56.2%
2007	4,760	2,726	628	1,407	57.3%
2007 Q1	1,239	717	159	363	57.8%
2007 Q2	1,174	673	153	348	57.3%
2007 Q3	1,177	675	153	348	57.4%
2007 Q4	1,170	661	162	348	56.4%
2008 Q1	1,130	621	158	351	54.9%

¹ Revenue figures are not intended to include subscription revenues for unmetered dial-up internet access although some element may remain. However, all dial-up internet access volumes are included and as such overall revenue and volume figures are not directly comparable.

Table 2**Summary of exchange line numbers at end of quarter by operator (000's)**

	All Operators	BT	Virgin Media	Other	BT share
2006	33,604	23,522	4,375	5,707	70.0%
2007	33,704	22,245	4,524	6,934	66.0%
2007 Q1	33,659	23,266	4,458	5,934	69.1%
2007 Q2	33,805	22,994	4,422	6,389	68.0%
2007 Q3	33,682	22,579	4,479	6,624	67.0%
2007 Q4	33,704	22,245	4,524	6,934	66.0%
2008 Q1	33,581	21,775	4,528	7,277	64.8%

Table 3**Summary of call volumes by operator (millions of minutes)¹**

	All Operators	BT¹	Virgin Media	Other Direct Access	Other Indirect Access	BT share¹
2006	192,193	103,995	26,478	16,207	45,513	54.1%
2007	162,051	82,218	22,869	14,627	42,337	50.7%
2007 Q1	43,759	22,971	6,291	3,232	11,265	52.5%
2007 Q2	40,444	20,765	5,651	3,770	10,258	51.3%
2007 Q3	39,921	19,868	5,857	3,831	10,365	49.8%
2007 Q4	37,927	18,614	5,070	3,794	10,449	49.1%
2008 Q1	37,896	18,400	5,040	3,777	10,679	48.6%

¹ Includes calls made to non-BT internet service providers via FRIACO.

Table 4**Summary of call revenues by call type and operator (£millions)**

	All Operators	BT	Virgin Media	Other	BT share
UK geographic calls					
2006	1,559	855	203	501	54.8%
2007	1,460	809	184	467	55.4%
2007 Q1	383	210	51	122	55.0%
2007 Q2	357	195	46	116	54.6%
2007 Q3	360	203	43	114	56.4%
2007 Q4	360	201	45	114	55.7%
2008 Q1	343	183	44	117	53.2%
International calls					
2006	566	299	45	222	52.8%
2007	562	279	45	238	49.6%
2007 Q1	140	72	9	59	51.3%
2007 Q2	138	69	11	58	50.0%
2007 Q3	140	70	13	57	50.1%
2007 Q4	144	68	13	64	47.0%
2008 Q1	143	66	13	64	46.2%
Calls to mobiles					
2006	1,710	768	256	686	44.9%
2007	1,660	803	222	635	48.4%
2007 Q1	414	201	52	161	48.5%
2007 Q2	409	197	54	158	48.1%
2007 Q3	417	206	55	156	49.4%
2007 Q4	420	200	61	159	47.6%
2008 Q1	403	187	58	158	46.4%
Other calls¹					
2006	1,363	998	190	176	73.2%
2007	1,079	835	176	68	77.4%
2007 Q1	301	233	47	21	77.4%
2007 Q2	270	213	42	15	78.7%
2007 Q3	260	196	43	21	75.4%
2007 Q4	247	193	44	10	78.1%
2008 Q1	241	185	43	13	76.9%

¹ Includes freephone, special services, premium rate, directory enquiries and all other call types. Figures are not intended to include subscription revenues for unmetered dial-up internet access although some element may remain.

Table 5**Summary of call volumes by call type and operator (millions of minutes)**

	All Operators	BT	Virgin Media	Other Direct Access	Other Indirect Access	BT share
UK geographic calls						
2006	105,484	51,445	16,694	8,625	28,720	48.8%
2007	96,721	46,133	14,434	9,313	26,841	47.7%
2007 Q1	25,674	12,521	3,847	2,057	7,249	48.8%
2007 Q2	24,081	11,559	3,550	2,413	6,559	48.0%
2007 Q3	23,494	11,170	3,413	2,424	6,487	47.5%
2007 Q4	23,470	10,883	3,624	2,419	6,544	46.4%
2008 Q1	23,835	11,009	3,644	2,417	6,765	46.2%
International calls						
2006	5,715	1,829	370	1,611	1,905	32.0%
2007	6,109	1,832	363	1,887	2,027	30.0%
2007 Q1	1,505	467	77	422	538	31.0%
2007 Q2	1,498	461	91	485	461	30.8%
2007 Q3	1,500	458	96	485	461	30.5%
2007 Q4	1,607	446	99	494	568	27.8%
2008 Q1	1,642	475	98	485	584	28.9%
Calls to mobiles						
2006	15,572	7,886	1,871	1,080	4,735	50.6%
2007	14,376	7,192	1,589	1,165	4,430	50.0%
2007 Q1	3,709	1,892	419	269	1,130	51.0%
2007 Q2	3,630	1,836	405	295	1,094	50.6%
2007 Q3	3,558	1,791	385	300	1,082	50.3%
2007 Q4	3,479	1,673	380	302	1,124	48.1%
2008 Q1	3,439	1,655	355	305	1,124	48.1%
Other calls¹						
2006	65,421	42,835	7,542	4,892	10,152	65.5%
2007	44,845	27,061	6,483	2,262	9,039	60.3%
2007 Q1	12,870	8,091	1,948	484	2,347	62.9%
2007 Q2	11,234	6,909	1,605	577	2,143	61.5%
2007 Q3	11,369	6,449	1,963	622	2,335	56.7%
2007 Q4	9,371	5,612	967	579	2,213	59.9%
2008 Q1	8,980	5,261	943	570	2,206	58.6%

¹ Includes freephone, special services, premium rate, directory enquiries and all other call types. All dial-up calls to the internet are also included. BT figures include calls made to non-BT internet service providers via FRIACO.

Table 6
Summary of residential network access & call revenues by operator (£millions)

	All Operators	BT	Virgin Media	Other	BT share
Access & Calls¹					
2006	6,015	3,900	1,113	1,002	64.8%
2007	5,915	3,741	1,071	1,102	63.3%
2007 Q1	1,492	955	273	264	64.0%
2007 Q2	1,459	924	272	264	63.3%
2007 Q3	1,479	931	271	277	63.0%
2007 Q4	1,484	931	256	297	62.8%
2008 Q1	1,464	879	271	313	60.0%
Access					
2006	2,864	2,025	534	305	70.7%
2007	2,950	1,951	540	459	66.1%
2007 Q1	724	480	140	104	66.3%
2007 Q2	741	488	142	111	65.8%
2007 Q3	752	493	141	118	65.5%
2007 Q4	733	490	117	126	66.9%
2008 Q1	745	472	135	138	63.3%
Calls¹					
2006	3,151	1,875	579	697	59.5%
2007	2,965	1,791	531	643	60.4%
2007 Q1	769	475	133	161	61.8%
2007 Q2	718	436	129	153	60.7%
2007 Q3	727	438	130	159	60.3%
2007 Q4	752	441	139	171	58.7%
2008 Q1	719	407	136	175	56.7%

¹ Revenue figures are not intended to include subscription revenues for unmetered dial-up internet access although some element may remain. However, all dial-up internet access volumes are included and as such overall revenue and volume figures are not directly comparable.

Table 7**Summary of residential exchange line numbers at end of quarter by operator (000's)**

	All Operators	BT	Virgin Media	Other	BT share
2006	23,542	16,750	4,061	2,730	71.2%
2007	23,405	16,047	4,114	3,243	68.6%
2007 Q1	23,568	16,634	4,120	2,815	70.6%
2007 Q2	23,503	16,487	4,078	2,938	70.1%
2007 Q3	23,388	16,248	4,096	3,045	69.5%
2007 Q4	23,405	16,047	4,114	3,243	68.6%
2008 Q1	23,380	15,790	4,133	3,457	67.5%

Table 8**Summary of residential call volumes by operator (millions of minutes)¹**

	All Operators	BT¹	Virgin Media	Other	BT share¹
2006	128,301	76,097	22,946	29,258	59.3%
2007	107,954	60,669	19,870	27,415	56.2%
2007 Q1	29,826	17,020	5,457	7,349	57.1%
2007 Q2	26,773	15,350	4,880	6,543	57.3%
2007 Q3	26,291	14,595	5,131	6,565	55.5%
2007 Q4	25,065	13,704	4,402	6,959	54.7%
2008 Q1	25,242	13,562	4,391	7,289	53.7%

¹ Includes calls made to non-BT internet service providers via FRIACO.

Table 9**Summary of residential call revenues by call type and operator (£millions)**

	All Operators	BT	Virgin Media	Other	BT share
UK geographic calls					
2006	897	521	167	209	58.1%
2007	872	517	154	201	59.3%
2007 Q1	228	134	42	51	59.0%
2007 Q2	207	121	38	48	58.3%
2007 Q3	213	129	36	48	60.7%
2007 Q4	225	133	38	54	59.1%
2008 Q1	211	119	37	55	56.1%
International calls					
2006	324	172	38	114	53.2%
2007	307	165	39	103	53.7%
2007 Q1	78	43	8	28	54.5%
2007 Q2	76	41	10	25	54.4%
2007 Q3	75	41	11	24	54.2%
2007 Q4	78	40	11	26	51.9%
2008 Q1	76	38	11	27	50.1%
Calls to mobiles					
2006	946	467	202	277	49.4%
2007	979	504	177	297	51.5%
2007 Q1	234	125	40	69	53.4%
2007 Q2	236	122	43	71	51.6%
2007 Q3	248	130	44	74	52.4%
2007 Q4	261	128	50	83	49.0%
2008 Q1	248	117	48	83	47.1%
Other calls¹					
2006	983	714	172	98	72.6%
2007	807	604	160	43	74.8%
2007 Q1	229	173	43	13	75.5%
2007 Q2	200	153	38	9	76.5%
2007 Q3	190	138	39	13	72.6%
2007 Q4	188	140	40	8	74.5%
2008 Q1	183	134	40	10	73.1%

¹ Includes freephone, special services, premium rate, directory enquiries and all other call types. Figures are not intended to include subscription revenues for unmetered dial-up internet access although some element may remain.

Table 10
Summary of residential call volumes by call type and operator (millions of minutes)

	All Operators	BT	Virgin Media	Other	BT share
UK geographic calls					
2006	71,800	38,617	14,420	18,763	53.8%
2007	64,693	34,715	12,469	17,509	53.7%
2007 Q1	17,465	9,440	3,305	4,720	54.1%
2007 Q2	15,962	8,702	3,059	4,201	54.5%
2007 Q3	15,480	8,354	2,936	4,190	54.0%
2007 Q4	15,786	8,219	3,169	4,398	52.1%
2008 Q1	16,231	8,347	3,198	4,686	51.4%
International calls					
2006	2,717	1,186	283	1,249	43.6%
2007	2,867	1,191	296	1,380	41.5%
2007 Q1	727	301	63	363	41.4%
2007 Q2	675	300	73	302	44.5%
2007 Q3	686	298	78	310	43.4%
2007 Q4	778	292	82	404	37.5%
2008 Q1	833	316	82	435	38.0%
Calls to mobiles					
2006	8,308	4,797	1,421	2,090	57.7%
2007	7,403	4,182	1,200	2,021	56.5%
2007 Q1	1,942	1,108	316	518	57.1%
2007 Q2	1,878	1,083	308	487	57.7%
2007 Q3	1,812	1,038	289	485	57.3%
2007 Q4	1,771	953	287	531	53.8%
2008 Q1	1,739	933	266	540	53.6%
Other calls*					
2006	45,476	31,497	6,823	7,157	69.3%
2007	32,992	20,581	5,905	6,506	62.4%
2007 Q1	9,692	6,171	1,773	1,748	63.7%
2007 Q2	8,258	5,265	1,440	1,553	63.8%
2007 Q3	8,313	4,905	1,828	1,580	59.0%
2007 Q4	6,729	4,240	864	1,625	63.0%
2008 Q1	6,439	3,966	845	1,628	61.6%

¹ Includes freephone, special services, premium rate, directory enquiries and all other call types. All dial-up calls to the internet are also included. BT figures include calls made to non-BT internet service providers via FRIACO.

Table 11
Summary of business network access & call revenues by operator (£millions)

	All Operators	BT	Virgin Media	Other	BT share
Access & Calls¹					
2006	3,612	2,176	157	1,279	60.2%
2007	3,437	2,041	135	1,260	59.4%
2007 Q1	854	508	36	311	59.4%
2007 Q2	878	523	34	322	59.5%
2007 Q3	864	513	33	317	59.4%
2007 Q4	840	497	32	311	59.2%
2008 Q1	837	488	31	318	58.3%
Access					
2006	1,671	1,237	43	391	74.1%
2007	1,729	1,193	39	497	69.0%
2007 Q1	406	288	10	108	70.8%
2007 Q2	444	308	10	126	69.3%
2007 Q3	437	300	10	128	68.5%
2007 Q4	442	298	9	134	67.5%
2008 Q1	444	293	9	142	66.0%
Calls¹					
2006	1,941	938	114	888	48.3%
2007	1,707	847	97	763	49.6%
2007 Q1	448	220	26	202	49.1%
2007 Q2	434	215	24	195	49.5%
2007 Q3	427	214	24	189	50.1%
2007 Q4	398	198	23	177	49.9%
2008 Q1	393	195	22	176	49.6%

¹ Revenue figures are not intended to include subscription revenues for unmetered dial-up internet access although some element may remain. However, all dial-up internet access volumes are included and as such overall revenue and volume figures are not directly comparable.

Table 12**Summary of business exchange line numbers at end of quarter by operator (000's)**

	All Operators	BT	Virgin Media	Other	BT share
2006	10,062	6,771	314	2,977	67.3%
2007	10,299	6,198	410	3,691	60.2%
2007 Q1	10,091	6,633	339	3,119	65.7%
2007 Q2	10,302	6,507	344	3,451	63.2%
2007 Q3	10,294	6,332	383	3,579	61.5%
2007 Q4	10,299	6,198	410	3,691	60.2%
2008 Q1	10,201	5,985	395	3,820	58.7%

Table 13**Summary of business call volumes by operator (millions of minutes)¹**

	All Operators	BT¹	Virgin Media	Other Direct Access	Other Indirect Access	BT share¹
2006	63,458	27,465	3,531	15,361	17,100	43.3%
2007	53,758	21,211	2,999	13,896	15,653	39.5%
2007 Q1	13,837	5,855	834	3,033	4,115	42.3%
2007 Q2	13,591	5,335	771	3,584	3,901	39.3%
2007 Q3	13,532	5,174	726	3,659	3,972	38.2%
2007 Q4	12,799	4,847	668	3,619	3,665	37.9%
2008 Q1	12,593	4,777	649	3,609	3,559	37.9%

¹ Includes calls made to non-BT internet service providers via FRIACO

Table 14**Summary of business call revenues by call type and operator (£millions)**

	All Operators	BT	Virgin Media	Other	BT share
UK geographic calls					
2006	662	334	36	292	50.4%
2007	587	292	30	266	49.7%
2007 Q1	155	76	9	71	49.0%
2007 Q2	150	74	8	68	49.5%
2007 Q3	147	74	7	66	50.2%
2007 Q4	135	68	7	61	50.1%
2008 Q1	132	64	6	61	48.6%
International calls					
2006	242	126	7	109	52.2%
2007	254	113	6	135	44.6%
2007 Q1	62	29	1	32	47.4%
2007 Q2	62	28	1	33	44.5%
2007 Q3	64	29	2	33	45.4%
2007 Q4	66	27	2	37	41.3%
2008 Q1	67	28	2	37	41.7%
Calls to mobiles					
2006	764	301	54	409	39.4%
2007	681	299	45	337	43.8%
2007 Q1	180	76	12	92	42.1%
2007 Q2	173	75	11	87	43.4%
2007 Q3	169	76	11	82	45.0%
2007 Q4	159	72	11	76	45.2%
2008 Q1	155	70	10	75	45.2%
Other calls¹					
2006	274	178	18	79	64.9%
2007	184	143	15	25	77.9%
2007 Q1	51	39	4	8	76.2%
2007 Q2	49	38	4	7	78.2%
2007 Q3	47	35	4	8	75.0%
2007 Q4	38	32	4	3	83.5%
2008 Q1	40	33	3	3	83.5%

¹ Includes freephone, special services, premium rate, directory enquiries and all other call types. Figures are not intended to include subscription revenues for unmetered dial-up internet access although some element may remain.

Table 15**Summary of business call volumes by call type and operator (millions of minutes)**

	All Operators	BT	Virgin Media	Other Direct Access	Other Indirect Access	BT share
UK geographic calls						
2006	33,683	12,827	2,274	8,089	10,493	38.1%
2007	32,028	11,418	1,965	8,815	9,830	35.7%
2007 Q1	8,210	3,081	542	1,923	2,664	37.5%
2007 Q2	8,119	2,857	491	2,287	2,485	35.2%
2007 Q3	8,014	2,815	477	2,308	2,414	35.1%
2007 Q4	7,685	2,665	455	2,298	2,267	34.7%
2008 Q1	7,604	2,662	446	2,301	2,195	35.0%
International calls						
2006	2,998	644	87	1,607	661	21.5%
2007	3,241	640	67	1,883	651	19.7%
2007 Q1	777	166	14	421	176	21.4%
2007 Q2	823	161	18	484	160	19.6%
2007 Q3	814	160	18	485	151	19.7%
2007 Q4	828	153	17	493	165	18.5%
2008 Q1	809	159	16	485	150	19.6%
Calls to mobiles						
2006	7,264	3,089	450	1,039	2,686	42.5%
2007	6,974	3,011	389	1,127	2,447	43.2%
2007 Q1	1,767	784	103	259	621	44.4%
2007 Q2	1,753	754	97	285	617	43.0%
2007 Q3	1,746	753	96	290	607	43.1%
2007 Q4	1,708	720	93	292	602	42.2%
2008 Q1	1,700	722	89	297	592	42.5%
Other calls*						
2006	19,513	10,906	720	4,627	3,260	55.9%
2007	11,515	6,142	578	2,070	2,725	53.3%
2007 Q1	3,083	1,824	175	430	654	59.2%
2007 Q2	2,895	1,563	165	528	639	54.0%
2007 Q3	2,958	1,446	135	576	801	48.9%
2007 Q4	2,579	1,309	103	536	631	50.8%
2008 Q1	2,480	1,234	98	526	622	49.8%

¹ Includes freephone, special services, premium rate, directory enquiries and all other call types. All dial-up calls to the internet are also included. BT figures include calls made to non-BT internet service providers via FRIACO.

Table 16**Summary of residential and small business broadband connections (000's)¹**

	Total	BT retail DSL	Other DSL	Virgin Media	Other (inc. LLU)	BT retail share
2006	13,013	3,103	5,530	3,059	1,322	23.8%
2007	15,606	4,139	4,290	3,414	3,764	26.5%
2007 Q1	13,875	3,541	5,243	3,146	1,945	25.5%
2007 Q2	14,383	3,716	5,017	3,192	2,459	25.8%
2007 Q3	14,986	3,960	4,489	3,308	3,229	26.4%
2007 Q4	15,606	4,139	4,290	3,414	3,764	26.5%
2008 Q1	16,198	4,289	4,071	3,502	4,336	26.5%

¹ Figures exclude corporate broadband connections; BT retail DSL numbers have been adjusted to exclude corporate broadband based on Ofcom estimates.

Table 17**Summary of lines with Carrier Pre-Selection (000's)**

	CPS lines	Total BT retail and WLR lines	BT retail lines	WLR lines	Proportion of BT Retail and WLR lines with CPS
2006	6,315	27,715	23,522	4,193	22.8%
2007	5,893	26,773	22,245	4,528	22.0%
2007 Q1	6,213	27,493	23,266	4,227	22.6%
2007 Q2	6,138	27,279	22,994	4,285	22.5%
2007 Q3	5,782	26,945	22,579	4,366	21.5%
2007 Q4	5,893	26,773	22,245	4,528	22.0%
2008 Q1	5,857	26,448	21,775	4,674	22.1%

2. Mobile telecoms market data tables
2007 Q3 (July to September 2007)

Table

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Note: The data in these tables are the most accurate currently available. Where historical restatements have occurred, this is due to either operator restatements or improvements in methodology.

Table 1
Estimated retail revenues generated by mobile telephony (£m)¹

	Vodafone	O2 ²	T-Mobile	Orange
Calls and other charges				
2007 Q1	805	646	523	633
2007 Q2	793	685	548	654
2007 Q3	853	731	577	676
2007 Q4	797	726	579	686
2008 Q1	780	717	546	676
SMS and MMS				
2007 Q1	166	269	95	124
2007 Q2	174	271	92	123
2007 Q3	190	272	97	118
2007 Q4	191	276	92	121
2008 Q1	195	279	100	118
Total				
2007 Q1	971	915	619	757
2007 Q2	967	956	639	776
2007 Q3	1043	1004	674	794
2007 Q4	988	1,001	671	807
2008 Q1	975	996	646	795

¹ This table shows consumer expenditure on each of the mobile networks. The expenditure of customers of Independent Service Providers is estimated. While the methods of estimation differ for each of the networks Ofcom believes that the figures are comparable. The revenue figures exclude revenues from connections.

Other charges include connection charges as well as data charges other than SMS and MMS.

² O2 figures do not include those for Tesco Mobile

Table 2**Call volumes by call type and operator (millions of minutes)**

	Vodafone	O2 ¹	T-Mobile ²	Orange
UK calls				
2007 Q1	5,924	5,788	4,753	4,321
2007 Q2	6,013	6,189	5,041	4,509
2007 Q3	6,077	6,418	4,915	4,690
2007 Q4	6,329	6,752	5,009	5,232
2008 Q1	6,371	6,924	4,885	5,418
Outgoing international				
2007 Q1	73	140	60	68
2007 Q2	76	158	65	68
2007 Q3	82	167	69	72
2007 Q4	100	179	72	71
2008 Q1	105	176	61	79
While roaming abroad				
2007 Q1	161	115	33	85
2007 Q2	184	143	41	102
2007 Q3	211	183	52	90
2007 Q4	164	132	36	89
2008 Q1	163	138	36	88
All calls				
2007 Q1	6,158	6,043	4,846	4,474
2007 Q2	6,273	6,490	5,147	4,679
2007 Q3	6,370	6,768	5,036	4,852
2007 Q4	6,593	7,063	5,116	5,392
2008 Q1	6,639	7,238	4,982	5,585

¹ O2 volumes do not include figures for Tesco Mobile.

² T-Mobile volumes do not include figures for Virgin Mobile.

Table 3**Volume of SMS and MMS (millions)**

	Vodafone	O2 ¹	T-Mobile ²	Orange
2007 Q1	2,718	5,243	1,844	2,881
2007 Q2	2,912	5,219	1,990	3,062
2007 Q3	3,064	5,418	1,963	3,363
2007 Q4	3,345	6,206	2,168	3,981
2008 Q1	3,458	6,892	2,154	4,444

¹ O2 volumes for SMS and MMS do not include figures for Tesco Mobile.

² T-Mobile volumes for SMS and MMS do not include figures for Virgin Mobile.

Table 4
Subscriber numbers by operator (000's)

	Vodafone	O2 ¹	T-Mobile ²	Orange
Connections during period				
2007 Q1	1,747	1,523	1,723	1,112
2007 Q2	1,727	1,529	1,688	1,360
2007 Q3	1,905	1,706	1,847	1,589
2007 Q4	2,064	1,594	2,030	1,900
2008 Q1	1,745	1,695	1,721	1,515
Subscribers at end of period				
Post paid				
2007 Q1	6,834	6,298	3,821	4,969
2007 Q2	6,998	6,374	3,893	5,183
2007 Q3	7,149	6,533	3,937	5,408
2007 Q4	7,286	6,809	3,880	5,610
2008 Q1	7,424	7,015	3,861	5,722
Pre-pay²				
2007 Q1	8,572	11,453	12,913	10,127
2007 Q2	8,569	11,411	12,892	9,982
2007 Q3	8,794	11,366	13,068	9,992
2007 Q4	8,899	11,573	13,431	10,032
2008 Q1	8,708	11,338	13,263	10,034
Total²				
2007 Q1	15,407	17,751	16,734	15,096
2007 Q2	15,566	17,785	16,785	15,165
2007 Q3	15,943	17,900	17,005	15,400
2007 Q4	16,184	18,382	17,311	15,642
2008 Q1	16,132	18,353	17,124	15,756
Net change during period				
2007 Q1	723	118	-171	-247
2007 Q2	159	34	51	69
2007 Q3	377	115	220	235
2007 Q4	241	483	306	242
2008 Q1	-53	-29	-187	114

¹ O2 subscriber numbers do not include Tesco Mobile

² The threshold period for active subscribers is 90 days for all networks except T-Mobile, which uses the 180 day activity definition. This should be taken into account when comparing data in the table above.

Table 5**Average retail revenue per subscriber (£)¹**

	Vodafone	O2 ²	T-Mobile	Orange
2007 Q1	64.5	51.7	36.9	49.7
2007 Q2	62.4	53.8	38.1	51.3
2007 Q3	66.2	56.3	39.6	52.0
2007 Q4	61.5	55.2	38.8	52.0
2008 Q1	60.3	54.2	37.5	50.6

¹ Revenues are from services detailed in Table 1 only and do not include those generated by incoming calls or VAT.

² O2 Volumes do not include those from Tesco Mobile

Table 6**Interconnection call volumes**

	Vodafone	O2 ¹	T-Mobile ²	Orange
Call volumes (Mmints)				
2007 Q1	2,525	4,070	2,220	2,858
2007 Q2	2,593	4,172	2,278	2,952
2007 Q3	2,659	4,156	2,295	3,018
2007 Q4	2,697	4,441	2,319	3,095
2008 Q1	2,677	4,286	2,204	3,118

¹ O2 volumes do not include figures for Tesco Mobile

² T-Mobile volumes do not include figures for Virgin Mobile.