SCREENING QUESTIONNAIRE – COMPLETE WITH PARENT

Q1  ESTABLISH THAT PARENT HAS ANY CHILDREN AGED UNDER 16 LIVING AT HOME AND FOR WHOM THEY HAVE PARENTAL RESPONSIBILITY

Could you please tell me the ages of each of the children aged under 16 living at home with you for whom you have parental responsibility, and whether each one is a boy or a girl? Please start with the oldest child.

<table>
<thead>
<tr>
<th>CHILD IN HOUSEHOLD AGED UNDER 16</th>
<th>QPIA Child 1 (Oldest)</th>
<th>QPIB Child 2 (2nd oldest)</th>
<th>QPIC Child 3 (3rd oldest)</th>
<th>QPID Child 4 (4th oldest)</th>
<th>QPIE Child 5 (5th oldest)</th>
<th>QPIF Child 6 (6th oldest)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Age (ENTER AGE IN YEARS)</td>
<td>M / F</td>
<td>M / F</td>
<td>M / F</td>
<td>M / F</td>
<td>M / F</td>
<td>M / F</td>
</tr>
<tr>
<td>Gender (CIRCLE ONE FOR EACH)</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
<td>6</td>
</tr>
</tbody>
</table>

CODE CHILD TO BE INTERVIEWED – CIRCLE ONE AGED 8-11

TELEVISION - COMPLETE WITH PARENT

Q2  IF PARENT HAS COMPLETED ADULT INTERVIEW SAY – Can I just check…

ASK ALL OTHER PARENTS

Do you have any television sets in your household? How many TV sets that are used at all do you have in your household?

SINGLE CODE

<table>
<thead>
<tr>
<th>Quantity of TV sets</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>One</td>
<td>1</td>
</tr>
<tr>
<td>Two</td>
<td>2</td>
</tr>
<tr>
<td>Three</td>
<td>3</td>
</tr>
<tr>
<td>Four</td>
<td>4</td>
</tr>
<tr>
<td>Five</td>
<td>5</td>
</tr>
<tr>
<td>Six or more</td>
<td>6</td>
</tr>
<tr>
<td>None</td>
<td>7</td>
</tr>
</tbody>
</table>

Q3  IF PARENT HAS COMPLETED ADULT INTERVIEW SAY – Can I just check…

ASK ALL OTHER PARENTS WITH ANY TV'S IN HOUSEHOLD AT QP2 – OTHERS SKIP TO QP8

Can any of your TV sets receive additional channels other than BBC, ITV, Channel 4/ S4C and (where available) Channel 5?

IF ‘NO’ – CODE 1 ONLY AND SKIP TO QP5

IF ‘YES’ - Is this via satellite, cable, a set-top box or TV set such as Freeview or via a broadband DSL line?

IF ‘CABLE’ - Can you receive the additional BBC channels such as BBC3 and CBeebies? - CODE 3 IF ‘YES’

OR CODE 4 IF ‘NO’

MULTICODE OK FOR CODES 2-6 – IF RESPONDENT IS UNSURE WHETHER THEY RECEIVE ADDITIONAL CHANNELS, PLEASE CODE 1

<table>
<thead>
<tr>
<th>Channel or Service Type</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Terrestrial TV only</td>
<td>1</td>
</tr>
<tr>
<td>Digital satellite TV (such as through Sky)</td>
<td>2</td>
</tr>
<tr>
<td>Digital cable (through NTL or Telewest) WITH BBC3 AND CBeebies</td>
<td>3</td>
</tr>
<tr>
<td>Non-digital cable (through NTL or Telewest) DO NOT HAVE BBC3 AND CBeebies</td>
<td>4</td>
</tr>
<tr>
<td>Freeview (through a set-top box or digital TV set)</td>
<td>5</td>
</tr>
<tr>
<td>Digital TV via broadband DSL line (through HomeChoice or Kingston Communications)</td>
<td>6</td>
</tr>
</tbody>
</table>
QP4
IF PARENT HAS COMPLETED ADULT INTERVIEW – SKIP TO QP5
ASK IF MULTI-CHANNEL TV AT QP3 (CODES 2-6) – OTHERS SKIP TO QP5
How many TV's in your household receive a service with additional channels?
IF NECESSARY – That is channels received through (CHOOSE AS APPROPRIATE FROM QP3)
Sky/ NTL/ Telewest/ Freeview/ HomeChoice/ Kingston Communications
in addition to BBC, ITV, Channel 4/ S4C and (where available) Channel 5?
SINGLE CODE

One.........................................................................................1
Two........................................................................................2
Three ....................................................................................3
Four .......................................................................................4
Five ......................................................................................5
Six or more ...........................................................................6
Don't know ............................................................................7

QP5
ASK ALL PARENTS WITH ANY TV'S IN HOUSEHOLD AT QP2
Where are the televisions in your home that (CHILD TO BE INTERVIEWED) watches most often?
PROMPT IF NECESSARY  MULTICODE OK

Living room/ lounge/ sitting room.........................1
Bedroom – child's .....................................................2
Bedroom – parent's ................................................3
Kitchen ...........................................................................4
Playroom/ family room.........................................5
Den/ gamesroom ....................................................6
Office/ study ............................................................7
Hallway .................................................................8
Dining room ..........................................................9
Other (WRITE IN) ___________________________10

Does not watch TV at home ..................11
**QP6**  
**ASK PARENTS WITH ANY TV’S IN HOUSEHOLD AT QP2**  
Do you do anything or have rules about the TV, videos and DVDs that your children aged under 16 watch?  
*IF YES - Can you describe them to me?*

**COMPLETE FOR EACH CHILD IN HOUSEHOLD AGED UNDER 16**

<table>
<thead>
<tr>
<th>QP6A</th>
<th>QP6B</th>
<th>QP6C</th>
<th>QP6D</th>
<th>QP6E</th>
<th>QP6F</th>
</tr>
</thead>
<tbody>
<tr>
<td>CHILD 1</td>
<td>CHILD 2</td>
<td>CHILD 3</td>
<td>CHILD 4</td>
<td>CHILD 5</td>
<td>CHILD 6</td>
</tr>
</tbody>
</table>

- No TV after 9pm........................................... 1  
- No TV after a certain time (WRITE IN)............ 2  
- Only BBC channels......................................... 3  
- Only terrestrial channels............................... 4  
- Only children’s TV programmes/ channels.......... 5  
- Only non-commercial children’s channels......... 6  
- Remote control used by adults only.................. 7  
- Parental control settings on TV have been set up... 8  
- Only watch videos/ DVDs with appropriate rating.... 9  

Switch off/ switch over if adult decides content is not appropriate.................................................. 10  
Nothing violent.................................................... 11  
Nothing with bad language/ swearing..................... 12  
Regularly check on what they’re watching.............. 13  
Length of time watch TV...................................... 14  
Don’t sit too close to the TV................................... 15  
Can only watch when supervised/ not on their own..... 16  
Other (WRITE IN).................................................... 17  


<table>
<thead>
<tr>
<th>CHILD 1</th>
<th>CHILD 2</th>
<th>CHILD 3</th>
<th>CHILD 4</th>
<th>CHILD 5</th>
<th>CHILD 6</th>
</tr>
</thead>
</table>
| No, do not have rules and child does watch TV......... 18  
Child does not watch TV...................................... 19  

**QP7**  
**ASK IF MULTI-CHANNEL TV AT QP3 (CODES 2-6) – OTHERS SKIP TO QP8**  
Have you or has anyone in your household set any controls on your TV service so that particular channels can only be watched by using a PIN number or password?

- Yes............................................................................. 1  
- No............................................................................... 2  
- Don’t know.................................................................... 3

**RADIO - COMPLETE WITH PARENT**

**QP8**  
**IF PARENT HAS COMPLETED ADULT INTERVIEW – SKIP TO QP9**  
**ASK ALL PARENTS**

**SHOWCARD A**  
In which of these ways, if any, can you or anyone else in your household listen to radio at home?  
*IF NECESSARY – Please think of what could be used rather than what’s actually used to listen to radio.*

**MULTICODE OK**  
- Through a traditional radio set (including portable sets, radio alarms, etc.) .................. 1  
- Through your satellite or cable TV service or Freeview........................................ 2  
- Over the internet using a computer................................................................. 3  
- Through a DAB digital radio set (not an FM/ AM radio with a digital display – DAB radio has a mix of existing and new stations not available on FM/ AM in digital sound quality, with sets costing £50 or more)............................................ 4  
- None of these (SINGLE CODE)......................................................................... 5  

QP10
ASK ALL PARENTS WITH RADIO AT HOME (QP8 CODES 1-4) – OTHERS SKIP TO QP10
Do you do anything or have rules about the radio that your children aged under 16 listen to? IF YES - Can you describe them to me?

DO NOT READ OUT PROBE FULLY MULTICODE OK
COMPLETE FOR EACH CHILD IN HOUSEHOLD AGED UNDER 16

<table>
<thead>
<tr>
<th>QP9A</th>
<th>QP9B</th>
<th>QP9C</th>
<th>QP9D</th>
<th>QP9E</th>
<th>QP9F</th>
</tr>
</thead>
<tbody>
<tr>
<td>CHILD 1</td>
<td>CHILD 2</td>
<td>CHILD 3</td>
<td>CHILD 4</td>
<td>CHILD 5</td>
<td>CHILD 6</td>
</tr>
<tr>
<td>No radio after a certain time (WRITE IN)</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Only BBC stations</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Only certain stations/shows</td>
<td>3</td>
<td>3</td>
<td>3</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>Only children’s programmes</td>
<td>4</td>
<td>4</td>
<td>4</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>Remote control used by adults only</td>
<td>5</td>
<td>5</td>
<td>5</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td>Switch off/switch over if adult decides content is not appropriate</td>
<td>6</td>
<td>6</td>
<td>6</td>
<td>6</td>
<td>6</td>
</tr>
<tr>
<td>Regularly check on what they’re listening to</td>
<td>7</td>
<td>7</td>
<td>7</td>
<td>7</td>
<td>7</td>
</tr>
<tr>
<td>Length of time listen to radio</td>
<td>8</td>
<td>8</td>
<td>8</td>
<td>8</td>
<td>8</td>
</tr>
<tr>
<td>Don’t play radio too loud</td>
<td>9</td>
<td>9</td>
<td>9</td>
<td>9</td>
<td>9</td>
</tr>
<tr>
<td>Only listen supervised/not on their own</td>
<td>10</td>
<td>10</td>
<td>10</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>Other (WRITE IN)</td>
<td>11</td>
<td>11</td>
<td>11</td>
<td>11</td>
<td>11</td>
</tr>
</tbody>
</table>

INTERNET - COMPLETE WITH PARENT

IF PARENT HAS COMPLETED ADULT INTERVIEW SAY – Can I just check...

ASK ALL PARENTS
Do you have any computers in your household? How many computers are used in your household?

INTERVIEWER – INCLUDES ANY LAPTOPS THAT ARE USED

<table>
<thead>
<tr>
<th>SINGLE CODE</th>
</tr>
</thead>
<tbody>
<tr>
<td>One</td>
</tr>
<tr>
<td>Two</td>
</tr>
<tr>
<td>Three</td>
</tr>
<tr>
<td>Four</td>
</tr>
<tr>
<td>Five</td>
</tr>
<tr>
<td>Six or more</td>
</tr>
<tr>
<td>None</td>
</tr>
</tbody>
</table>

INTERNET - COMPLETE WITH PARENT

IF PARENT HAS COMPLETED ADULT INTERVIEW SAY – Can I just check...

ASK ALL PARENTS WITH ANY COMPUTERS AT QP10 (CODES 1-6) – OTHERS SKIP TO QP20

SHOWCARD B Do you have access to the internet at home through a computer or laptop?

MULTICODE OK FOR CODES 1-4

<table>
<thead>
<tr>
<th>SINGLE CODE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ordinary phone line – dial-up access</td>
</tr>
<tr>
<td>Broadband – always on, high-speed access, allows you to make voice calls at the same time as using the internet</td>
</tr>
<tr>
<td>ISDN line – mid speed access, allows you to make voice calls at the same time as using the internet</td>
</tr>
<tr>
<td>Other (WRITE IN)</td>
</tr>
<tr>
<td>No, do not have internet access (SINGLE CODE)</td>
</tr>
<tr>
<td>Don’t know</td>
</tr>
</tbody>
</table>
QP12  **ASK ALL PARENTS WHO HAVE INTERNET ACCESS (QP11 CODES 1-4) – OTHERS SKIP TO QP20**
Do any of your children aged under 16 use the internet at home?
IF NECESSARY – This would include sending and receiving e-mails and using Instant Messaging
COLLECT RESPONSE FOR EACH CHILD BELOW
COMPLETE FOR EACH CHILD IN HOUSEHOLD AGED UNDER 16

<table>
<thead>
<tr>
<th>QP12A</th>
<th>QP12B</th>
<th>QP12C</th>
<th>QP12D</th>
<th>QP12E</th>
<th>QP12F</th>
</tr>
</thead>
<tbody>
<tr>
<td>Child 1</td>
<td>Child 2</td>
<td>Child 3</td>
<td>Child 4</td>
<td>Child 5</td>
<td>Child 6</td>
</tr>
<tr>
<td>Yes</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>No</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>2</td>
</tr>
</tbody>
</table>

QP13  **ASK FOR EACH CHILD USING INTERNET AT QP12A-QP12F (CODE 1) – OTHERS SKIP TO QP17**
How many hours in a typical week would they be on the internet?
COMPLETE FOR EACH CHILD USING THE INTERNET AT QP12

<table>
<thead>
<tr>
<th>QP13A</th>
<th>QP13B</th>
<th>QP13C</th>
<th>QP13D</th>
<th>QP13E</th>
<th>QP13F</th>
</tr>
</thead>
<tbody>
<tr>
<td>Child 1</td>
<td>Child 2</td>
<td>Child 3</td>
<td>Child 4</td>
<td>Child 5</td>
<td>Child 6</td>
</tr>
<tr>
<td>Hours in a typical week – CODE 0 IF NONE, CODE 0.5 IF LESS THAN 1 HOUR PER WEEK</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

QP14  **ASK IF CHILD TO BE INTERVIEWED USES THE INTERNET AT HOME AT QP12A-QP12F – OTHERS SKIP TO QP15**
IF YES - Where are the computers in your home that (CHILD TO BE INTERVIEWED) uses the internet for most often?
PROMPT IF NECESSARY MULTICODE OK

- Living room/ lounge/ sitting room
- Bedroom – child’s
- Bedroom – parent’s
- Kitchen
- Playroom/ family room
- Den/ gamesroom
- Office/ study
- Hallway
- Dining room
- Other (WRITE IN)
**QP15**

**ASK FOR EACH CHILD USING INTERNET AT QP12A-QP12F**

Do you do anything or have rules about the access that your children aged under 16 have to the internet?

**IF YES - Can you describe them to me?**

**DO NOT READ OUT PROBE FULLY MULTICODE OK**

**COMPLETE FOR EACH CHILD USING THE INTERNET AT QP12A-QP12F**

**QP15A**  **QP15B**  **QP15C**  **QP15D**  **QP15E**  **QP15F**

<table>
<thead>
<tr>
<th>Child</th>
<th>Computer position – e.g. in living room</th>
<th>Only websites agreed with parent</th>
<th>Only children’s websites</th>
<th>Blocked access to types of websites</th>
<th>Regularly check what they’re doing on-line</th>
<th>Length of time using the internet</th>
<th>Filtering software loaded – e.g. Net Nanny</th>
<th>Only use when supervised not on their own</th>
<th>Check what they’ve done/ history/ e-mails</th>
<th>Blocked access to types of websites</th>
<th>Regularly check what they’re doing on-line</th>
<th>shrine position – e.g. in living room</th>
<th>Only websites agreed with parent</th>
<th>Only children’s websites</th>
<th>Blocked access to types of websites</th>
<th>Regularly check what they’re doing on-line</th>
<th>Length of time using the internet</th>
<th>Filtering software loaded – e.g. Net Nanny</th>
<th>Only use when supervised not on their own</th>
<th>Check what they’ve done/ history/ e-mails</th>
</tr>
</thead>
<tbody>
<tr>
<td>Child 1</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
<td>6</td>
<td>7</td>
<td>8</td>
<td>9</td>
<td>10</td>
<td>11</td>
<td>12</td>
<td>13</td>
<td>14</td>
<td>15</td>
<td>16</td>
<td>17</td>
<td>18</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Child 2</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
<td>6</td>
<td>7</td>
<td>8</td>
<td>9</td>
<td>10</td>
<td>11</td>
<td>12</td>
<td>13</td>
<td>14</td>
<td>15</td>
<td>16</td>
<td>17</td>
<td>18</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Child 3</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
<td>6</td>
<td>7</td>
<td>8</td>
<td>9</td>
<td>10</td>
<td>11</td>
<td>12</td>
<td>13</td>
<td>14</td>
<td>15</td>
<td>16</td>
<td>17</td>
<td>18</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Child 4</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
<td>6</td>
<td>7</td>
<td>8</td>
<td>9</td>
<td>10</td>
<td>11</td>
<td>12</td>
<td>13</td>
<td>14</td>
<td>15</td>
<td>16</td>
<td>17</td>
<td>18</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Child 5</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
<td>6</td>
<td>7</td>
<td>8</td>
<td>9</td>
<td>10</td>
<td>11</td>
<td>12</td>
<td>13</td>
<td>14</td>
<td>15</td>
<td>16</td>
<td>17</td>
<td>18</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Child 6</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
<td>6</td>
<td>7</td>
<td>8</td>
<td>9</td>
<td>10</td>
<td>11</td>
<td>12</td>
<td>13</td>
<td>14</td>
<td>15</td>
<td>16</td>
<td>17</td>
<td>18</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**QP16**

**ASK IF CHILD TO BE INTERVIEWED USES THE INTERNET AT HOME AT QP12A-QP12F – OTHERS SKIP TO QP17**

**SHOWCARD C** I'm going to read out some things that other parents have said about their children and the internet. Could you please use this sheet to say how much you agree or disagree with each one in terms of (CHILD TO BE INTERVIEWED) and their use of the internet?

**READ OUT EACH IN TURN – SINGLE CODE**

<table>
<thead>
<tr>
<th></th>
<th>Strongly disagree</th>
<th>Slightly disagree</th>
<th>Neither agree nor disagree</th>
<th>Slightly agree</th>
<th>Strongly agree</th>
<th>Don't know</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>A</strong> My child knows more about the internet than I do</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
<td>6</td>
</tr>
<tr>
<td><strong>B</strong> I'm worried about my child seeing inappropriate things on the internet</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
<td>6</td>
</tr>
<tr>
<td><strong>C</strong> I wouldn't have the internet at home if it wasn't for my child</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
<td>6</td>
</tr>
</tbody>
</table>

**QP17**

**ASK ALL PARENTS WHO HAVE INTERNET ACCESS (QP11 CODES 1-4)**

Are there any controls set on your internet service or any software loaded on your computer to stop your children viewing certain types of websites?

**IF YES – Did you or another adult in the household install these?**

**SINGLE CODE**

Yes – I installed ..........................................................1 QP18
Yes – other adult installed ...........................................2 QP18
Controls/ software was pre-set/ pre-loaded ..................3 QP18
No, nothing set or loaded ..........................................4 QP19
Don't know ......................................................................5 QP20
QP18  ASK IF CONTROLS SET AT QP17 (CODES 1-3) – OTHERS SKIP TO QP19
Do your children know how to unset, bypass or over-ride these controls?
SINGLE CODE

Yes – any of my children know how to unset ........................................ 1
No – children do not know how to unset ........................................... 2
Don’t know ....................................................................................... 3

QP19  ASK IF NO CONTROLS SET/ SOFTWARE LOADED AT QP17 (CODE 4) – OTHERS SKIP TO QP20
And can you tell me why that is?
DO NOT READ OUT  PROBE FULLY  MULTICODE OK

Didn’t know this was possible ........................................................... 1
Trust my child/ children to be sensible/ responsible .......................... 2
Child/ children too young to surf/ look around the web ...................... 3
Child/ children too old for setting these controls ............................... 4
Don’t know how to do this .................................................................. 5
Wouldn’t work/ they’d find a way around any controls ..................... 6
Other (WRITE IN) ............................................................................ 7

QP20  ASK ALL PARENTS
Do any of your children have their own mobile phone?

QP20A  QP20B  QP20C  QP20D  QP20E  QP20F
CHILD 1  CHILD 2  CHILD 3  CHILD 4  CHILD 5  CHILD 6
Yes – has mobile phone ...................................................................... 1
No – does not have mobile phone ...................................................... 2

QP21  ASK IF ANY CHILDREN HAVE A MOBILE PHONE AT QP20A-QP20F (CODE 1) – OTHERS SKIP TO QP23
Do you do anything or have rules about the use your children make of their mobile phones? IF YES - Can you describe them to me?
DO NOT READ OUT  PROBE FULLY  MULTICODE OK
COMPLETE FOR EACH CHILD IN HOUSEHOLD AGED UNDER 16

QP21A  QP21B  QP21C  QP21D  QP21E  QP21F
CHILD 1  CHILD 2  CHILD 3  CHILD 4  CHILD 5  CHILD 6
Child responsible for paying top-ups/ bills ........................................... 1
Limit the top-ups put on the phone .................................................... 2
Only calls & texts/ no internet/ WAP browsing ................................. 3
Limited time to make phone calls ..................................................... 4
Regularly check on what they’re doing with the phone ...................... 5
Use hands-free headset instead of phone .......................................... 6
Use filters/ controls from mobile operator/ manufacturer .................. 7
Other (WRITE IN) ............................................................................ 8

No, do not have rules (SINGLE CODE) ............................................... 9
QP22  ASK IF CHILD TO BE INTERVIEWED HAS A MOBILE PHONE AT QP20A-QP20F – OTHERS SKIP TO QP23
Do you know about how much is spent on (CHILD TO BE INTERVIEWED’S) phone each month?
IF YES – About how much is that?
PROMPT IF NECESSARY

<table>
<thead>
<tr>
<th>Amount</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Up to £5</td>
<td>1</td>
</tr>
<tr>
<td>£5-£10</td>
<td>2</td>
</tr>
<tr>
<td>£11-£20</td>
<td>3</td>
</tr>
<tr>
<td>£21-£30</td>
<td>4</td>
</tr>
<tr>
<td>£31-£50</td>
<td>5</td>
</tr>
<tr>
<td>£51-£100</td>
<td>6</td>
</tr>
<tr>
<td>£101-£200</td>
<td>7</td>
</tr>
<tr>
<td>More than £200</td>
<td>8</td>
</tr>
<tr>
<td>Don't know</td>
<td>9</td>
</tr>
</tbody>
</table>

QP23  ASK ALL PARENTS
SHOWCARD D Does (CHILD TO BE INTERVIEWED) have or does your household have any of the following?
READ OUT ITEMS AND CODE ONE RESPONSE FOR EACH
INTERVIEWER – IF RESPONDENT IS UNSURE WHETHER TO OPT FOR CODE 1 OR CODE 2 – CHOOSE CODE 1

<table>
<thead>
<tr>
<th>Item</th>
<th>Code 1</th>
<th>Code 2</th>
<th>Code 3</th>
<th>Code 4</th>
</tr>
</thead>
<tbody>
<tr>
<td>A Digital camera</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>B Digital camcorder</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>C Palmtop computer/ PDA</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>D MP3 player</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>E CD player</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>F Games console</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>G Video cassette recorder</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>H DVD player</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>I DVD recorder</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>J Personal video recorder</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
</tbody>
</table>

SAY TO PARENT – Thank you very much for answering those questions. I’d now like to ask (CHILD TO BE INTERVIEWED) some questions on their own if that’s OK.

QC0  WAS THE CHILD TO BE INTERVIEWED PRESENT DURING THIS INTERVIEW WITH THEIR PARENT?
SINGLE CODE

<table>
<thead>
<tr>
<th>Response</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes, and child conferred with parent as the interview was taking place</td>
<td>1</td>
</tr>
<tr>
<td>Yes, but they did not comment during the interview</td>
<td>2</td>
</tr>
<tr>
<td>No, they were not present</td>
<td>3</td>
</tr>
</tbody>
</table>

INTERVIEWER – OK FOR PARENT TO STAY, BUT WOULD PREFER TO INTERVIEW CHILD ALONE, IN CASE PARENT BEING THERE ALTERS THE CHILD’S RESPONSES
MAIN QUESTIONNAIRE – COMPLETE WITH CHILD

TELEVISION

QC1A  ASK IF ANY TV’S IN HOUSEHOLD AT QP2 – OTHERS SKIP TO QC10
Thinking about when you’re watching television at home, do you spend most of the time…
READ OUT SINGLE CODE

Watching with a grown up .........................................................1
Watching with other children, but not a grown up.....................2
Watching on your own ...............................................................3

QC1B  ASK IF ANY TV’S IN HOUSEHOLD
Do you have a television in your bedroom?

Yes ........................................................................................................1
No .........................................................................................................2
Refused ..............................................................................................3

QC2  ASK IF ANY TV’S IN HOUSEHOLD
Please think about the time you spend watching television on a typical school day. How many hours would you say you spend watching TV programmes – both before and after school?

And how many hours would you say you watch television on a day at the weekend?
INTERVIEWER – PLEASE CALCULATE TOTAL WEEKLY HOURS (5 x TYPICAL SCHOOL DAY PLUS 2 x DAY AT THE WEEKEND) AND ENTER NUMBER IN GRID

QC3  ASK IF ANY TV’S IN HOUSEHOLD
And how many DVDs or videos would you say you watch in a typical week?
INTERVIEWER – WE MEAN THE NUMBER WATCHED NOT THE NUMBER OF HOURS WATCHED – PLEASE CHECK THE RESPONDENT IS INCLUDING SCHOOL DAYS AND THE WEEKEND

<table>
<thead>
<tr>
<th>QC2</th>
<th>QC3</th>
</tr>
</thead>
<tbody>
<tr>
<td>TV programmes</td>
<td>DVDs or videos – number watched</td>
</tr>
<tr>
<td>Number of hours watched in a typical week – Please enter 0 if none, or enter 0.5 if less than 1 hour per week</td>
<td></td>
</tr>
</tbody>
</table>

QC4  ASK IF ANY TV’S IN HOUSEHOLD
Have you ever done any of these things as a result of seeing something on television?
READ OUT EACH IN TURN

<table>
<thead>
<tr>
<th>Yes</th>
<th>No</th>
<th>Don’t know</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. Sent a text message to the programme or TV channel</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>B. Made a phone call to the programme or TV channel</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>C. Sent an e-mail to the programme or TV channel</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>D. Visited a programme’s website</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>E. Pressed the red button on your remote control</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>F. Sent a letter through the post to the programme or TV channel</td>
<td>1</td>
<td>2</td>
</tr>
</tbody>
</table>
QC5  ASK IF "YES" TO ANY AT QC4A-QC4F (CODE 1) - OTHERS SKIP TO QC6
What did you do that for?
DO NOT READ OUT PROBE FULLY MULTICODE OK
INTERVIEWER – READ BACK THE RESPONSES GIVEN AT QC4 TO HELP RESPONDENT IF NECESSARY

To enter a competition ................................................................. 1
To vote/ nominate ..................................................................... 2
To respond to a feature on the programme ............................... 3
To speak ‘on air’ to the programme presenter ............................ 4
To take part in a quiz ................................................................. 5
To complain about a programme ............................................... 6
To play a game .......................................................................... 7
To change the viewing angle/ use playercam............................. 8
To purchase items ..................................................................... 9
To find out more about something featured on TV .................. 10
To donate to a charity (e.g. Red Nose Day) ............................... 11
Other (WRITE IN) .................................................................... 12

Can't remember ......................................................................... 13

QC7  ASK IF ANY TV’S IN HOUSEHOLD ATQP2
Do your parents do anything or have any rules about the TV that you watch at home?
IF YES - What do they do, what are the rules?
DO NOT READ OUT PROBE FULLY MULTICODE OK

No TV after 9pm .......................................................................... 1
No TV after a certain time (WRITE IN) ...................................... 2
Only BBC channels .................................................................... 3
Only terrestrial channels ......................................................... 4
Only children’s TV programmes/ channels .............................. 5
Only non-commercial children’s channels .............................. 6
Remote control used by adults only ........................................ 7
Parental control settings on TV have been set up ................. 8
Only watch videos/ DVDs with appropriate rating ................. 9
Switch off/ switch over if adult decides content is not appropriate ................................................................. 10
Regularly check on what I’m watching ................................... 11
How long I’m allowed to watch TV for .................................... 12
Don’t sit too close to the TV ..................................................... 13
Can only watch with an adult/ not on my own ......................... 14
Other (WRITE IN) .................................................................... 15

No, do not (SINGLE CODE) ..................................................... 16
Don’t know ................................................................................ 17
RADIO

**ASK ALL** Do you ever listen to radio in any of the following ways?

READ OUT  MULTICODE OK

- In the car........................................................................................................................................1
- At home through a traditional radio set .........................................................................................2
- At home through your satellite or cable TV service or Freeview ...............................................3
- At home over the internet using a computer .................................................................................4
- At home through a DAB digital radio set (not an FM/AM radio with a digital display – DAB radio has a mix of existing and new stations not available on FM/AM in digital sound quality, with sets costing £50 or more) .......................5
- At home using a personal radio or mobile phone ........................................................................6
- Out and about using a personal radio or mobile phone .................................................................7
- None of these (SINGLE CODE) .......................................................................................................8

**ASK IF LISTEN IN CAR AT QC10 (CODE 1) – OTHERS SKIP TO QC12**
How many hours would you say you spend listening in the car on a typical school day?

INTERVIEWER – PLEASE CALCULATE TOTAL WEEKLY HOURS (5 x TYPICAL SCHOOL DAY PLUS 2 x DAY AT THE WEEKEND) AND ENTER NUMBER IN GRID

**ASK IF LISTEN AT HOME AT QC10 (CODES 2-6) – OTHERS SKIP TO QC13**
How many hours would you say you spend listening at home on a typical school day?

INTERVIEWER – PLEASE CALCULATE TOTAL WEEKLY HOURS (5 x TYPICAL SCHOOL DAY PLUS 2 x DAY AT THE WEEKEND) AND ENTER NUMBER IN GRID

**ASK IF LISTEN OUT AND ABOUT AT QC10 (CODE 7) – OTHERS SKIP TO QC14**
How many hours would you say you spend listening when you're out and about on a typical school day?

INTERVIEWER – PLEASE CALCULATE TOTAL WEEKLY HOURS (5 x TYPICAL SCHOOL DAY PLUS 2 x DAY AT THE WEEKEND) AND ENTER NUMBER IN GRID

<table>
<thead>
<tr>
<th>QC11</th>
<th>QC12</th>
<th>QC13</th>
</tr>
</thead>
<tbody>
<tr>
<td>In the car</td>
<td>At home</td>
<td>Out and about</td>
</tr>
</tbody>
</table>

Number of hours listen in a typical week – Please enter 0 if none, or enter 0.5 if less than 1 hour per week

**ASK IF LISTEN TO RADIO AT HOME AT QC10 (CODES 2-6) – OTHERS SKIP TO QC18**
I'd like you to think about the time you spend listening to the radio at home. Do you usually...

READ OUT  SINGLE CODE

- Listen with at least one of your parents in the room with you.................................................1
- Listen with other children, but not your parents ........................................................................2
- Listen on your own .........................................................................................................................3
QC15  **ASK IF LISTEN TO RADIO AT HOME**

Have you ever done any of these things as a result of hearing something on the radio?

READ OUT EACH IN TURN

<table>
<thead>
<tr>
<th>Activity</th>
<th>Yes</th>
<th>No</th>
<th>Don't know</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. Sent a text message to the programme or radio station</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>B. Made a phone call to the programme or radio station</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>C. Sent an e-mail to the programme or radio station</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>D. Visited a programme's website</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>E. Sent a letter through the post to the programme or radio station</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>F. Attended an event sponsored by a radio station</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
</tbody>
</table>

QC16  **ASK IF ‘YES’ TO ANY AT QC15A-QC15E (CODE 1) - OTHERS SKIP TO QC17**

What did you do that for?

DO NOT READ OUT  PROBE FULLY  MULTICODE OK

To enter a competition........................................................................1
To vote/ nominate.............................................................................2
To respond to a feature on the programme..................................3
To speak ‘on air’ to the programme presenter............................4
To take part in a quiz .................................................................5
To complain about a programme.....................................................6
To donate to charity .........................................................................7
Other (WRITE IN) ...........................................................................8

Can't remember ................................................................................9

QC17  **ASK IF LISTEN TO RADIO AT HOME**

Do your parents do anything or have any rules about the radio that you listen to at home?

IF YES - What do they do, what are the rules?

DO NOT READ OUT  PROBE FULLY  MULTICODE OK

No radio after a certain time (WRITE IN).................................1
Only BBC channels .........................................................................2
Only certain stations/ shows ....................................................3
Only children’s programmes ......................................................4
Remote control used by adults only ..........................................5
Switch off/ switch over if adult decides content is not appropriate.6
Regularly check on what I'm listening to ...................................7
Length of time listen to radio .....................................................8
Don't play radio too loud ..........................................................9
Only listen supervised, not on my own .................................10
Other (WRITE IN) ......................................................................11

No, do not (SINGLE CODE) .......................................................12
Don't know .................................................................................13
INTERNET

CHECK RESPONSE AT QP12A-QP12F TO SEE IF CHILD BEING INTERVIEWED USES THE INTERNET AT HOME - IF NOT THEN CODE 4 AT QC18 - SKIP TO QC20

QC18  ASK IF USE THE INTERNET AT HOME (QP12A-QP12F CODE 1)
      I'd like you to think about the time you spend using the internet at home. Do you usually...
      READ OUT SINGLE CODE
      Use the internet while at least one of your parents is in the room with you........1
      Use the internet with other children, but not your parents .........................2
      Use the internet on your own ....................................................................3
      Do not use the internet at home ...............................................................4 QC20

QC19  ASK IF USE THE INTERNET AT HOME
      Do you have internet access in your bedroom?
      Yes .............................................................................................................1
      No ............................................................................................................2
      Refused ......................................................................................................3

QC20  ASK ALL
      Do you use the internet anywhere apart from home at all?
      IF YES - Where is that?
      READ OUT IF NECESSARY – MULTICODE OK
      School........................................................................................................1
      Library .......................................................................................................2
      Internet café ...........................................................................................3
      Friend's house ..........................................................................................4
      Wi-Fi hotspot/ wireless access area ..........................................................5
      Other (WRITE IN) ....................................................................................6

      ________________________________________________________________
      ________________________________________________________________

      No, do not (SINGLE CODE) .................................................................7
IF CHILD DOES NOT USE THE INTERNET AT HOME (QC18 CODE 4) AND DOES NOT USE THE INTERNET ELSEWHERE (QC20 CODE 7) – SKIP TO QC37

QC21
ASK IF USE INTERNET AT HOME (QC18 CODES 1-3) – OTHERS ENTER ZERO AT QC21 AND SKIP TO QC22
Please think about the time you spend using the internet at home.

- How many hours would you say you spend using the internet at home on a typical school day?
- And how many hours would you say you spend using the internet at home on a day at the weekend?

INTERVIEWER – PLEASE CALCULATE TOTAL WEEKLY HOURS (5 x TYPICAL SCHOOL DAY PLUS 2 x DAY AT THE WEEKEND) AND ENTER NUMBER IN GRID

QC22
ASK IF USE INTERNET AT SCHOOL (QC20 CODE 1) – OTHERS ENTER ZERO AT QC22 AND SKIP TO QC23
Please think about the time you spend using the internet at school.

- How many hours would you say you spend using the internet at school on a typical school day?

INTERVIEWER – PLEASE CALCULATE TOTAL WEEKLY HOURS (5 x TYPICAL SCHOOL DAY) AND ENTER NUMBER IN GRID

QC23
ASK IF USE INTERNET ELSEWHERE (QC20 CODES 2-6) – OTHERS ENTER ZERO AT QC23 AND SKIP TO QC24
Please think about the time you spend using the internet elsewhere (so not at home and not at school) in one week.

- How many hours would you say you spend using the internet elsewhere on a typical school day?

INTERVIEWER – PLEASE CALCULATE TOTAL WEEKLY HOURS (5 x TYPICAL SCHOOL DAY PLUS 2 x DAY AT THE WEEKEND) AND ENTER NUMBER IN GRID

<table>
<thead>
<tr>
<th>QC21</th>
<th>QC22</th>
<th>QC23</th>
</tr>
</thead>
<tbody>
<tr>
<td>At home</td>
<td>At school</td>
<td>Elsewhere</td>
</tr>
</tbody>
</table>

Number of hours in a typical week –
Please enter 0 if none, or enter 0.5 if less than 1 hour per week
QC24  ASK ALL WHO USE THE INTERNET (QC18 CODES 1-3 OR QC20 CODES 1-6) – OTHERS SKIP TO QC28
SHOWCARD F Thinking about what you do when you use the internet, which of these do you use the internet for?
READ OUT – MULTICODE OK

QC25  And which would you say are your main uses?
CODE UP TO THREE RESPONSES FROM QC24

<table>
<thead>
<tr>
<th>Code</th>
<th>Description</th>
<th>QC24</th>
<th>QC25</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>e-mails</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>B</td>
<td>Chat rooms</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>C</td>
<td>Instant Messaging (MSN Messenger, AOL Messenger etc)</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>D</td>
<td>Reading or writing Web-logs/ blogging</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>E</td>
<td>Creating/updating websites</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td>F</td>
<td>School work/ homework</td>
<td>6</td>
<td>6</td>
</tr>
<tr>
<td>G</td>
<td>Sports news</td>
<td>7</td>
<td>7</td>
</tr>
<tr>
<td>H</td>
<td>Finding out things for someone else</td>
<td>8</td>
<td>8</td>
</tr>
<tr>
<td>I</td>
<td>Celebrity/ showbiz news</td>
<td>9</td>
<td>9</td>
</tr>
<tr>
<td>J</td>
<td>Playing games</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>K</td>
<td>eBay/ QXL/ auction sites</td>
<td>11</td>
<td>11</td>
</tr>
<tr>
<td>L</td>
<td>Downloading music</td>
<td>12</td>
<td>12</td>
</tr>
<tr>
<td>M</td>
<td>Looking at national or international news</td>
<td>13</td>
<td>13</td>
</tr>
<tr>
<td>N</td>
<td>Listening to radio</td>
<td>14</td>
<td>14</td>
</tr>
<tr>
<td>O</td>
<td>TV programme websites</td>
<td>15</td>
<td>15</td>
</tr>
<tr>
<td>P</td>
<td>Other (WRITE IN)</td>
<td>16</td>
<td>16</td>
</tr>
</tbody>
</table>

QC31  ASK IF USE THE INTERNET (QC18 CODES 1-3 OR QC20 CODES 1-6) – OTHERS SKIP TO QC34
Have you ever come across anything that you found nasty, worrying or frightening on the internet?
IF YES – When did this last happen?
PROMPT IF NECESSARY
SINGLE CODE

<table>
<thead>
<tr>
<th>Code</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>No, never</td>
</tr>
<tr>
<td>2</td>
<td>Within the last week</td>
</tr>
<tr>
<td>3</td>
<td>Within the last few weeks</td>
</tr>
<tr>
<td>4</td>
<td>Within the last month</td>
</tr>
<tr>
<td>5</td>
<td>Within the last few months</td>
</tr>
<tr>
<td>6</td>
<td>Within the last six months</td>
</tr>
<tr>
<td>7</td>
<td>Within the last year</td>
</tr>
<tr>
<td>8</td>
<td>Longer ago</td>
</tr>
<tr>
<td>9</td>
<td>Don’t know</td>
</tr>
</tbody>
</table>
QC32  ASK IF USE INTERNET AT HOME (QC18 CODES 1-3) – OTHERS SKIP TO QC34
Do your parents do anything or have any rules about you using the internet at home?
IF YES - What do they do, what are the rules?
DO NOT READ OUT PROBE FULLY MULTICODE OK

- Computer position – e.g. in living room
- Only websites agreed with parent
- Only children’s websites
- Blocked access to types of websites
- Regularly check what I’m doing on-line
- Length of time using the internet
- Filtering software loaded – e.g. Net Nanny
- Only use when supervised, not on my own
- Check what I’ve done later/ check e-mails
- No Instant Messaging
- No downloading
- No rude/ porn websites
- No buying anything over the internet
- No chat rooms
- Other (WRITE IN)

No, do not (SINGLE CODE)
Don’t know

MOBILE PHONE

QC37  ASK ALL
Do you have your own mobile phone?
Yes
No

QC38  ASK THOSE WITH A MOBILE PHONE (QC37 CODE 1) – OTHERS SKIP TO QC48
Are you responsible for paying the bills/ for the top-ups for your mobile phone?
PROMPT IF NECESSARY SINGLE CODE

- Yes, I am – whole amount
- Parent pays – whole amount
- I pay some, parent pays the rest
- Other (WRITE IN)

Don’t know

QC39  ASK THOSE WITH A MOBILE PHONE
How long ago did you first get a mobile phone?
PROMPT IF NECESSARY SINGLE CODE

- In the last year
- In the last 2 years
- In the last 3-4 years
- In the last 5-9 years
- 10 years ago or more
- Can’t remember
ASK THOSE WITH A MOBILE PHONE
Please think about what you use your mobile phone for in one week.
How many calls would you say you make using your mobile phone on a typical school day?
And how many calls would you say you make using your mobile phone on a day at the weekend?
INTERVIEWER – PLEASE CALCULATE TOTAL WEEKLY CALLS (5 x TYPICAL SCHOOL DAY PLUS 2 x DAY AT THE WEEKEND) AND ENTER NUMBER IN GRID

How many text messages would you say you send using your mobile phone on a typical school day?
And how many text messages would you say you send using your mobile phone on a day at the weekend?
INTERVIEWER – PLEASE CALCULATE TOTAL WEEKLY TEXTS (5 x TYPICAL SCHOOL DAY PLUS 2 x DAY AT THE WEEKEND) AND ENTER NUMBER IN GRID

<table>
<thead>
<tr>
<th>QC40</th>
<th>QC41</th>
</tr>
</thead>
<tbody>
<tr>
<td>Calls</td>
<td>Text messages</td>
</tr>
<tr>
<td>Enter number in a typical week – Please enter 0 if none, or enter 0.5 if less than 1 per week</td>
<td></td>
</tr>
</tbody>
</table>

ASK THOSE WITH A MOBILE PHONE
SHOWCARD H Which of these do you use your mobile phone for?
READ OUT – MULTICODE OK

A. Calls .................................................................1
B. Text messages ..................................................2
C. Photo messages ...............................................3
D. Video messages ................................................4
E. Playing games ..................................................5
F. Internet access ................................................6
G. Taking photos ...................................................7
H. Taking videos ..................................................8
I. Other (WRITE IN) ..............................................9

ASK THOSE WITH A MOBILE PHONE
Do your parents do anything or have any rules about how you use your mobile phone?
IF YES - What do they do, what are the rules?
DO NOT READ OUT PROBE FULLY MULTICODE OK

I have to pay for the top-ups/ bills ........................................1
Limit the top-ups put on the phone ......................................2
Only calls & texts/ no internet/ WAP browsing .....................3
Limited time to make phone calls ......................................4
Regularly check on what I'm doing with the phone ................5
Use hands free headset instead of phone handset .................6
Filters/ controls from mobile operator/ manufacturer .............7
Other (WRITE IN) ..................................................8

No, do not (SINGLE CODE) .............................................9
Don't know ..................................................................10
ASK ALL
SHOWCARD I Which, if any, of these ways would you prefer to learn about using the internet, mobile phones, digital TV and so on?
READ OUT THEN PROBE FOR ANY OTHER WAYS PREFER TO LEARN
MULTICODE OK

From friends ................................................................. 1
From school .................................................................. 2
From your parents ........................................................... 3
From your brothers or sisters .......................................... 4
From suppliers or shops selling the technology ................ 5
From the manual/ instructions ........................................ 6
On your own/ through trial & error/ self-taught ............... 7
Other (WRITE IN) __________________________________ 8

Not interested/ don't want to learn (SINGLE CODE) .......... 9
Don't know ..................................................................... 10

ASK ALL
SHOWCARD J Which of the following do you do most days?
READ OUT MULTICODE OK

QC50 QC51 QC52
Watch television ........................................................... 1 1 1
Listen to the radio ......................................................... 2 2 2
Use a mobile phone ..................................................... 3 3 3
Use the internet ........................................................... 4 4 4
Read newspapers/ magazines ...................................... 5 5 5
Watch videos/ DVDs ..................................................... 6 6 6
Listen to a portable music device/ MP3 player .............. 7 7 7
Play computer or video games ..................................... 8 8 8
None of these (SINGLE CODE) ...................................... 9 9 9
Don't know ................................................................. NA 10 10

CONTACT WITH OTHERS

QC54 ASK ALL Please think about your close friends…
About how many of them use mobile phones?
READ OUT IF NECESSARY

QC55 And about how many of them send e-mails using a computer?
READ OUT IF NECESSARY

<table>
<thead>
<tr>
<th></th>
<th>Most or all of them</th>
<th>Some of them</th>
<th>A few of them</th>
<th>None of them</th>
<th>Don't know</th>
</tr>
</thead>
<tbody>
<tr>
<td>QC54</td>
<td>Mobile phones</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>QC55</td>
<td>e-mail using a computer</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
</tbody>
</table>
EDUCATION/ TRAINING

QC60  **ASK ALL**
Do you have any lessons at school which teach you about the internet?
IF YES - Which of these types of things have you learned about?
READ OUT CODES 2-6 MULTICODE OK
THEN SAY – What other things do these lessons teach you about the internet?

No, do not (SINGLE CODE) ............................................................... 1
How to take care on the internet not to see things you don't want to see ...... 2
How to make your own website .......................................................... 3
How to use the internet – maybe how to click to go from one site to another ... 4
How important the internet is in the world ............................................. 5
Whether you can trust what you see or read on the internet ..................... 6
Other .................................................................................................. 7

QC61  **ASK ALL**
Do you have any lessons at school which teach you about television or films?
IF YES - Which of these types of things have you learned about?
READ OUT CODES 2-4 MULTICODE OK
THEN SAY – What other things do these lessons teach you about television or films?

No, do not (SINGLE CODE) ............................................................... 1
How to make a television programme or film yourself ............................ 2
How TV programmes or films get made ................................................. 3
Whether you can trust what you see on television .................................. 4
Other .................................................................................................. 5

THANK AND CLOSE INTERVIEW WITH CHILD – COMPLETE CLASSIFICATION WITH PARENT
SHOWCARD L
Which of these groups best describes your child?
SINGLE CODE

WHITE
A. British .................................................................1
B. English ...............................................................2
C. Scottish .................................................................3
D. Welsh .................................................................4
E. Irish .................................................................5
F. Any other white background (WRITE IN) .................6

MIXED
G. White and Black Caribbean .................................7
H. White and Black African ......................................8
I. White and Asian ..................................................9
J. Any other mixed background (WRITE IN) ................10

ASIAN AND BRITISH ASIAN
K. Indian .................................................................11
L. Pakistani .............................................................12
M. Bangladeshi ........................................................13
N. Any other Asian background (WRITE IN) ...............14

BLACK AND BLACK BRITISH
O. Caribbean ...........................................................15
P. African ...............................................................16
Q. Any other black background (WRITE IN) ...............17

MIDDLE EAST AND ARABIC ORIGIN
R. Middle Eastern, including Arabic origin ..................18
S. Iranian .................................................................19

CHINESE OR OTHER ETHNIC GROUP
T. Chinese ...............................................................20
U. Any other background (WRITE IN) .........................21

Refused ......................................................................22

QP25 IF PARENT HAS COMPLETED ADULT INTERVIEW – SKIP TO QP31
ASK ALL OTHER PARENTS

Can I just check...What is the occupation of the main wage earner in your household?

Position/ Rank/ Grade: ___________________________ Industry/ type of company: ___________________________

Qual/s/ degree/ apprenticeship: ______________________ Number of staff responsible for ______________________

CODE SOCIAL GRADE BELOW

A .................................................................1
B .................................................................2
C1 .................................................................3
C2 .................................................................4
D .................................................................5
E .................................................................6
Refused ...............................................................7

20
QP26 How many people are there in your household in total (including yourself)?
WRITE IN BELOW – USE LEADING ZEROS

QP27 How many of your children live at home with you?
IF NECESSARY – That is, children for whom you are their parent or guardian.
WRITE IN BELOW – USE LEADING ZEROS

QP28 What ages are these children?
PROMPT IF NECESSARY – MULTICODE OK

<table>
<thead>
<tr>
<th>Age Range</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Under 1 year old</td>
<td>1</td>
</tr>
<tr>
<td>1-4 years old</td>
<td>2</td>
</tr>
<tr>
<td>5-7 years old</td>
<td>3</td>
</tr>
<tr>
<td>8-11 years old</td>
<td>4</td>
</tr>
<tr>
<td>12-15 years old</td>
<td>5</td>
</tr>
<tr>
<td>16-17 years old</td>
<td>6</td>
</tr>
<tr>
<td>18 years or older</td>
<td>7</td>
</tr>
<tr>
<td>Refused</td>
<td>8</td>
</tr>
</tbody>
</table>

QP29 SHOWCARD M Which of these adults aged 16 and over live in your household with you, in terms of their relationship to you?
MULTICODE OK

<table>
<thead>
<tr>
<th>Relationship</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Husband/ Wife/ Partner</td>
<td>1</td>
</tr>
<tr>
<td>Mother/ Stepmother/ Partner of Father</td>
<td>2</td>
</tr>
<tr>
<td>Father/ Stepfather/ Partner of Mother</td>
<td>3</td>
</tr>
<tr>
<td>Brothers/ Sisters/ Stepsiblings</td>
<td>4</td>
</tr>
<tr>
<td>Child/ children aged 16 and over</td>
<td>5</td>
</tr>
<tr>
<td>Grandmother</td>
<td>6</td>
</tr>
<tr>
<td>Grandfather</td>
<td>7</td>
</tr>
<tr>
<td>Other relative</td>
<td>8</td>
</tr>
<tr>
<td>Friend/ other person not related to you</td>
<td>9</td>
</tr>
<tr>
<td>None – I am the only adult in the household</td>
<td>10</td>
</tr>
<tr>
<td>Refused</td>
<td>11</td>
</tr>
</tbody>
</table>

QP30 SHOWCARD N Please could you tell me from this card the group which best describes your total annual household income from all sources before tax and deductions?
SINGLE CODE

<table>
<thead>
<tr>
<th>Income Range</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Under £7,500</td>
<td>1</td>
</tr>
<tr>
<td>£7,500 - £11,499</td>
<td>2</td>
</tr>
<tr>
<td>£11,500 - £17,499</td>
<td>3</td>
</tr>
<tr>
<td>£17,500 - £24,999</td>
<td>4</td>
</tr>
<tr>
<td>£25,000 - £39,999</td>
<td>5</td>
</tr>
<tr>
<td>£40,000 - £49,999</td>
<td>6</td>
</tr>
<tr>
<td>£50,000 - £74,999</td>
<td>7</td>
</tr>
<tr>
<td>£75,000 - £99,999</td>
<td>8</td>
</tr>
<tr>
<td>£100,000+</td>
<td>9</td>
</tr>
<tr>
<td>Don't know</td>
<td>10</td>
</tr>
<tr>
<td>Refused</td>
<td>11</td>
</tr>
</tbody>
</table>
QP31 **ASK ALL PARENTS**
Would you be happy for your child to be contacted again – either regarding this study or if we were to conduct any similar research in the future? IF NECESSARY – This would only be with your permission, as with this survey.

Yes..............................................................................................................1
No...............................................................................................................2

QP32 Can I make a note of your phone number in case we need to contact you again?

Yes – ENTER HERE __________________________________________________________1
No.................................................................................................................2

THANK AND CLOSE WITH PARENT

QP33 INTERVIEWER – ENTER LENGTH OF INTERVIEW IN MINUTES BELOW

[ ] [ ]

QP34 WAS THE CHILD’S PARENT PRESENT DURING THE CHILD’S INTERVIEW?
SINGLE CODE

Yes, they answered for the child/ influenced the response as the interview was taking place...........1
Yes, they commented or helped the child but did not influence the response ....................................2
Yes, but they did not interfere with the interview........................................................................3
No, they were not present..................................................................................................................4