QUESTIONNAIRE – CHILDREN AGED 3-15 (MASTER)
JN6754

Child’s name: ____________________________________________

Address: ____________________________________________

Postcode: __________________________ Telephone No: __________________________

Interviewers Declaration:

This interview was conducted by me with the respondent under the Code of Conduct laid down by the Market Research Society and according to the instructions I was given.

Date of Interview: __________________________ Start time ______________ Finish Time: __________________________

Signed: ____________________________________________

Interviewer Name: __________________________ Interviewer No. __________

Signed off by: ___________ Client

Signed off by: ___________ FieldWorks

Signed off by: ___________ DP

PARENT/ RESPONSIBLE ADULT TO PROVIDE PERMISSION TO INTERVIEW CHILD AND SIGN HERE

__________________________________________

Parent’s name ____________________________________________

Sample point number

Code nation
1 England
2 Scotland
3 Wales
4 Northern Ireland
Good morning/ afternoon, my name is ………….. I’m from a company called FieldWorks, an independent market research company based in London. We are conducting research on behalf of Ofcom to understand children’s usage of and opinions about different sorts of media. We also need to know what parents or guardians think too. The questions will take about (x) minutes. This is a very important survey for Ofcom and your opinions really will count. Some of the questions ask about some aspects of internet safety. This is an area that Ofcom needs to know more about in order to work out the best ways of helping children and parents stay safe online.

We operate under the Code of Conduct of the Market Research Society and I can assure you that your answers will be treated with confidence and that you will not receive a follow-up call to try to sell you anything.

SCREENING QUESTIONNAIRE – COMPLETE WITH PARENT

QP1 ESTABLISH THAT PARENT HAS ANY CHILDREN AGED 3-15 LIVING AT HOME AND FOR WHOM THEY HAVE PARENTAL RESPONSIBILITY

ENTER AGE OF CHILD TO BE INTERVIEWED

SINGLE CODE

Age 3 .......................................................................................... 1
Age 4 .......................................................................................... 2
Age 5 .......................................................................................... 3
Age 6 .......................................................................................... 4
Age 7 .......................................................................................... 5
Age 8 .......................................................................................... 6
Age 9 .......................................................................................... 7
Age 10 ...................................................................................... 8
Age 11 ...................................................................................... 9
Age 12 ...................................................................................... 10
Age 13 ...................................................................................... 11
Age 14 ...................................................................................... 12
Age 15 ...................................................................................... 13

QP2 ENTER GENDER OF CHILD TO BE INTERVIEWED

SINGLE CODE

Male .......................................................... 1
Female .......................................................... 2

QP2A What is the occupation of the main wage earner in your household?

Position/ Rank/ Grade:____________________________  Industry/ type of company:_______________________________

Qual’s/ degree/ apprenticeship:_____________________   Number of staff responsible for________________

CODE SOCIAL GRADE BELOW

A ................................................................................................. 1
B ................................................................................................. 2
C1 ............................................................................................... 3
C2 ............................................................................................... 4
D ................................................................................................. 5
E ................................................................................................. 6
**ASK ALL PARENTS SHOWCARD A**

I’m going to read out a list of different types of electronic equipment that you may or may not have in your home, and which your child **(NB the child to be interviewed)** may or may not use. Please note, we will be asking parents of children aged from 3 to 15 about the same types of equipment, so it may be that some types of equipment are not relevant for children in each age group. Could you please let me know which one of the answers on this sheet applies to each of the different types of equipment? In each case we’re interested in working equipment.

**READ OUT EACH PIECE OF EQUIPMENT FROM A TO N IN TURN: - CODE ONE RESPONSE FOR EACH ROW – CODING THE FIRST RESPONSE GIVEN BY THE RESPONDENT THAT APPLIES**

**INTERVIEWER – THE CHILD DOES NOT HAVE TO OPERATE THE EQUIPMENT TO ‘USE’ THE EQUIPMENT – E.G. WATCHING A DVD COUNTS AS USING THE DVD PLAYER**

<table>
<thead>
<tr>
<th></th>
<th>Child has own one – in their bedroom</th>
<th>Child has own one - elsewhere</th>
<th>Household has &amp; child makes use of</th>
<th>Household has but child does not use</th>
<th>Do not have in the household</th>
<th>Don’t know</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>TV</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>B</td>
<td>Digital Video Recorder/ DVR (such as Sky+, V+ or Freesview+) that allows you to record and store TV programmes and pause/ rewind live TV programmes. May be referred to as a PVR</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>C</td>
<td>PC/ laptop/ netbook – with internet access <em>(Access to websites)</em></td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>D</td>
<td>PC/ laptop/ netbook – without internet access</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>E</td>
<td>Tablet computer – like an iPad</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>F</td>
<td>Any type of mobile phone/ including Smartphone – <em>(iPhone/ BlackBerry etc)</em> <em>(Can be anywhere)</em></td>
<td>1</td>
<td>n/a</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>G</td>
<td>Portable media player – like an iPod Touch or Archos – that can be used to go online</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>H</td>
<td>Games console connected to a TV – like a Sony PS2, Nintendo Wii, or Xbox</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>I</td>
<td>Handheld/ portable games player – like a Nintendo DS, or Sony PSP</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>J</td>
<td>Radio <em>(whether FM/ AM or digital DAB)</em></td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>K</td>
<td>DVD player/ DVD recorder/ Blu-ray recorder <em>(Fixed or portable)</em></td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>L</td>
<td>Webcam <em>(Camera connected to computer)</em></td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>M</td>
<td>E-Book reader - like a Kindle or a Sony Reader</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>N</td>
<td>Educational games system – such as VTech or Leapster</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
</tbody>
</table>
QP4  ASK IF CHILD HAS THEIR OWN MOBILE PHONE/ SMARTPHONE AT QP3F (CODE 1) – OTHERS SKIP TO QP5
You mentioned that your child has their own mobile phone. Is this a Smartphone? A smartphone is a phone on which you can easily access emails, download apps/ applications and other files, as well as view websites and generally surf the internet. Popular brands of smartphone include BlackBerry, iPhone, Nokia Lumia and Android phones such as HTC or Samsung Galaxy.

SINGLE CODE

Yes .......................................................... 1
No ........................................................................ 2
Don’t know ................................................. 3

QP5  ASK [ALL] PARENTS

SHOWCARD B
Does your child EVER use any of these devices to watch television programmes at home?
IF NECESSARY – Not DVDs.
MULTICODE OK FOR CODES 1-8

QP6  ASK ALL PARENTS

SHOWCARD B
And when your child watches television programmes at home, which device do they mostly use….
SINGLE CODE ONE RESPONSE FROM QP5

<table>
<thead>
<tr>
<th>QP5</th>
<th>QP6</th>
</tr>
</thead>
<tbody>
<tr>
<td>Use at all</td>
<td>Mostly use</td>
</tr>
<tr>
<td>A television set .......................................................... 1</td>
<td>1</td>
</tr>
<tr>
<td>A desktop computer/ laptop/ netbook .................................................. 2</td>
<td>2</td>
</tr>
<tr>
<td>A mobile phone/ Smartphone (e.g. iPhone/ BlackBerry) ........................................ 3</td>
<td>3</td>
</tr>
<tr>
<td>A tablet computer (like an iPad) ................................................................. 4</td>
<td>4</td>
</tr>
<tr>
<td>A portable media player (like an iPod Touch or Archos) .............................. 5</td>
<td>5</td>
</tr>
<tr>
<td>A games console connected to a TV (e.g. PlayStation/ Xbox/ Wii) .................. 6</td>
<td>6</td>
</tr>
<tr>
<td>A portable or handheld games player (e.g. Nintendo DS/ Sony PSP) ............. 7</td>
<td>7</td>
</tr>
<tr>
<td>Other type of device (WRITE IN) ............................................................... 8</td>
<td>8</td>
</tr>
<tr>
<td>NONE OF THESE (SINGLE CODE)/ Does not watch TV programmes at home .......... 9</td>
<td>NA</td>
</tr>
<tr>
<td>Don’t know .................................................................................. 10</td>
<td>10</td>
</tr>
</tbody>
</table>

QP7  ASK IF HAVE TV IN THE HOUSEHOLD AT QP3A (CODES 1-4) – OTHERS SKIP TO QP21

SHOWCARD C
Do any of your TV sets receive extra channels in addition to BBC1, BBC2, ITV1, Channel 4 and Five through any of these types of TV services, or do you only have terrestrial TV?
MULTICODE OK FOR CODES 2-6 – IF RESPONDENT IS UNSURE WHETHER THEY RECEIVE ADDITIONAL CHANNELS, PLEASE CODE 1

<table>
<thead>
<tr>
<th>QP10</th>
</tr>
</thead>
<tbody>
<tr>
<td>Terrestrial only (SINGLE CODE) .......................................................... 1</td>
</tr>
<tr>
<td>Satellite TV with a monthly subscription (such as through Sky) .................. 2</td>
</tr>
<tr>
<td>Satellite TV with no monthly subscription (such as through Freesat) ............ 3</td>
</tr>
<tr>
<td>Cable TV (through Virgin Media/ formerly known as NTL/ Telewest) .............. 4</td>
</tr>
<tr>
<td>Freeview (through a set-top box or digital TV set) ........................................ 5</td>
</tr>
<tr>
<td>Digital TV via broadband DSL line (through BT Vision or Tiscali TV) ............ 6</td>
</tr>
</tbody>
</table>
I would like to ask you about 'on demand' television services - which allow you to watch certain recently broadcast programmes or films on your TV at a time that suits you rather than when they are broadcast. The types of 'on demand' TV services include Sky Anytime, Virgin on Demand, BT Vision or Tivo.

I don't mean watching programmes that someone in your household has recorded and I don't mean using a computer, laptop or games console to watch television. Instead I mean using your TV service to start watching a recently broadcast programme or film anytime you like. Customers of some TV service providers can watch the TV catch-up services like BBC iPlayer, ITV Player, Channel 4 On Demand, Five TV's Demand Five, or Sky Player through their television. All of these would be considered to be 'on demand' services.

Does your child use the television to watch any of these 'on demand' services at all?

SINGLE CODE

Yes, my child watches on demand services .............................................................. 1
No, my child does not watch on demand services ..................................................... 2
Don't know ................................................................................................................. 3
**QP11A** ASK IF CHILD WATCHES TV AT HOME AT QP3A (CODES 1-3) OR AT QP5 (CODES 1-8) – OTHERS SKIP TO QP21

Please think about the time your child spends watching television on a typical school day.

How many hours would you say he/ she spends watching TV programmes on a typical school day?

**INTERVIEWER** – OK FOR PARENT TO CHECK WITH CHILD IF THEY ARE UNSURE

**NB** TYPICAL SCHOOL DAY NOT HOLIDAYS. TELEVISION PROGRAMMES NOT DVDS THROUGH THE TV SET.

**QP11B** And how many hours would you say he/ she watches television on a weekend day?

<table>
<thead>
<tr>
<th>QP11A</th>
<th>QP11B</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Number of hours watch TV in a typical day</strong> – Please enter 0 if none, or enter 0.5 if less than 1 hour per day</td>
<td></td>
</tr>
</tbody>
</table>

**NOTE TO INTERVIEWER** – IF AT QP11A THE PARENT MENTIONS A FIGURE OF FIVE HOURS OR MORE PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE SCHOOL DAY IN A TYPICAL WEEK NOT ALL FIVE SCHOOL DAYS

LIKEWISE AT QP11B – IF A FIGURE OF SEVEN HOURS OR MORE IS MENTIONED PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE WEEKEND DAY AND NOT BOTH WEEKEND DAYS

**QP12** ASK IF CHILD WATCHES TV AT HOME AT QP3A (CODES 1-3) OR AT QP5 (CODES 1-8) – OTHERS SKIP TO QP21

**SHOWCARD D**

Do you have any of these rules or restrictions about the TV, videos and DVDs that your child watches?

**PROBE** – Any others?

**MULTICODE OK FOR CODES 1 -11**

- No TV after a certain time ................................................................. 1
- Only children's TV programmes/ children’s channels ........................................ 2
- Only DVDs/ videos with appropriate age rating ............................................. 3
- No programmes with violence ....................................................................... 4
- No programmes with swearing/ bad language ............................................. 5
- No programmes with nudity/ sexual content ............................................... 6
- Need a PIN or password to watch certain channels/ certain movie ratings ......... 7
- Regularly check on what they’re watching ................................................. 8
- Can only watch when supervised/ not on their own ..................................... 9
- Only a DVD/ video that an adult or parent has watched first ............................ 10
- Other (WRITE IN) ..................................................................................... 11

No, do not have ANY rules or restrictions (SINGLE CODE) ................................. 12
QP13  **ASK IF MULTI-CHANNEL TV AT QP7 (CODES 2-6) – OTHERS SKIP TO QP17**
Does your television service have any parental controls set, to stop certain programmes, films or channels being viewed on your TV, until a PIN or password is entered?

**SINGLE CODE**

- Yes................................................................. 1  QP15
- No ................................................................. 2  QP14
- Don’t know..................................................... 3  QP17

QP14  **ASK IF NO CONTROLS SET AT QP13 (CODE 2) – OTHERS SKIP TO QP15**
And can you tell me why that is?

**DO NOT READ OUT PROBE: Any other reasons?**

**MULTICODE OK**

- Didn’t know this was possible .............................................. 1
- Trust my child to be sensible/responsible ............................ 2
- Child too old for setting these controls ................................. 3
- Don’t know how to do this .................................................... 4
- Wouldn’t work/they’d find a way around any controls .......... 5
- Child is always supervised/always an adult present .......... 6
- Child is too young for this to be a problem ....................... 7
- It’s not possible to set controls on my TV service ............. 8
- Other (WRITE IN) ......................................................... 9

QP15  **ASK IF CONTROLS SET AT QP13 (CODE 1) – OTHERS SKIP TO QP17**

**SHOWCARD E**
Do you use these parental controls in any of these ways?

**PROBE – Any others?**

**MULTICODE OK**

- ‘Adult’ channels removed from the on-screen menu of channels ................................................................. 1
- Blocked specific channels from being viewed at any time of the day ................................................................. 2
- Blocked specific channels from being viewed after a specific time/after 8pm ......................................................... 3
- Block films depending on their age rating ................................................................. 4
- Require a PIN to view a programme or film originally broadcast after 9pm ......................................................... 5
- Other (WRITE IN) ................................................................. 6

Don’t know............................................................................. 7

QP16  **ASK IF CONTROLS SET AT QP13 (CODE 1) – OTHERS SKIP TO QP17**

Does your child know the PIN or password to override these controls?

**SINGLE CODE**

- Yes.................................................................................. 1
- No .................................................................................. 2
- Don’t know ........................................................................ 3
QP17  ASK IF CHILD WATCHES TV AT HOME AT QP3A (CODES 1-3) OR AT QP5 (CODES 1-8) – OTHERS SKIP TO QP21
SHOWCARD F
Please tell me the extent to which you are concerned about these aspects of your child’s TV viewing.
ROTATE ORDER OF STATEMENTS
READ OUT AND CODE ONE RESPONSE FOR EACH ROW

<table>
<thead>
<tr>
<th></th>
<th>Very concerned</th>
<th>Fairly concerned</th>
<th>Neither/nor</th>
<th>Not very concerned</th>
<th>Not at all concerned</th>
<th>Don’t know</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>The content of the TV programmes that they watch</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>B</td>
<td>How much time they spend watching television</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
</tbody>
</table>

QP18  ASK IF CONCERNED AT QP17A (CODES 1-2) – OTHERS SKIP TO QP21
You mentioned that you have concerns about the content of TV programmes that your child watches, does this relate to TV programmes that are on before 9pm?
INTERVIEWER – IF CONCERNED ABOUT CONTENT BOTH BEFORE AND AFTER 9PM, CODE ‘YES’ BELOW SINGLE CODE

Yes.................................................................1  QP19
No .................................................................2  QP21
Don’t know .....................................................3  QP21

QP19  ASK IF CONCERNED ABOUT PRE-9PM TV CONTENT CHILD WATCHES AT QP18 (CODE 1) – OTHERS SKIP TO QP21
Please think about TV programmes that are on during the day and evening up until 9pm.
What kinds of things concern you about child’s television viewing?
DO NOT READ OUT PROBE – What else?
MULTICODE OK

Bad language..............................................................................................................1
Sex/sexually explicit content..................................................................................2
Generally unsuitable content of a sexual nature (i.e. not sex, but sexually provocative) ....3
Overtly sexual performances.....................................................................................4
Nakedness/naked bodies/naked body parts...............................................................5
Unsuitable content for younger people/children.....................................................6
Unsuitable content aired too early/ pre-watershed/ before 9pm.................................7
Makes me feel embarrassed/ don’t feel comfortable watching with others/ adults........8
Makes me feel embarrassed/ don’t feel comfortable watching with my child/children......9
Negative portrayal of women/ objectification of women..........................................10
Glamorisation of certain lifestyles...........................................................................11
Portrayal of anti-social behaviour...........................................................................12
Violence (in general)...............................................................................................13
Discriminatory treatment or portrayal of people (age/disability/sexuality/race/religion etc.) ....14
Invasion of privacy/ not respecting people’s privacy.................................................15
Other (WRITE IN) .................................................................................................16

_______________________________________________________________________
_______________________________________________________________________
SHOWCARD G
Still thinking about TV programmes that your child watches during the day and in the evening up to 9pm. Which of these types of TV programme, if any, concern you about your child’s television viewing? Please say as many as apply.
MULTICODE OK FOR CODES 1 -14

News programmes............................................................................................................... 1
Current affairs programmes............................................................................................... 2
Documentaries..................................................................................................................... 3
Sports programmes............................................................................................................. 4
Children’s programmes....................................................................................................... 5
Reality programmes............................................................................................................. 6
General entertainment including quiz shows................................................................. 7
Talent shows....................................................................................................................... 8
Magazine style shows......................................................................................................... 9
Soaps................................................................................................................................. 10
Dramas............................................................................................................................... 11
Films ................................................................................................................................. 12
Music videos shown on music channels or general channels .......................................... 13
Other types of programmes (WRITE IN) ........................................................................... 14

Don’t know (SINGLE CODE) .......................................................................................... 15
RADIO - COMPLETE WITH PARENT

QP21 ASK ALL PARENTS
SHOWCARD H
Does your child ever listen to the radio in these ways in your home?
MULTICODE OK FOR CODES 1-6
NOTE TO INTERVIEWER: Please ensure that anything entered under Other (CODE 6) relates to radio listening at home: so, if their child listens to radio via any other type of portable device then please check this is when they are at home and not when they are outside of the home

Through a traditional radio set (including portable sets, radio alarms, etc.) .............................. 1
Through your satellite or cable TV service or Freeview............................................................. 2
Through a DAB digital radio set (a mix of existing and new stations not available on traditional radio, with digital sound quality) ............................................................................... 3
Over the internet (when broadcast or later or via a podcast).................................................... 4
Through a mobile phone - while at home................................................................................... 5
Other way of listening to radio AT HOME (Write in) ............................................................... 6

Does not listen to radio at home (SINGLE CODE) .................................................................... 7

QP22A ASK IF CHILD LISTENS TO RADIO AT HOME AT QP21 (CODES 1-6) – OTHERS SKIP TO QP25[KR-B3]
Please think about the time your child spends listening to radio at home on a typical school day. How many hours would you say he/ she spends listening to radio at home on a typical school day?
INTERVIEWER – OK FOR PARENT TO CHECK WITH CHILD IF THEY ARE UNSURE
NB TYPICAL SCHOOL DAY NOT HOLIDAYS

QP22B And how many hours would you say he/ she listens to radio at home on a weekend day?

<table>
<thead>
<tr>
<th>QP22A</th>
<th>QP22B</th>
</tr>
</thead>
<tbody>
<tr>
<td>School day</td>
<td>Weekend day</td>
</tr>
</tbody>
</table>

Number of hours listen in a typical day –
Please enter 0 if none, or enter 0.5 if less than 1 hour per day

NOTE TO INTERVIEWER – IF AT QP22A THE PARENT MENTIONS A FIGURE OF FIVE HOURS OR MORE PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE SCHOOL DAY IN A TYPICAL WEEK NOT ALL FIVE SCHOOL DAYS

LIKEWISE AT QP22B – IF A FIGURE OF SEVEN HOURS OR MORE IS MENTIONED PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE WEEKEND DAY AND NOT BOTH WEEKEND DAYS
QP23  ASK IF CHILD LISTENS TO RADIO AT HOME AT QP21 (CODES 1-6) – OTHERS SKIP TO QP25
SHOWCARD I
Do you have any of these rules or restrictions about radio that your child listens to?
PROBE – Any others?
MULTICODE OK FOR CODES 1-7

- No radio after a certain time ................................................................. 1
- Only certain radio stations/ shows ......................................................... 2
- Only children’s radio stations/ shows ..................................................... 3
- No music with swearing/ bad language .................................................. 4
- Regularly check on what they’re listening to ........................................ 5
- Can only listen when supervised/ not on their own ............................... 6
- Other (WRITE IN) .................................................................................. 7

No, do not have ANY rules or restrictions (SINGLE CODE) ......................... 8

QP24  ASK IF CHILD LISTENS TO RADIO AT HOME AT QP21 (CODES 1-6) – OTHERS SKIP TO QP25
SHOWCARD J
Please tell me the extent to which you are concerned about these aspects of your child’s radio listening
ROTATE ORDER OF STATEMENTS
READ OUT AND CODE ONE RESPONSE FOR EACH ROW

<table>
<thead>
<tr>
<th></th>
<th>Very concerned</th>
<th>Fairly concerned</th>
<th>Neither/ nor</th>
<th>Not very concerned</th>
<th>Not at all concerned</th>
<th>Don’t know</th>
</tr>
</thead>
<tbody>
<tr>
<td>A The content of the radio shows that they listen to</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
<td>6</td>
</tr>
<tr>
<td>B How much time they spend listening to the radio</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
<td>6</td>
</tr>
</tbody>
</table>
INTERNET - COMPLETE WITH PARENT

QP25  ASK IF HOUSEHOLD HAS INTERNET ACCESS TO A COMPUTER/ LAPTOP AT QP3C (CODES 1-4) – OTHERS SKIP TO QP27A
Does your child ever go online at home using a USB stick or dongle to get access to the internet on a computer or laptop through a mobile network?
SINGLE CODE
Yes ......................................................................... 1
No ............................................................................. 2
Don’t know ................................................................ 3

QP26  ASK IF HOUSEHOLD HAS INTERNET ACCESS TO A COMPUTER/ LAPTOP AT QP3C (CODES 1-4) – OTHERS SKIP TO QP27A
Do you have a wireless internet connection at home?
IF NECESSARY: A wireless internet connection allows you to have a wireless broadband connection throughout the house, without needing cables running from your PC, laptop or other device to your telephone socket
SINGLE CODE
Yes ......................................................................... 1
No ............................................................................. 2
Don’t know ................................................................ 3

QP27A  ASK ALL [P S4] PARENTS
SHOWCARD K
Including any ways you may have already mentioned, does your child EVER use any of the following devices to go online at home? Please think about any reason your child may have for going online at home – maybe to look at a website, watch a TV programme or video clip, play games online, check emails or visit a social networking site.
MULTICODE OK FOR CODES 1-9

QP27B  ASK IF CHILD USES ANY DEVICE TO GO ONLINE AT QP27A (CODES 1-9) AND MORE THAN ONE RESPONSE GIVEN AT QP27A [P S5] – OTHERS SKIP TO QP28
SHOWCARD K AGAIN
And when your child goes online at home, which device do they mostly use?
SINGLE CODE ONE RESPONSE FROM QP27A

<table>
<thead>
<tr>
<th>Device</th>
<th>QP27A Use at all</th>
<th>QP27B Mostly use</th>
</tr>
</thead>
<tbody>
<tr>
<td>A desktop PC</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>A laptop/ netbook</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>A mobile phone/ Smartphone (e.g. iPhone/ BlackBerry)</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>A tablet computer (like an iPad)</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>A portable media player (like an iPod Touch or Archos)</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td>A games console connected to a TV (e.g. PlayStation/ Xbox/ Wii)</td>
<td>6</td>
<td>6</td>
</tr>
<tr>
<td>A portable or handheld games player (e.g. Nintendo DS/ Sony PSP)</td>
<td>7</td>
<td>7</td>
</tr>
<tr>
<td>TV set with internet access/ Smart TV/ Connected TV/ Hybrid TV</td>
<td>8</td>
<td>8</td>
</tr>
<tr>
<td>Other type of device (WRITE IN)</td>
<td>9</td>
<td>9</td>
</tr>
<tr>
<td>NONE OF THESE (SINGLE CODE)/ Does not go online at home</td>
<td>10</td>
<td>NA</td>
</tr>
<tr>
<td>Don’t know</td>
<td>11</td>
<td>11</td>
</tr>
</tbody>
</table>
QP28  ASK IF EVER GO ONLINE THROUGH A GAMES CONSOLE OR A GAMES PLAYER AT
QP27A [P S6] (CODES 6 OR 7) – OTHERS SKIP TO QP29A
When your child uses a games console or games player to go online, is this mostly...
READ OUT SINGLE CODE

To play games online ................................................................. 1
To look at websites ........................................................................... 2
Or something else – WRITE IN ...................................................... 3

QP29A  ASK IF CHILD USES INTERNET AT QP3C (CODES 1-3) OR AT QP27A (CODES 1-9) –
OTHERS SKIP TO QP63A
Please think about the time your child spends using the internet at home on a typical school day on any device whether
it’s a PC, laptop, netbook or tablet computer like an iPad, a mobile phone, a games player or a media player like an iPod
Touch.
How many hours would you say he/she spends using the internet on a typical school day?
INTERVIEWER – OK FOR PARENT TO CHECK WITH CHILD IF THEY ARE UNSURE

NB TYPICAL SCHOOL DAY NOT HOLIDAYS

QP29B  And how many hours would you say he/she uses the internet at home on a weekend day?

QP29A          QP29B

<table>
<thead>
<tr>
<th>School day</th>
<th>Weekend day</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of hours used in a typical day – Please enter 0 if none, or enter 0.5 if less than 1 hour per day</td>
<td></td>
</tr>
</tbody>
</table>

NOTE TO INTERVIEWER – IF AT QP29A THE PARENT MENTIONS A FIGURE OF FIVE HOURS OR MORE PLEASE
DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE
SCHOOL DAY IN A TYPICAL WEEK NOT ALL FIVE SCHOOL DAYS

LIKewise AT QP29B – IF A FIGURE OF SEVEN HOURS OR MORE IS MENTIONED PLEASE DOUBLE CHECK
THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE WEEKEND DAY
AND NOT BOTH WEEKEND DAYS
ASK IF CHILD USES INTERNET AT QP3C (CODES 1-3) OR AT QP27A (CODES 1-9) – OTHERS
SKIP TO QP63A

SHOWCARD L

Do you have any of these rules or restrictions about the access that your child has to the internet on any device whether it’s a PC, laptop, netbook or tablet computer like an iPad, a mobile phone, a games player or a media player like an iPod Touch?

PROBE – Any others?

NOTE TO INTERVIEWER: IF PARENT MENTIONS THAT THEY SIT WITH THEIR CHILD/ ARE ALWAYS CLOSE BY/ KEEP AN EYE ON THEIR CHILD - THEN PLEASE RECORD AS CODE 6 BELOW

MULTICODE OK FOR CODES 1 -13

No internet after a certain time .......................................................................................... 1
PIN/ Password required to enter websites unless already approved ................................... 2
Only websites stored in their Favourites list ........................................................................ 3
Only children’s websites ..................................................................................................... 4
Regularly check what they’re doing online ........................................................................... 5
Can only use when supervised/ not on their own ................................................................. 6
No Instant Messaging/ MSN .................................................................................................. 7
No social networking sites like Facebook/ Bebo/ MySpace/ hi5/ Twitter ............................... 8
Only talk/ chat/ communicate with friends/ people they already know .................................. 9
No purchasing from websites ............................................................................................... 10
Only allowed to use the internet for a certain amount of time ............................................ 11
Only use for homework ....................................................................................................... 12
Other (WRITE IN) ............................................................................................................... 13

No, do not have ANY rules or restrictions (SINGLE CODE) ............................................... 14
**QP31**  
**ASK IF CHILD USES INTERNET AT QP3C (CODES 1-3) OR AT QP27A (CODES 1-9) – OTHERS SKIP TO QP63A**  
Are there any controls set or is any software loaded to stop your child viewing certain types of websites?  
**SINGLE CODE**  
- Yes ................................................................. 1  
- No ........................................................................ 2  
- Don’t know .......................................................... 3

**QP32**  
**ASK IF CHILD USES INTERNET AT QP3C (CODES 1-3) OR THROUGH A DESKTOP PC OR LAPTOP/NETBOOK AT QP27A (CODES 1-2) – OTHERS SKIP TO QP41**  
SHOWCARD M  
Please look at the descriptions shown on this card.  
Just to check, do you have any of these types of ‘parental controls’ loaded or put into place and working on the PC/laptop/netbook that your child uses at home, to prevent them viewing certain types of websites? Just read out any you have.  
**MULTICODE OK FOR CODES 1-3**  
- Parental controls provided by your internet service provider/ ISP – e.g. provided by Talk Talk, BT, Sky, Virgin etc. .... 1  
- Parental controls built into the computer’s operating system – e.g. Windows, Mac ...................................................... 2  
- Parental controls that someone in your household has bought (e.g. Net Nanny) or downloaded via an app onto the computer ...................................................................................................................... 3  
- Parental controls are working on the computer, but not sure which type of controls (SINGLE CODE) .................. 4  
- No parental controls (SINGLE CODE) ............................................................................................................................ 5  
- Don’t know if there are parental controls (SINGLE CODE) ............................................................................................ 6

**QP33**  
**ASK IF HAVE PARENTAL CONTROLS AT QP32 (CODES 1-4) – OTHERS SKIP TO QP37**  
SHOWCARD N  
When did these parental controls get loaded or put into place?  
**PROMPT IF NECESSARY**  
**SINGLE CODE**  
- Within the last six months ........................................ 1  
- Within the last year ............................................. 2  
- Within the last 2 years .......................................... 3  
- Within the last 3 years .......................................... 4  
- Longer ago than the last 3 years ......................... 5  
- Don’t know ......................................................... 6

**QP34**  
**ASK IF HAVE PARENTAL CONTROLS AT QP32 (CODES 1-4) – OTHERS SKIP TO QP37**  
SHOWCARD O  
Please look at the reasons shown on this card. Which one of these describes why the parental controls were put in place?  
**SINGLE CODE**  
- The controls came already installed/ loaded ................................................................. 1  
- The controls were installed/ loaded as a result of someone in the household seeing something inappropriate online ......................................................... 2  
- The controls were installed/ loaded as a precaution/ just in case ........................................ 3  
- Don't know (SINGLE CODE) .......................................................................................... 4
ASK IF HAVE PARENTAL CONTROLS THAT DID NOT COME ALREADY INSTALLED AT QP34 (CODES 2-3) — OTHERS SKIP TO QP36

How did you become aware that parental controls could be loaded onto the PC, laptop or netbook your child uses?

DO NOT READ OUT
MULTICODE OK FOR CODES 1-9

Heard about it from a friend/relative .............................. 1
Heard about it from child’s school ................................. 2
Heard about it from child .............................................. 3
Read or heard about it from TV/newspaper/radio/magazine .... 4
Information from internet service provider/ISP .................. 5
Information from government/local authority .................... 6
Information from child welfare organisation/charity ............ 7
Saw in store .................................................................. 8
Other (WRITE IN) .......................................................... 9
Can’t remember (SINGLE CODE) ..................................... 10

ASK IF HAVE PARENTAL CONTROLS AT QP32 (CODES 1-4) — OTHERS SKIP TO QP37

SHOWCARD P

Please tell me the extent to which you agree or disagree with these statements in relation to the parental controls that you have in place.

ROTATE ORDER OF STATEMENTS
READ OUT AND CODE ONE RESPONSE FOR EACH ROW

<table>
<thead>
<tr>
<th></th>
<th>Strongly disagree</th>
<th>Slightly disagree</th>
<th>Neither agree nor disagree</th>
<th>Slightly agree</th>
<th>Strongly agree</th>
<th>Don’t know</th>
</tr>
</thead>
<tbody>
<tr>
<td>A I am confident that the parental controls that we have in place are effective</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
<td>6</td>
</tr>
<tr>
<td>B I feel that my child is safer as a result</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
<td>6</td>
</tr>
<tr>
<td>C The parental controls get in the way of what I or other family members want to access online</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
<td>6</td>
</tr>
</tbody>
</table>

ASK IF DO NOT HAVE PARENTAL CONTROLS SET AT QP32 (CODE 5) — OTHERS SKIP TO QP41

And can you tell me why that is?

DO NOT READ OUT PROBE: What else?
MULTICODE OK

Didn’t know this was possible ........................................ 1
Trust my child to be sensible/responsible ........................ 2
Child too young to surf/look around the web .................... 3
Child too old for setting these controls .......................... 4
Don’t know how to do this .............................................. 5
Wouldn’t work/they’d find a way around any controls .......... 6
Child is always supervised/always an adult present .......... 7
Child is too young for this to be a problem .................... 8
Child learns how to be safe on the internet at school ....... 9
Other (WRITE IN) ...................................................... 10
Here are some reasons given by other parents and carers, which may or may not include the reasons you just mentioned. Which of these are reasons why you don’t have parental controls in place? Please include any you have already mentioned.

Just read out the number or numbers that apply.

**MULTI CODE OK**

Didn’t know this was possible/ wasn’t aware there were parental controls

Used to have them but now stopped using them

Happy to trust my child

As far as I’m aware my child hasn’t seen/ come across anything of concern online

Setting controls would prevent other family members accessing what they want

My child would find a way around the controls

Child is too young for parental controls

Child is too old for parental controls

Child is always supervised

Have heard they don’t block enough

Have heard they block too much

I haven’t got around to it yet

Child learns how to be safe on the internet at school

Other (WRITE IN)

---

Here are some reasons given by others who have tried parental controls but then stopped. Which of these reasons apply to you?

Just read out the number or numbers that apply.

**MULTI CODE OK**

Didn’t block enough content

Blocked too much content

Controls were not flexible enough to change them when required

Child is now older and don’t think it’s necessary

Other (WRITE IN)

---

Before today, were you aware that it is possible to have parental controls set on a PC or laptop?

**SINGLE CODE**

Yes

No

Don’t know
QP41 ASK IF CHILD USES INTERNET AT QP3C (CODES 1-3) OR AT QP27A (CODES 1-9) – OTHERS SKIP TO QP63A

As far as you’re aware, within the last 12 months have you received any information about parental controls from your internet service provider/ISP?

SINGLE CODE

Yes ...................................................................................................................... 1
No ........................................................................................................................ 2
Don’t know ........................................................................................................... 3

QP42 ASK IF CHILD USES INTERNET AT QP3C (CODES 1-3) OR AT QP27A (CODES 1-9) – OTHERS SKIP TO QP63A

SHOWCARD S

Which, if any, of the following measures do you have in place?

MULTICODE OK FOR CODES 1-3

Software installed on your PC/laptop to protect against junk email/spam or computer viruses ......................... 1
Software installed that limits the amount of time your child can spend on the internet ........................................ 2
Use the ‘History’ function to see the websites that your child has visited................................................................. 3
None of these (SINGLE CODE ONLY) ..................................................................................................................... 4

QP43 ASK IF CHILD USES INTERNET AT QP3C (CODES 1-3) OR AT QP27A (CODES 1-9) – OTHERS SKIP TO QP63A

Do you have settings that allow only safe searches on search engines such as Google?

SINGLE CODE

INTERVIEWER – IF PARENT SAYS SETTINGS ARE IN PLACE FOR ‘IMAGE SEARCHES ONLY’ ON GOOGLE, CODE ‘YES’ BELOW

Yes .............................................................................................. 1
No ............................................................................................... 2
Don’t know .................................................................................. 3

QP44 ASK IF CHILD USES INTERNET AT QP3C (CODES 1-3) OR AT QP27A (CODES 1-9) – OTHERS SKIP TO QP63A

Does your child visit the YouTube website?

SINGLE CODE

Yes ...................................................................................................................... 1
No ........................................................................................................................ 2
Don’t know ........................................................................................................... 3

QP45 ASK IF CHILD EVER VISITS YOUTUBE AT QP44 (CODE 1) - OTHERS SKIP TO QP46

Have you enabled the Safety Mode on YouTube to prevent your child viewing some videos?

SINGLE CODE

Yes ...................................................................................................................... 1
No ........................................................................................................................ 2
Don’t know ........................................................................................................... 3
QP46  ASK IF CHILD USES INTERNET AT QP3C (CODES 1-3) OR AT QP27A (CODES 1-9) – OTHERS SKIP TO QP63A
Does your child have a profile on a social networking website. By this I mean websites like Facebook, Bebo, MySpace, Tumblr, hi5 or Twitter?

SINGLE CODE

Yes.........................................................................................................................1 QP47
No .........................................................................................................................2 QP52
Don’t know .........................................................................................................3 QP52

QP47  ASK IF CHILD HAS A SOCIAL NETWORKING SITE PROFILE AT QP46 (CODE 1) – OTHERS SKIP TO QP52
Which social networking sites does your child have a page or profile on?

DO NOT READ OUT
PROBE: Any others?
MULTICODE OK FOR CODES 1-14

Bebo......................................................................................................................................1
Blogger ..................................................................................................................................2
Facebook ..............................................................................................................................3
Flickr ......................................................................................................................................4
Google+ ..................................................................................................................................5
hi5 .........................................................................................................................................6
Jabble ....................................................................................................................................7
MySpace ..............................................................................................................................8
Ning.......................................................................................................................................9
Piczo .........................................................................................................................................10
Tumblr ...................................................................................................................................11
Twitter ...................................................................................................................................12
YouTube ...............................................................................................................................13
Other (WRITE IN) ...............................................................................................................14

Don’t know (SINGLE CODE) .................................................................................................15

QP48  ASK IF CHILD HAS A SOCIAL NETWORKING PROFILE AT QP46 (CODE 1) - OTHERS SKIP TO QP52
Do you tend to check what they are doing online when they are visiting these types of sites?

SINGLE CODE

Yes.................................................................................................................................1
No .................................................................................................................................2
Don’t know ...................................................................................................................3

QP49  ASK IF CHILD HAS A SOCIAL NETWORKING PROFILE AT QP46 (CODE 1) - OTHERS SKIP TO QP52
Do you, personally, have a social networking site profile?

SINGLE CODE

Yes.................................................................................................................................1 QP50
No .................................................................................................................................2 QP52
Don’t know ...................................................................................................................3 QP52
QP50  ASK IF PARENT ALSO HAS A SOCIAL NETWORKING SITE PROFILE AT QP49 (CODE 1) - OTHERS SKIP TO QP52
Do you have a profile on any of the same social networking sites as your child?
SINGLE CODE

Yes.................................................................1  QP51
No .............................................................................2  QP52
Don’t know.......................................................3  QP52

QP51  ASK IF PARENT HAS A SOCIAL NETWORKING SITE PROFILE ON THE SAME SITES AS THEIR CHILD AT QP50 (CODE 1) - OTHERS SKIP TO QP52
And are you listed as a friend of your child on any of the social networking sites that both you and your child have profiles on?
SINGLE CODE

Yes.........................................................................1
No .............................................................................2
Don’t know..............................................................3

QP52  ASK IF CHILD USES INTERNET AT QP3C (CODES 1-3) OR AT QP27A (CODES 1-9) - OTHERSkip to QP63A
SHOWCARD T
Please tell me the extent to which you agree or disagree with these statements in relation to your child. Please bear in mind that we are referring to their use of the internet on any device whether it’s a PC, laptop, netbook or tablet computer like an iPad, a mobile phone, a games player or a media player like an iPod Touch.

ROTATE ORDER OF STATEMENTS
READ OUT AND CODE ONE RESPONSE FOR EACH ROW

<table>
<thead>
<tr>
<th></th>
<th>Strongly disagree</th>
<th>Slightly disagree</th>
<th>Neither agree nor disagree</th>
<th>Slightly agree</th>
<th>Strongly agree</th>
<th>Don’t know</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>The benefits of the internet for my child outweigh any risks</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>B</td>
<td>I trust my child to use the internet safely</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>C</td>
<td>My child has been taught at school how to use the internet safely</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>D</td>
<td>My child knows more about the internet than I do</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>E</td>
<td>My child helps me with using the internet</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>F</td>
<td>I feel I know enough to help my child to stay safe when they are online</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
</tbody>
</table>
QP53  ASK IF CHILD USES INTERNET AT QP3C (CODES 1-3) OR AT QP27A (CODES 1-9) - OTHERS SKIP TO QP63A
SHOWCARD U
Does your child watch TV programmes or films in any of the following ways?
MULTICODE OK FOR CODES 1-2

Watch online or download from UK TV broadcaster’s websites (such as the BBC iPlayer,
ITV player, Channel 4 on demand, Five TV’s Demand Five, or Sky Player) ......................... 1
Watch online or download from other websites ........................................................................ 2
No, neither of these (SINGLE CODE) ....................................................................................... 3  QP57
Don’t know (SINGLE CODE) ..................................................................................................... 4  QP57

QP54  ASK IF WATCH ONLINE USING TV BROADCASTERS WEBSITES AT QP53 (CODE 1) –
OTHERS SKIP TO QP57

Did you know that UK broadcaster’s websites like the BBC iPlayer and ITV Player show Guidance labels for programmes
that may include content that is unsuitable for young audiences (such as violence, sex, drug use or strong language)?
SINGLE CODE

Yes, knew this ............................................................................................................... 1  QP55
No, did not know this ..................................................................................................... 2  QP57

QP55  ASK IF AWARE OF GUIDANCE LABEL AT QP54 (CODE 1) - OTHERS SKIP TO QP57

Have you set up a PIN or password on the UK websites that your child uses to watch or download TV programmes or
films – which needs to be entered before it’s possible to view programmes that have a Guidance label?
IF YES: Is that on all of the websites or just some of the websites that your child uses to watch or download TV
programmes or films? (CODE AS 1 OR 2 AS APPROPRIATE)
IF NO - CODE 3
SINGLE CODE

PIN/ password set up on ALL of the websites the child uses for watching/ downloading TV or films ................ 1  QP57
PIN/ password set up on SOME of the websites that the child uses for watching/ downloading TV or films .......... 2  QP57
PIN/ password NOT set up on any of the websites that the child uses for watching/ downloading TV or films ........ 3  QP56
Don’t know if this has been set up .................................................................................................. 4  QP57

QP56  ASK IF NO PIN/ PASSWORD CONTROLS SET AT QP55 (CODE 3) – OTHERS SKIP TO QP57

And can you tell me why that is?
DO NOT READ OUT PROBE: What else?
MULTICODE OK

Didn’t know this was possible ................................................................. 1
Trust my child to be sensible/ responsible ............................................. 2
Child too young to surf/ look around the web .......................................... 3
Child too old for setting these controls .................................................. 4
Don’t know how to do this ........................................................................ 5
Wouldn’t work/ they’d find a way around any controls ............................ 6
Child is always supervised/ always an adult present .............................. 7
Child is too young for this to be a problem ........................................... 8
Child learns how to be safe on the internet at school ............................ 9
Other (WRITE IN) ....................................................................................... 10
QP57  Ask if child uses internet at QP3C (Codes 1-3) or at QP27A (Codes 1-9) - others
Skip to QP63A
Have you talked to your child about staying safe when they are online?
Single code

Yes ................................................................. 1  QP58
No ........................................................................ 2  QP59
Don’t know ......................................................... 3  QP59

QP58  Ask if have talked to child about staying safe at QP57 (Code 1) – others skip to QP59
Showcard V
Which of these best describes how often you talk to your child about staying safe when they are online?
Single code

More often than once a month ......................... 1
Monthly ............................................................. 2
Every few months .............................................. 3
A couple of times a year ................................. 4
Once a year ........................................................ 5
Less often than once a year ............................. 6
Have talked to them once, and not since then ... 7
Don’t know ........................................................ 8

QP59  Ask if child uses internet at QP3C (Codes 1-3) or at QP27A (Codes 1-9) - others
[kraj] Skip to QP63A
Showcard W
Please tell me the extent to which you are concerned about these possible aspects of your child’s internet use.
Please bear in mind we mean using the internet across any device whether it’s a PC, laptop, netbook or tablet computer like an iPad, a mobile phone, a games player or a media player like an iPod Touch.
Rotate order of statements A-F. Then ask statement G, then H last.
Read out and code one response for each row

<table>
<thead>
<tr>
<th></th>
<th>Very concerned</th>
<th>Fairly concerned</th>
<th>Neither/ nor</th>
<th>Not very concerned</th>
<th>Not at all concerned</th>
<th>Don’t know</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>The content on the websites that they visit</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>B</td>
<td>How much time they spend online</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>C</td>
<td>Who they are in contact with online</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>D</td>
<td>Any illegal downloading or downloading of copyrighted material</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>E</td>
<td>Downloading or getting viruses or other harmful software installed on the PC as a result of what they do online</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>F</td>
<td>Them giving out their personal details to inappropriate people</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>G</td>
<td>Them being bullied online/ cyber bullying</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>H</td>
<td>The possibility of them bullying others online or making negative comments about other people online</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
</tbody>
</table>
QP60  ASK IF CHILD USES INTERNET AT QP3C (CODES 1-3) OR AT QP27A (CODES 1-9) - OTHERS SKIP TO QP63A
SHOWCARD X
Have you looked for or received information or advice about how to help your child to stay safe when they are online, from any of these sources or in any other way?
MULTICODE OK FOR CODES 1 -10

Your child’s school .............................................................. 1
Government or local authority ............................................ 2
Welfare organisations or charities .................................... 3
Manufacturers or retailers selling the product ...................... 4
Internet service providers/ ISPs .......................................... 5
Websites with safety information .................................... 6
TV, radio, newspapers or magazines ................................ 7
From your child ................................................................ 8
Family and friends ............................................................ 9
Other sources (WRITE IN) ................................................ 10

___________________________________________________________________
No, have not looked for or received any information or advice (SINGLE CODE) ...... 11
Don’t know (SINGLE CODE).................................................. 12

QP61  ASK IF CHILD USES THE INTERNET AT HOME AT QP3C (CODES 1-3) OR AT QP27A (CODES 1-9) - OTHERS SKIP TO QP63A
In the last year, do you think your child has seen anything online that is worrying, nasty or offensive in some way?
IF YES: Do you think they have seen something once or twice in the last year or more frequently than that?
IF NOT SEEN – CODE 3
IF SEEN BUT UNSURE HOW OFTEN – CODE  3
IF NOT SEEN - CODE 4
SINGLE CODE

Yes seen – just once or twice.............................................. 1
Yes seen - more frequently................................................ 2
Yes seen - but couldn’t say how many times........................ 3
Not seen in last year......................................................... 4
Don’t know whether seen any of these things .................... 5

QP62  ASK IF CHILD USES THE INTERNET AT HOME AT QP3C (CODES 1-3) OR AT QP27A (CODES 1-9) - OTHERS SKIP TO QP63A
Please think about having a Facebook page or profile. As far you know, is there an age someone needs to have reached in order to have a Facebook profile? IF YES: What age is that?
DO NOT READ OUT
SINGLE CODE

Age under 10 ..................................................................... 1
Aged 10 .............................................................................. 2
Aged 11 .............................................................................. 3
Aged 12 .............................................................................. 4
Aged 13 .............................................................................. 5
Aged 14 .............................................................................. 6
Aged 15 .............................................................................. 7
Aged 16 .............................................................................. 8
Aged 17 .............................................................................. 9
Aged 18 or over ................................................................. 10
Yes - but don’t know what age ........................................... 11
No minimum age............................................................. 12
Don’t know ........................................................................ 13
ASK ALL PARENTS

Does your child use the internet anywhere apart from home at all?
IF YES - Where is that?

READ OUT IF NECESSARY – MULTICODE OK FOR CODES 1-8

Nursery/ School ..................................................................................................................................................... 1
Library ................................................................................................................................................................... 2
Internet café .......................................................................................................................................................... 3
Friend's house ....................................................................................................................................................... 4
Relative’s house .................................................................................................................................................... 5
Anywhere - using a mobile phone/ Smartphone ................................................................................................... 6
Anywhere - using another portable device (laptop or portable media player or games player etc) ................. 7
Other (WRITE IN) ................................................................................................................................................. 8

No, my child does not (SINGLE CODE) ................................................................................................................ 9
MOBILE PHONE - COMPLETE WITH PARENT

QP63A  ASK IF CHILD HAS OWN MOBILE PHONE/ SMARTPHONE AT QP3F (CODE 1) – OTHERS SKIP

INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL

NB TYPICAL SCHOOL DAY NOT HOLIDAYS

QP63B  And how many calls would you say he/ she makes using his/ her mobile phone on a weekend day?

INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL

Is it more or less than on a school day? About how much more/ less?

<table>
<thead>
<tr>
<th></th>
<th>QP63A</th>
<th>QP63B</th>
</tr>
</thead>
<tbody>
<tr>
<td>School day</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Weekend day</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Number of calls made in a typical day –
Please enter 0 if none

NOTE TO INTERVIEWER – IF AT QP63A THE PARENT MENTIONS A HIGH NUMBER OF CALLS PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE SCHOOL DAY IN A TYPICAL WEEK NOT ALL FIVE SCHOOL DAYS

LIKEWISE AT QP63B – IF A HIGH NUMBER OF CALLS IS MENTIONED PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE WEEKEND DAY AND NOT BOTH WEEKEND DAYS

QP64A  ASK IF CHILD HAS OWN MOBILE PHONE/ SMARTPHONE AT QP3F (CODE 1) – OTHERS SKIP

INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL

NB TYPICAL SCHOOL DAY NOT HOLIDAYS

QP64B  And how many text messages would you say he/ she sends from the phone on a weekend day? (Again, please only think about text messages over the mobile network)

INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL

Is it more or less than on a school day? About how much more/ less?

<table>
<thead>
<tr>
<th></th>
<th>QP64A</th>
<th>QP64B</th>
</tr>
</thead>
<tbody>
<tr>
<td>School day</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Weekend day</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Number of texts sent in a typical day –
Please enter 0 if none

NOTE TO INTERVIEWER – IF AT QP64A THE PARENT MENTIONS A HIGH NUMBER OF TEXTS PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE SCHOOL DAY IN A TYPICAL WEEK NOT ALL FIVE SCHOOL DAYS

LIKEWISE AT QP64B – IF A HIGH NUMBER OF TEXTS IS MENTIONED PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE WEEKEND DAY AND NOT BOTH WEEKEND DAYS
Thinking now about using a smartphone to send messages through BlackBerry Messenger/ BBMs or Apple iMessage or through instant messaging applications such as Ping, Windows Live Messenger, Yahoo Messenger or WhatApp. How many of these types of Instant Messages would you say your child sends on a typical school day?

**SINGLE CODE**

- None .............................................................................................................................. 1
- 1-5 a day ....................................................................................................................... 2
- 6-20 a day .................................................................................................................... 3
- 21-50 a day ................................................................................................................... 4
- 51-99 a day ................................................................................................................... 5
- 100 or more a day ......................................................................................................... 6
- Don’t know ................................................................................................................... 7

And how many of these types of Instant Messages would you say your child sends on a typical weekend day?

**SINGLE CODE**

- None .............................................................................................................................. 1
- 1-5 a day ....................................................................................................................... 2
- 6-20 a day .................................................................................................................... 3
- 21-50 a day ................................................................................................................... 4
- 51-99 a day ................................................................................................................... 5
- 100 or more a day ......................................................................................................... 6
- Don’t know ................................................................................................................... 7

*IF NECESSARY - CHECK THAT THE RESPONDENT HAS UNDERSTOOD THESE QUESTIONS – WE ARE ASKING ABOUT ONE SCHOOL DAY IN A TYPICAL WEEK NOT ALL FIVE SCHOOL DAYS AND ONE WEEKEND DAY AND NOT BOTH WEEKEND DAYS*

Do you have any of these rules or restrictions about the use that your child makes of his/ her mobile phone?

**PROBE** – Any others?

**MULTICODE OK FOR CODES 1-11**

- Child is responsible for paying top-ups/ bills ................................................................. 1
- Limit how often credit can be put on the phone ........................................................... 2
- No going online/ internet sites/ no WAP browsing ......................................................... 3
- Can only visit certain websites on the phone ............................................................... 4
- Regularly check what they’re doing with the phone ...................................................... 5
- Only calls/ texts to an agreed list of people ................................................................. 6
- No calls to premium rate numbers .............................................................................. 7
- No texts to premium rate numbers ............................................................................. 8
- Only to make/ receive voice calls or send texts, nothing else ..................................... 9
- No downloading of apps/ applications onto the phone ............................................... 10
- Other (WRITE IN) ....................................................................................................... 11
No, do not have ANY rules or restrictions (SINGLE CODE) ........................................ 12
SHOWCARD AA

Please tell me the extent to which you are concerned about these aspects of your child's mobile phone use.

ROTATE ORDER OF STATEMENTS A-E, THEN ASK STATEMENT F, THEN G LAST

READ OUT AND CODE ONE RESPONSE FOR EACH ROW

<table>
<thead>
<tr>
<th></th>
<th>Very concerned</th>
<th>Fairly concerned</th>
<th>Neither/nor</th>
<th>Not very concerned</th>
<th>Not at all concerned</th>
<th>Don't know</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>What they see or read on their mobile phone</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>B</td>
<td>How much time they spend using the phone</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>C</td>
<td>Who they are in contact with using their mobile phone</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>D</td>
<td>How much money is spent on their mobile phone</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>E</td>
<td>Them giving out their personal details to inappropriate people</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>F</td>
<td>Being bullied via calls/ texts/ emails/ messages to their mobile phone</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>G</td>
<td>The possibility of them bullying others or making negative comments about other people via their mobile phone</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
</tbody>
</table>

QP69  
ASK IF CHILD HAS OWN MOBILE PHONE/ SMARTPHONE AT QP3F (CODE 1) – OTHERS SKIP TO QP72

Could your child's mobile phone be used to go online?

NOTE TO INTERVIEWER: IF PARENT SAYS INTERNET ACCESS HAS BEEN DISABLED/ TAKEN OFF – PLEASE CODE 1

SINGLE CODE

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>1</td>
</tr>
<tr>
<td>No</td>
<td>2</td>
</tr>
<tr>
<td>Don't know</td>
<td>3</td>
</tr>
</tbody>
</table>

QP70  
ASK IF CHILD’S MOBILE PHONE CAN GO ONLINE AT QP69 (CODE 1) – OTHERS SKIP TO QP72

Is access to the internet on your child’s phone limited to exclude websites that are aimed at people aged 18 or over?

IF NECESSARY – Either through the mobile phone network operator or through a specific app.

IF YES: Who did this/ set this up? – CODE AS 1 OR 2 AS APPROPRIATE

NOTE TO INTERVIEWER: IF MEMBER OF STAFF IN SHOP SET THIS UP ON THE PHONE - PLEASE CODE 2

SINGLE CODE

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes – I/ someone in the household/ friend etc organised this</td>
<td>1</td>
</tr>
<tr>
<td>Yes – already activated when the phone was purchased</td>
<td>2</td>
</tr>
<tr>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>Don't know</td>
<td>4</td>
</tr>
</tbody>
</table>
**QP71**  
**ASK IF NO CONTROLS SET AT QP70 (CODE 3) – OTHERS SKIP TO QP72**  
And can you tell me why that is?  
**DO NOT READ OUT PROBE:** What else?  
**MULTICODE OK**

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Didn't know this was possible</td>
<td>1</td>
</tr>
<tr>
<td>Trust my child to be sensible/ responsible</td>
<td>2</td>
</tr>
<tr>
<td>Child too young to use the internet on their phone</td>
<td>3</td>
</tr>
<tr>
<td>Child too old for setting these controls</td>
<td>4</td>
</tr>
<tr>
<td>Don't know how to do this</td>
<td>5</td>
</tr>
<tr>
<td>Wouldn't work/ they'd find a way around any controls</td>
<td>6</td>
</tr>
<tr>
<td>Child is always supervised when using their phone to go online</td>
<td>7</td>
</tr>
<tr>
<td>Child is too young for this to be a problem</td>
<td>8</td>
</tr>
<tr>
<td>Child learns how to use their phone safely at school</td>
<td>9</td>
</tr>
<tr>
<td>Other (WRITE IN)</td>
<td>10</td>
</tr>
</tbody>
</table>
GAMING - COMPLETE WITH PARENT

**QP72**  ASK ALL PARENTS

SHOWCARD AB

Does your child ever play games at home in any of these ways?

MULTICODE OK FOR CODES 1-8

<table>
<thead>
<tr>
<th>Device Type</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>On a hand held games player (e.g. Sony PSP/ Nintendo DS)</td>
<td>1</td>
</tr>
<tr>
<td>On a games console connected to a TV (e.g. Xbox/ PlayStation/ Wii)</td>
<td>2</td>
</tr>
<tr>
<td>On a computer/ laptop/ netbook</td>
<td>3</td>
</tr>
<tr>
<td>On a tablet computer (e.g. iPad)</td>
<td>4</td>
</tr>
<tr>
<td>On a mobile phone or Smartphone (e.g. BlackBerry or iPhone)</td>
<td>5</td>
</tr>
<tr>
<td>On a portable media player (e.g. iPod Touch/ Archos)</td>
<td>6</td>
</tr>
<tr>
<td>On a Personal Digital Assistant/ PDA (e.g. Palm)</td>
<td>7</td>
</tr>
<tr>
<td>On an MP3 player (e.g. iPod)</td>
<td>8</td>
</tr>
<tr>
<td>No, never/ Does not play games at home (SINGLE CODE)</td>
<td>9 QC0</td>
</tr>
</tbody>
</table>

**QP73A**  ASK IF CHILD EVER PLAYS GAMES AT QP72 (CODES 1-8) – OTHERS SKIP TO QC0

Please think about the time your child spends playing these types of games at home on a typical school day.

How many hours would you say he/she spends playing these types of games at home on a typical school day?

IF NECESSARY – Please think about any device your child uses for playing games.

INTERVIEWER – OK FOR PARENT TO CHECK WITH CHILD IF UNSURE.

**NB** TYPICAL SCHOOL DAY NOT HOLIDAYS

**QP73B**  And how many hours would you say he/she spends playing these games at home on a weekend day?

<table>
<thead>
<tr>
<th></th>
<th>QP73A</th>
<th>QP73B</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>School day</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Weekend day</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Number of hours gaming in a typical day – Please enter 0 if none, or enter 0.5 if less than 1 hour per day

**NOTE TO INTERVIEWER** – IF AT QP73A THE PARENT MENTIONS A FIGURE OF FIVE HOURS OR MORE PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE SCHOOL DAY IN A TYPICAL WEEK NOT ALL FIVE SCHOOL DAYS

LIKEWISE AT QP73B – IF A FIGURE OF SEVEN HOURS OR MORE IS MENTIONED PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE WEEKEND DAY AND NOT BOTH WEEKEND DAYS
ASK IF CHILD EVER PLAYS GAMES AT QP72 (CODES 1-8) – OTHERS SKIP TO QC0

SHOWCARD AC

Do you have any of these rules or restrictions about the games your child plays at home - whether on a games player or console, a computer, or any other device?

PROBE – Any others?

MULTICODE OK FOR CODES 1-12

No games after a certain time ................................................................. 1
Only games with appropriate age rating ............................................... 2
No games with violence ....................................................................... 3
No games with drug use ..................................................................... 4
No games with swearing/ bad language ............................................ 5
No games with nudity/ sexual content .............................................. 6
Regularly check on what they’re playing ......................................... 7
Can only play when supervised/ not on their own .............................. 8
Only a game that an adult or parent has played/ tried first ................ 9
No online game playing .................................................................... 10
No online game playing with people they don’t already know .......... 11
Other (WRITE IN) ............................................................................. 12

No, do not have ANY rules or restrictions (SINGLE CODE) ............... 13

ASK IF CHILD EVER PLAYS GAMES AT QP72 (CODES 1-8) – OTHERS SKIP TO QC0

Does your child ever play games at home over the internet on any of these devices which is often referred to as online game playing?

IF NECESSARY – Please think about the types of games that can be played online where more than one person can play in the same game at the same time, wherever they are in the world.

SINGLE CODE

Yes .............................................................................................. 1
No ............................................................................................... 2
Don’t know .................................................................................. 3

ASK IF CHILD EVER PLAYS GAMES ONLINE AT QP75 (CODE 1) – OTHERS SKIP TO QP77

SHOWCARD AD

When your child plays games at home over the internet, which of these describes how they are playing?

Please choose as many as apply.

MULTICODE OK FOR CODES 1 -4

On their own/ against the computer or games player .......................... 1
Against someone else in the same room as them ................................. 2
Against someone else they have met in person who is playing elsewhere ................................................................. 3
Against one or more other people they have not met in person who are playing elsewhere ......................................................... 4
Don’t know (SINGLE CODE) ............................................................ 5
ASK IF CHILD EVER PLAYS ON A **HANDHELD GAMES PLAYER** AT QP72 (CODE 1) – OTHERS SKIP TO QP78

Are there any parental controls set on the **handheld** games player?

**IF NECESSARY** – To stop your child playing games above a certain age rating or to restrict or prevent them going online

**SINGLE CODE**

Yes.............................................................................................. 1
No............................................................................................... 2
Don’t know.................................................................................. 3

ASK IF CHILD EVER PLAYS ON A **GAMES CONSOLE CONNECTED TO A TV** AT QP72 (CODE 2) – OTHERS SKIP TO QP79

Are there any parental controls set on the games console that is connected to a TV?

**IF NECESSARY** – To stop your child playing games or watching DVDs above a certain age rating or to restrict or prevent them going online

**SINGLE CODE**

Yes.............................................................................................. 1
No............................................................................................... 2
Don’t know.................................................................................. 3

ASK IF NO CONTROLS SET ON HANDHELD GAMES PLAYER AT QP77 (CODE 2) – OTHERS SKIP TO QP80

And can you tell me why there are no parental controls set on the handheld games player?

**DO NOT READ OUT** PROBE: What else?

**MULTICODE OK FOR CODES 1-8**

Didn’t know this was possible ..................................................... 1
Trust my child to be sensible/ responsible .................................. 2
Child too old for setting these controls................................. 3
Don’t know how to do this ...................................................... 4
Wouldn’t work/ they’d find a way around any controls .......... 5
Child is always supervised/ always an adult present .............. 6
Child is too young for this to be a problem ......................... 7
Other (WRITE IN) ................................................................ 8

___________________________________________________

Don’t know.................................................................................. 9

ASK IF NO CONTROLS SET ON GAMES CONSOLE CONNECTED TO A TV AT QP78 (CODE 2) – OTHERS SKIP TO QP81

And can you tell me why there are no parental controls set on the games console connected to a TV?

**DO NOT READ OUT** PROBE: What else?

**MULTICODE OK FOR CODES 1-8**

Didn’t know this was possible ..................................................... 1
Trust my child to be sensible/ responsible .................................. 2
Child too old for setting these controls................................. 3
Don’t know how to do this ...................................................... 4
Wouldn’t work/ they’d find a way around any controls .......... 5
Child is always supervised/ always an adult present .............. 6
Child is too young for this to be a problem ......................... 7
Other (WRITE IN) ................................................................ 8

___________________________________________________

Don’t know.................................................................................. 9
QP81  
ASK IF CHILD EVER PLAYS GAMES AT QP72 (CODES 1-8) – OTHERS SKIP TO QC0  
SHOWCARD AE  
Please tell me the extent to which you are concerned about these aspects of your child’s games playing through any means.  
ROTATE ORDER OF STATEMENTS  
READ OUT AND CODE ONE RESPONSE FOR EACH ROW  

NOTE TO INTERVIEWER: IF THEIR CHILD DOES NOT PLAY ONLINE GAMES THROUGH THEIR GAMES PLAYER (QP75 – NOT CODE 1) - PLEASE SELECT CODE 7 FOR OPTION C

<table>
<thead>
<tr>
<th></th>
<th>Very concerned</th>
<th>Fairly concerned</th>
<th>Neither/nor</th>
<th>Not very concerned</th>
<th>Not at all concerned</th>
<th>Don’t know</th>
<th>Not applicable</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>The content of the games that they are playing</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
<td>6</td>
</tr>
<tr>
<td>B</td>
<td>How much time they spend playing games</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
<td>6</td>
</tr>
<tr>
<td>C</td>
<td>Who they are playing online games with through the games player</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
<td>6</td>
</tr>
</tbody>
</table>

QP82  
ASK IF CHILD EVER PLAYS GAMES USING A GAMES CONSOLE OR HANDHELD GAMES PLAYER AT QP72 (CODES 1 OR 2) – OTHERS SKIP TO QC0  
SHOWCARD AF  
Do you have any of these rules or restrictions about how your child uses the games player for things other than playing games?  
NOTE TO INTERVIEWER: IF PARENT SAYS THAT CHILD ONLY PLAYS GAMES ON THEIR GAMES PLAYER - PLEASE CODE 6  
MULTICODE OK FOR CODES 1-4

They are not allowed to watch DVDs on the games player at all……………………………………………………………. 1  
They are only allowed to watch DVDs on the games player of an appropriate age rating ................................. 2  
They are only allowed to visit certain websites/ some online content is restricted on the games player........... 3  
They are not allowed to go online at all through the games player……………………………………………………………. 4  
Do not have any of these restrictions in place (SINGLE CODE) ................................................................................ 5  
Only uses games player for playing games (SINGLE CODE)……………………………………………………………. 6
QC0  SAY TO PARENT – I’d now like to speak with your child about these types of media as we’re interested in hearing what your child has to say about them.

INTERVIEWER – IT IS THE PARENT’S DECISION WHETHER THEY WANT TO STAY WHILE THEIR CHILD IS INTERVIEWED

WAS THE CHILD TO BE INTERVIEWED PRESENT DURING THIS INTERVIEW WITH THEIR PARENT?
SINGLE CODE

Yes, and child conferred with parent as the interview was taking place.............................................1
Yes, but they did not comment during the interview...........................................................................2
No, they were not present ....................................................................................................................3
TELEVISION
So first we're going to talk about television and how you watch TV. There may be some things you haven't heard of or you don't use, but that doesn't matter because we want to know about you.

QC1 ASK ALL
SHOWCARD AG
Do you EVER use any of the following devices to watch television programmes at home?
IF NECESSARY – Not DVDs.
MULTICODE OK FOR CODES 1-8

QC2 ASK ALL
SHOWCARD AG AGAIN
And when you watch television programmes at home, which device do you mostly use...
SINGLE CODE ONE RESPONSE FROM QC1

QC3A ASK IF CHILD WATCHES TV AT HOME AT QP3A (CODES 1-3) OR AT QP5 (CODES 1-8) – OTHERS SKIP TO QC7
Please think about the time you spend watching television programmes on a typical school day.
How many hours would you say you spend watching TV programmes – both before and after school?
INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL.
NB TYPICAL SCHOOL DAY NOT HOLIDAYS. TELEVISION PROGRAMMES NOT DVDS THROUGH THE TV SET.
So before school when you get up? When you get back from school? After you've had dinner or tea?
IF NECESSARY – Please think about any device you use to watch TV programmes at home.

QC3B And how many hours would you say you watch television on a Saturday or Sunday?
INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL
Is it more or less than on a school day? About how much more/ less?

QC3A | QC3B
--- | ---
Use at all | Mostly use
A television set | 1
A desktop computer/ laptop/ netbook | 2
A mobile phone/ Smartphone (e.g. iPhone/ BlackBerry) | 3
A tablet computer (like an iPad) | 4
A portable media player (like an iPod Touch or Archos) | 5
A games console connected to a TV (e.g. PlayStation/ Xbox/ Wii) | 6
A portable or handheld games player (e.g. Nintendo DS/ Sony PSP) | 7
Other type of device (WRITE IN) | 8
... | ...
NONE OF THESE (SINGLE CODE)/ Does not watch TV programmes at home | 9
Don't know | 10

NOTE TO INTERVIEWER – IF AT QC3A THE CHILD MENTIONS A FIGURE OF FIVE HOURS OR MORE PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE SCHOOL DAY IN A TYPICAL WEEK NOT ALL FIVE SCHOOL DAYS. LIKewise AT QC3B – IF A FIGURE OF SEVEN HOURS OR MORE IS MENTIONED PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE WEEKEND DAY AND NOT BOTH WEEKEND DAYS.
Here are some questions about how you feel about TV programmes. Could you give me a Yes or a No for each one please?

READ OUT EACH OF A-D IN TURN TO GET A YES/NO RESPONSE FOR EACH

FOR CODES B-D IF CHILD DOES NOT WATCH THESE TYPES OF PROGRAMME THEN CODE 4 (Not Applicable)

<p>| | | | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>Are you confident getting the TV to do what you want it to do?</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>B</td>
<td>Do reality TV programmes, like the X-Factor show a true picture of what really happened?</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>C</td>
<td>Do TV documentary programmes, like wildlife programmes, show a true picture of what really happened?</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>D</td>
<td>Do TV News programmes, like Newsround, show a true picture of what really happened?</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
</tbody>
</table>

SHOWCARD AH
Which of these things, if any, are things that you don't like about TV?
MULTICODE OK FOR CODES 1-5

- Too many adverts ............................................................................................................ 1
- Seeing things that make me feel sad, frightened or embarrassed ................................... 2
- Not enough programmes that I like .................................................................................. 3
- Seeing things that are too old for me ............................................................................... 4
- Programmes that are on too late...................................................................................... 5
- These things don’t worry me/ None of these (SINGLE CODE)........................................ 6

SHOWCARD AI
Thinking about when you watch TV at home on a TV set, do you ever…

INTERVIEWER – IF THE CHILD SAYS THEY DON’T HAVE A MOBILE PHONE – CODE 3 AT B AND C

<p>| | | | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>Go online (using any type of device – like a PC, laptop, netbook, mobile phone, iPad, iPod Touch, games console)</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>B</td>
<td>Talk on a mobile phone</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>C</td>
<td>Text or send instant messages with a mobile phone</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
</tbody>
</table>
RADIO

QC7  ASK [ALL][P S27][P S28]

SHOWCARD AJ

Now we’re going to talk about radio and how you listen to radio.
Do you ever listen to the radio in the following ways at home?

MULTICODE OK FOR CODES 1-6

NOTE TO INTERVIEWER: Please ensure that anything entered under other (CODE 6) relates to radio listening at home:
so, if they listen to radio via any other type of portable device then please check this is when they are at home and not
when they are outside of the home.

Through a traditional radio set (including portable sets, radio alarms, etc.) .............................................................. 1
Through your satellite or cable TV service or Freeview .................................................................................................. 2
Through a DAB digital radio set (a mix of existing and new stations not available on traditional radio
with digital sound quality) .................................................................................................................................................. 3
Over the internet (when broadcast or later or via a podcast) ......................................................................................... 4
Through a mobile phone – while at home ......................................................................................................................... 5
Other way of listening to radio AT HOME (Write in) ...................................................................................................... 6

Do not listen to radio at home (SINGLE CODE) ............................................................................................................. 7

QC8A  ASK IF CHILD LISTENS TO RADIO AT HOME AT QC7 (CODES 1-6) – OTHERS SKIP TO QC9A

[|P S29][P S30]

Please think about the time you spend listening to radio at home on a typical school day.
How many hours would you say you spend listening to radio – both before and after school?

INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL

NB TYPICAL SCHOOL DAY NOT HOLIDAYS

So before school when you get up? When you get back from school? After you’ve had dinner or tea?

QC8B  And how many hours would you say you listen to radio at home on a Saturday or Sunday?

INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL

Is it more or less than on a school day? About how much more/less?

<table>
<thead>
<tr>
<th>QC8A</th>
<th>QC8B</th>
</tr>
</thead>
<tbody>
<tr>
<td>School day</td>
<td>Weekend day</td>
</tr>
</tbody>
</table>

Number of hours listen in a typical day –
Please enter 0 if none, or enter 0.5 if less than 1 hour per day

NOTE TO INTERVIEWER – IF AT QC8A THE CHILD MENTIONS A FIGURE OF FIVE HOURS OR MORE PLEASE
DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE
SCHOOL DAY IN A TYPICAL WEEK NOT ALL FIVE SCHOOL DAYS

LIKEWISE AT QC8B – IF A FIGURE OF SEVEN HOURS OR MORE IS MENTIONED PLEASE DOUBLE CHECK THAT
THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE WEEKEND DAY AND
NOT BOTH WEEKEND DAYS
INTERNET

**QC9A**  ASK IF CHILD USES THE INTERNET AT QP3C (CODES 1-3) OR AT QP27A (CODES 1-9) – OTHERS SKIP TO QC11A

Okay, you’re doing really well, we’re about half way through. Now we’re going to talk about the internet.

In which rooms do you use the internet at home? Any others?

MULTICODE OK

IF NECESSARY, CONFIRM – This could be going online in any way including using any type of computer, a mobile phone or a games player.

**QC9B**  ASK IF MORE THAN ONE RESPONSE AT QC9A – OTHERS SKIP TO QC10

In which room do you use the internet most often at home?

SINGLE CODE ONE RESPONSE GIVEN AT QC9A

<table>
<thead>
<tr>
<th>QC9A Use at all</th>
<th>QC9B Most often</th>
</tr>
</thead>
<tbody>
<tr>
<td>Living room/ lounge/ sitting room.................................1 ...................... 1</td>
<td></td>
</tr>
<tr>
<td>Bedroom – this child’s ...............................................................2 ...................... 2</td>
<td></td>
</tr>
<tr>
<td>Bedroom – other child’s.............................................................3 ...................... 3</td>
<td></td>
</tr>
<tr>
<td>Bedroom – parent’s .................................................................4 ...................... 4</td>
<td></td>
</tr>
<tr>
<td>Kitchen .......................................................................................5 ...................... 5</td>
<td></td>
</tr>
<tr>
<td>Playroom/ family room...............................................................6 ...................... 6</td>
<td></td>
</tr>
<tr>
<td>Other room at home – (WRITE IN)............................................7 ...................... 7</td>
<td></td>
</tr>
</tbody>
</table>

**QC10**  ASK IF CHILD USES THE INTERNET AT QP3C (CODES 1-3) OR AT QP27A (CODES 1-9) – OTHERS SKIP TO QC11A

Thinking about when you’re using the internet at home, do you spend most of the time...

READ OUT  SINGLE CODE

IF WITH PARENT/ ADULT AND OTHER CHILDREN – CODE 1

IF EQUALLY SPLIT BETWEEN TWO CODES ALWAYS SELECT THE HIGHER NUMBER (IE IF CODES 1 AND 3 THEN SELECT CODE 3)

Using with an adult in the room with you.................................................1

Using with other children, but no adults..............................................2

Using on your own..............................................................................3
Please think about any reason you may have for going online at home – maybe to look at a website, watch a TV programme or video clip, play games online, check emails or visit a social networking site.

Do you ever use any of the following devices to go online at home?

MULTICODE OK

And when you go online at home, which device do you mostly use?

SINGLE CODE ONE RESPONSE FROM QC11A

<table>
<thead>
<tr>
<th>Device Type</th>
<th>QC11A</th>
<th>QC11B</th>
</tr>
</thead>
<tbody>
<tr>
<td>A desktop PC</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>A laptop/ netbook</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>A mobile phone/ Smartphone (e.g. iPhone/ BlackBerry)</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>A tablet computer (like an iPad)</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>A portable media player (like an iPod Touch or Archos)</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td>A games console connected to a TV (e.g. PlayStation/ Xbox/ Wii)</td>
<td>6</td>
<td>6</td>
</tr>
<tr>
<td>A portable or handheld games player (e.g. Nintendo DS/ Sony PSP)</td>
<td>7</td>
<td>7</td>
</tr>
<tr>
<td>TV set with internet access/ Smart TV/ Connected TV/ Hybrid TV</td>
<td>8</td>
<td>8</td>
</tr>
<tr>
<td>Other type of device (WRITE IN)</td>
<td>9</td>
<td>9</td>
</tr>
<tr>
<td>NONE OF THESE (SINGLE CODE)/ Does not go online at home</td>
<td>10</td>
<td>NA</td>
</tr>
<tr>
<td>Don't know</td>
<td>11</td>
<td>11</td>
</tr>
</tbody>
</table>

When you use a games console or games player to go online, is this mostly...

READ OUT

SINGLE CODE

To play games online .............................................................. 1
To look at websites ................................................................. 2
Or something else – WRITE IN .................................................. 3
**QC13A**

ASK IF CHILD USES THE INTERNET AT QP3C (CODES 1-3) OR AT QP27A (CODES 1-9) – OTHERS SKIP TO [QC31][P S33][P S34]

Please think about the time you spend using the internet at home on a typical school day in any way including using any type of computer (so a PC, laptop, netbook or tablet computer like an iPad), a mobile phone, a games player or a media player like an iPod Touch.

How many hours would you say you spend using the internet – both before and after school?

INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL

NB TYPICAL SCHOOL DAY NOT HOLIDAYS

So before school when you get up? When you get back from school? After you've had dinner or tea?

**QC13B**

And how many hours would you say you use the internet at home on a Saturday or Sunday?

INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL

Is it more or less than on a school day? About how much more/less?

<table>
<thead>
<tr>
<th>QC13A</th>
<th>QC13B</th>
</tr>
</thead>
<tbody>
<tr>
<td>School day</td>
<td>Weekend day</td>
</tr>
<tr>
<td>Number of hours used in a typical day – Please enter 0 if none, or enter 0.5 if less than 1 hour per day</td>
<td></td>
</tr>
</tbody>
</table>

NOTE TO INTERVIEWER – IF AT QC13A THE CHILD MENTIONS A FIGURE OF FIVE HOURS OR MORE PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE SCHOOL DAY IN A TYPICAL WEEK NOT ALL FIVE SCHOOL DAYS

LIKEWISE AT QC13B – IF A FIGURE OF SEVEN HOURS OR MORE IS MENTIONED PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE WEEKEND DAY AND NOT BOTH WEEKEND DAYS
**ASK IF CHILD USES THE INTERNET AT QP3C (CODES 1-3) OR AT QP27A (CODES 1-9) – OTHERS SKIP TO QC31**

**SHOWCARD AL**

When you’re at home, do you use the internet to do any of these things? Please think about using the internet on any type of computer (so a PC, laptop, netbook or tablet computer like an iPad), on a mobile phone, on a games player or on a media player like an iPod Touch.

IF NO – CODE 4. IF YES - How often do you do this over the internet? Would you say most days, once or twice a week, not much, or never? **SINGLE CODE PER ROW**

<table>
<thead>
<tr>
<th>Action</th>
<th>Most days</th>
<th>Once or twice a week</th>
<th>Not much</th>
<th>Never</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>A</strong> Send or receive emails</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td><strong>B</strong> Instant Messaging (MSN/ Windows Live Messenger, AOL Instant Messenger/ AIM etc)</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td><strong>C</strong> Go to social networking websites like, Facebook, Bebo, MySpace, Tumblr, or Hi5</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td><strong>D</strong> Go to websites where you can create or play with a character that lives in the online world like Club Penguin, Moshi Monsters, Habbo, Stardoll or Gaia</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td><strong>E</strong> School work or homework</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td><strong>F</strong> Play games on websites or online</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td><strong>G</strong> Download or play music</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td><strong>H</strong> Listen to radio over the internet</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td><strong>I</strong> Go to a TV channel’s website or to particular TV programme websites</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td><strong>J</strong> General surfing/ browsing/ looking around the internet</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td><strong>K</strong> Watch or download TV programmes or films on websites like BBC iPlayer, 4OD, ITV Player, or Sky Player</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td><strong>L</strong> Go to sites about news and what is going on in the world</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td><strong>M</strong> Go to the Wikipedia website</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td><strong>N</strong> Watch or download videos made by people/ the general public like on YouTube</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td><strong>O</strong> Watch or download music videos</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td><strong>P</strong> Go to photo sharing websites like Flickr or Snapfish</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td><strong>Q</strong> Make or receive telephone calls using a webcam over the internet using services like Skype</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td><strong>R</strong> Buy things online</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td><strong>S</strong> Sell things online</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td><strong>T</strong> Visit blogs – journals or newsletters that are frequently updated and written for others to read</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td><strong>U</strong> Send or receive Twitter updates</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
</tbody>
</table>
ASK IF CHILD USES THE INTERNET AT QP3C (CODES 1-3) OR AT QP27A (CODES 1-9) AND SEE ROUTING WITHIN TABLE BELOW - OTHERS SKIP TO QC16

SHOWCARD AM

When you use the internet to visit (READ ACTIVITY TEXT IN COLUMN BELOW).... Do you believe that all of the information you see is true, most of it is true or just some of it is true?

SINGLE CODE PER ROW

<table>
<thead>
<tr>
<th>All is true</th>
<th>Most is true</th>
<th>Some is true</th>
<th>Don't know</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>B</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>C</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>D</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

ASK IF CODES 1-3 AT QC14C – OR SKIP TO NEXT ROW

A Social networking websites like Facebook, Bebo, MySpace, Tumblr or Hi5

ASK IF CODES 1-3 AT QC14E – OR SKIP TO NEXT ROW

B Sites you use for school work or homework

ASK IF CODES 1-3 AT QC14L – OR SKIP TO NEXT ROW

C Sites about news and what is going on in the world

ASK IF CODES 1-3 AT QC14M – OR SKIP TO QC16

D The Wikipedia website

SHOWCARD AN

Here are some things that other people have said about the internet. As you read each one could you please give me a Yes or a No for each one depending on whether you agree.

SINGLE CODE PER STATEMENT

<table>
<thead>
<tr>
<th>Yes</th>
<th>No</th>
<th>Don't know</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. I find it easier to be myself online than when I am with people face to face</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>B. It's easier to keep things secret or private on the internet than in real life</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>C. It's fun being silly or rude on the internet</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>D. It's easier to talk about personal things on the internet</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>E. When I'm on the internet I forget about the safety rules</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>F. I feel more confident on the internet than I do in real life</td>
<td>1</td>
<td>2</td>
</tr>
</tbody>
</table>

SHOWCARD AO

Which of these things, if any, are things that you don't like about the internet?

MULTICODE OK FOR CODES 1-9

Websites that take too long to load
Too many adverts
Seeing things that make me feel sad, frightened or embarrassed
Not enough websites that I like
Seeing things that are too old for me
Websites which are blocked so I can't look at them
Things people have written about me or photos of me on their profile page/web page
I feel under pressure from my friends or others to go online
People pretending to be me online
These things don't worry me/ None of these (SINGLE CODE)
**QC18**  ASK IF CHILD USES THE INTERNET AT QP3C (CODES 1-3) OR AT QP27A (CODES 1-9) – OTHERS SKIP TO QC31 [P S38]

In most weeks when you use the internet on any type of computer (so a PC, laptop, netbook or tablet computer like an iPad), a mobile phone, a games player or a media player like an iPod Touch, would you say that you...

- Only visit websites that you've visited before ................................................................. 1
- Visit maybe one or two sites that you haven't visited before ............................................ 2
- Visit lots of websites that you haven't visited before ..................................................... 3
- Don't know ......................................................................................................................... 4

**QC19**  ASK IF CHILD USES THE INTERNET AT QP3C (CODES 1-3) OR AT QP27A (CODES 1-9) – OTHERS SKIP TO QC31 [KR-B39]

SHOWCARD AP

Thinking about the websites you visit that you haven't visited before either when you're looking for information online or if you're buying or selling things online… Which, if any, of these things would you check for?

MULTICODE OK FOR CODES 1-10

- Look at how up to date the information on the site is .............................................................. 1
- Check some types of information across a number of websites to be sure it's correct .......... 2
- See who/which company has created the web page ............................................................. 3
- Check the general appearance and look of the site .............................................................. 4
- Ask someone else if they have been to the website .............................................................. 5
- See if there is a symbol to indicate a quality standard ......................................................... 6
- See if there is a padlock or other symbol to indicate the site is secure ................................. 7
- See whether it is a company you have heard of .................................................................... 8
- See if there are links to the site from another trusted site .................................................. 9
- Check which country the website is from .......................................................................... 10
- None of these (SINGLE CODE) .......................................................................................... 11
- Not applicable – never go to websites I haven't visited before (SINGLE CODE) ................ 12
- Don't know ......................................................................................................................... 13
I'm going to read out some questions about confidence using the internet, for each one please say which of the options on the card applies to you.

**ASK EACH IN TURN FROM A THROUGH TO F – CODE ONE RESPONSE PER ROW**

<table>
<thead>
<tr>
<th></th>
<th>Very confident</th>
<th>Fairly confident</th>
<th>Neither confident nor not confident</th>
<th>Not very confident</th>
<th>Not at all confident</th>
<th>Don't know</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>How confident are you using an internet search engine (such as Google, Yahoo, Bing or Ask)?</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>B</td>
<td>How confident are you that you can find what you want when you go online?</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>C</td>
<td>How confident are you using the internet to do creative things – like making blogs, sharing photos online, or uploading short videos to the internet?</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>D</td>
<td>How confident are you in judging whether a website you use is truthful?</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>E</td>
<td>How confident are you that you know how to stay safe while you are online?</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>F</td>
<td>Overall how confident are you as an internet user?</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
</tbody>
</table>
### QC21

**ASK IF CHILD USES THE INTERNET AT QP3C (CODES 1-3) OR AT QP27A (CODES 1-9) – OTHERS SKIP TO QC31 [P S43]**

I’d like to read out a number of things people might do. For each one, please tell me if you’ve done it, you’d be interested in doing it, or not interested?

**READ OUT EACH IN TURN AND CODE ONE RESPONSE PER ROW**

<table>
<thead>
<tr>
<th></th>
<th></th>
<th>Done this</th>
<th>Interested in doing this</th>
<th>Not interested</th>
<th>Don’t know</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>Set up your own page or profile on a social networking website like Facebook, Bebo, MySpace, Tumblr or Hi5</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>B</td>
<td>Set up your own profile on Twitter</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>C</td>
<td>Created a character that lives or plays in the online world on websites like Club Penguin, Moshi Monsters, Habbo, Stardoll or Gaia</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>D</td>
<td>Made a short video and uploaded it to a website</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>E</td>
<td>Uploaded photos to a website</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>F</td>
<td>Set up your own website</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>G</td>
<td>Set up your own blog/weblog</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>H</td>
<td>Signed an online petition</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>I</td>
<td>Expressed your views online about political or social issues</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
</tbody>
</table>

### QC22

**ASK IF HAVE SOCIAL NETWORKING SITE PROFILE AT QC21A (CODE 1) OR QC21B (CODE 1) [P S45] – OTHERS SKIP TO QC28**

Which different social networking sites do you have a page or profile on?

**DO NOT READ OUT**

**PROBE:** - Any others?

**MULTICODE OK FOR CODES 1-14**

<table>
<thead>
<tr>
<th>Social Networking Site</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bebo</td>
<td>1</td>
</tr>
<tr>
<td>Blogger</td>
<td>2</td>
</tr>
<tr>
<td>Facebook</td>
<td>3</td>
</tr>
<tr>
<td>Flickr</td>
<td>4</td>
</tr>
<tr>
<td>Google+</td>
<td>5</td>
</tr>
<tr>
<td>hi5</td>
<td>6</td>
</tr>
<tr>
<td>Jabble</td>
<td>7</td>
</tr>
<tr>
<td>MySpace</td>
<td>8</td>
</tr>
<tr>
<td>Ning</td>
<td>9</td>
</tr>
<tr>
<td>Piczo</td>
<td>10</td>
</tr>
<tr>
<td>Tumblr</td>
<td>11</td>
</tr>
<tr>
<td>Twitter</td>
<td>12</td>
</tr>
<tr>
<td>YouTube</td>
<td>13</td>
</tr>
<tr>
<td>Other(WRITE IN)</td>
<td>14</td>
</tr>
</tbody>
</table>

Don’t currently have a profile on/ use any of these sites (SINGLE CODE) .......... 15
QC23  ASK ALL WITH CURRENT SOCIAL NETWORKING SITE PROFILE AT QC22 (CODES 1-14) - OTHERS SKIP TO QC28

Do you know if your social networking site profile can be seen by other people?
Which one of these options best describes who can see it?
READ OUT EACH OF CODES 1-4 IN TURN SINGLE CODE

It can only be seen by my friends and no-one else .......................................... 1
It can only be seen by my friends and their friends .......................................... 2
It can be seen by anyone ................................................................................. 3
Nobody can see it ............................................................................................. 4
Don’t know ........................................................................................................ 5

QC24  ASK ALL WITH CURRENT SITE PROFILE AT QC22 (CODES 1-14) - OTHERS SKIP TO QC28

[PS46] SHOWCARD AR

Do you regularly use social networking sites for any of the things shown on this card? Just read out the numbers that apply to the things you do.
MULTICODE OK

For contact with friends/ family ................................................................................................................. 1
For contact with people I have never met in person/ face to face ............................................................ 2
For contact with people who are friends of friends ................................................................................... 3
Look at other people's pages without leaving a message ........................................................................ 4
Listen to music/ find out about bands ....................................................................................................... 5
Look for old friends/ people I've lost touch with ...................................................................................... 6
Look at or join in with campaigns and petitions ........................................................................................ 7
Play games ............................................................................................................................................... 8
Look at news and what is going on in the world ......................................................................................... 9
Clicking on the 'like' button when you see something you like ............................................................... 10
Sharing links with other people ............................................................................................................... 11
Join groups - set up by people you have met in person before .............................................................. 12
Join groups - set up by people you have not met in person before ......................................................... 13
Invite people to events through your page or profile ............................................................................. 14
Any other uses – (WRITE IN) ................................................................................................................. 15
Which of these things, if any, are things that you don’t like about social networking sites?
MULTICODE OK FOR CODES 1-9

- I sometimes spend too much time on them ................................................................. 1
- Strangers might find out information about me ............................................................... 2
- Sometimes people get bullied on them ....................................................................... 3
- People can get a bad name from other people posting comments about them .............. 4
- Someone might pretend to be my age and get to know me .......................................... 5
- Someone posting photos of me on their page .............................................................. 6
- People can send hurtful messages to other people ....................................................... 7
- I feel under pressure from my friends or others to go on these sites ............................ 8
- People pretending to be me online ............................................................................... 9
- These things don’t worry me/ None of these (SINGLE CODE) ..................................... 10

How many people do you have listed as ‘friends’ across any social networking sites that you use?
IF NECESSARY – Just your best guess.
WRITE IN OR CODE DON’T KNOW

Don’t know ...................................................................................................................... X

How many of these people listed as ‘friends’ have you met face to face?
IF NECESSARY – So in real life, not just online. Just your best guess.
WRITE IN OR CODE DON’T KNOW
INTERVIEWER – THIS CANNOT BE A BIGGER NUMBER THAN QC26

Don’t know ...................................................................................................................... X

Do you ever use search engine websites like Google, Yahoo, or Bing to search for information or to find out about other websites?
SINGLE CODE

- Yes ......................................................................................................................... 1 QC29
- No ......................................................................................................................... 2 QC31
- Don’t know ........................................................................................................... 3 QC31
When you use a search engine to find information, you enter a query in the search box and the search engine will then show some links to websites in the results pages.

Which one of these is the closest to your opinion about the truthfulness of the information in the websites that appear in the results pages?

SINGLE CODE

1. I think that if they have been listed by the search engine the information on that website must be truthful.
2. I think that some of the websites in the list will show truthful information and some will show untruthful information.
3. I don’t really think about whether or not they have truthful information, I just use the sites I like the look of.
4. Don’t know.

When you use a search engine, are there ever ads or advertisements shown in the results?

SINGLE CODE

1. Yes.
2. No.
3. Don’t know.

Do you use the internet anywhere apart from home at all?

IF YES - Where is that?

READ OUT IF NECESSARY – MULTICODE OK FOR CODES 1-8

1. School.
2. Library.
3. Internet café.
4. Friend’s house.
5. Relative’s house.
7. Anywhere - using another portable device (laptop or portable media player or games player etc).
8. Other (WRITE IN).

9. No, do not.
I'm going to read out some types of information that people can show on the internet. For each one I'd like you to say which one of the statements on this card best describes how you feel about who could see each type of information.

**Rotate and tick start - read out and code one response for each row**

**Interviewer – if 'depends on the type/security of site', probe for an overall feeling**

| A | Information about what you are doing | 1 | 2 | 3 | 4 | 5 |
| B | Information about how you are feeling | 1 | 2 | 3 | 4 | 5 |
| C | Photos from your holidays | 1 | 2 | 3 | 4 | 5 |
| D | Photos from being out with your friends | 1 | 2 | 3 | 4 | 5 |
| E | Your home address | 1 | 2 | 3 | 4 | 5 |
| F | Your email address | 1 | 2 | 3 | 4 | 5 |
| G | Your mobile phone number | 1 | 2 | 3 | 4 | 5 |

**Ask all**

Music and films can be downloaded from the internet in two main ways – by paying at an online shop like iTunes, or Tesco.com or by downloading for free from a site where someone else has shared their copy of the music or the film. Sharing content in this way is often illegal.

Do you think that sharing music and films in this way should be illegal?

**Single code**

Yes.................................................................1
No .................................................................2
Don’t know..................................................3
**QC34**

**ASK IF CHILD USES THE INTERNET AT QP3C (CODES 1-3) OR QP27A (CODES 1-9) OR ELSEWHERE AT QC31 (CODES 1-8) – OTHERS SKIP TO QC42**

If you saw something online that you found worrying, nasty or offensive in some way that you didn’t like, would you tell someone about it?

IF YES – Who would you tell?

**DO NOT READ OUT PROBE:** Who else?

MULTICODE OK FOR CODES 2-14

Would not tell anyone about this (SINGLE CODE) ...............1
Brother/ sister .............................................................................2
Friend ..........................................................................................3
Parent .........................................................................................4
Other relative ..............................................................................5
Teacher .......................................................................................6
The websites themselves ...........................................................7
The internet service providers (e.g. Virgin / AOL/ BT) ...............8
Internet Watch Foundation .........................................................9
CEOP/ Child Exploitation and Online Protection Centre .............10
Ofcom .......................................................................................11
PEGI website/ Pan European Game Information .....................12
The police .................................................................................13
Other (WRITE IN) .....................................................................14

Unsure who I would tell (SINGLE CODE) .................................15
Don’t know if I would tell someone (SINGLE CODE) ...............16

**QC35**

**ASK IF CHILD USES THE INTERNET AT QP3C (CODES 1-3) OR QP27A (CODES 1-9) OR ELSEWHERE AT QC31 (CODES 1-8) – OTHERS SKIP TO QC42**

And in the last year, have you seen anything online that you found worrying, nasty or offensive in some way that you didn’t like?

**SINGLE CODE**

Yes..............................................................................................1
No ...............................................................................................2
Don’t know ..................................................................................3
QC36  ASK IF CHILD USES THE INTERNET AT QP3C (CODES 1-3) OR AT QP27A (CODES 1-9) OR ELSEWHERE AT QC31 (CODES 1-8) – OTHERS SKIP TO QC42

Have you ever been given any information or advice about how to stay safe while you are online?

IF YES: Who has given you the advice?

DO NOT READ OUT PROBE: Who else?

MULTICODE OK FOR CODES 1-7

Yes – from parent .................................................................1
Yes – from other member of family ........................................2
Yes – from teacher at school ................................................3
Yes – from friends ..............................................................4
Yes – from websites ............................................................5
Yes – from television/ radio programmes .............................6
Other (WRITE IN) ...............................................................7

No – not been given information/ advice (SINGLE CODE) ......8
Don’t know (SINGLE CODE) ..................................................9

QC37  ASK IF HAVE EVER BEEN GIVEN INFORMATION OR ADVICE AT QC36 (CODES 1-7) – OTHERS SKIP TO QC38

And would you say you have been given any information or advice about how to stay safe while you are online in the last year?

SINGLE CODE

Yes ......................................................................................1
No .......................................................................................2
Don’t know .............................................................................3

QC38  ASK ALL WITH CURRENT SITE PROFILE AT QC22 (CODES 1-14) - OTHERS SKIP TO QC39

Thinking about sites like Facebook and other social media... If you were to see anything online that you found worrying, nasty or offensive in some way that you didn’t like, are you aware that there is a function to report this to the website?

READ OUT The report function could be a button, a link on a web page, or even an email address through which you can point out the web page content that makes you feel uncomfortable.

Yes, aware of report function ...............................................1
No, not aware of report function .........................................2
Don’t know .............................................................................3

QC39  ASK IF CHILD USES THE INTERNET AT QP3C (CODES 1-3) OR AT QP27A (CODES 1-9) OR AT QC31 (CODES 1-8) – OTHERS SKIP TO QC42

Some websites use information about what you have been looking at or searching for online, or information about what you have clicked that you ‘like’ online to show advertising that is personalised to you. For example, if you had been looking at a particular t-shirt on a website, or clicked that you ‘liked’ a product, a different website that you visit later could show you an advert for that item.

Before today, were you aware that websites could use information to show you personalised advertising in this way?

SINGLE CODE

Yes, was aware ........................................................................1
No, was not aware ....................................................................2
Don’t know .............................................................................3
SHOWCARD AV
How do you feel about websites using information about what you look at or ‘like’ online to show you personalised advertising? Would you say...
READ OUT SINGLE CODE

It's a good thing ................................................................. 1
It's a bad thing ................................................................. 2
It's not good or bad .......................................................... 3
I don't know how I feel about this........................................ 4

SHOWCARD AW
Thinking about when you go online at home, do you ever...
IF NECESSARY - Please think about going online on any type of computer (so a PC, laptop, netbook or tablet computer like an iPad), on a mobile phone, on a games player or on a media player like an iPod Touch.
INTERVIEWER – IF THE CHILD SAYS THEY DON’T HAVE A MOBILE PHONE – CODE 3 AT B AND C

<table>
<thead>
<tr>
<th></th>
<th>Most times when I go online at home</th>
<th>Sometimes when I go online at home</th>
<th>Never when I go online at home</th>
<th>Don't know</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>Watch TV on a TV set</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>B</td>
<td>Talk on a mobile phone</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>C</td>
<td>Text or send instant messages with a mobile phone</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
</tbody>
</table>
GAMING

QC42  ASK[ALL][KR-B64][P S65]  SHOWCARD AX
Do you ever play games at home in any of these ways?  
MULTICODE OK FOR CODES 1-8

- On a hand held games console (e.g. Sony PSP/ Nintendo DS) ................................................................. 1
- On a games console connected to a TV (e.g. Xbox/ PlayStation/ Wii) .......................................................... 2
- On a computer/ laptop/ netbook...................................................................................................................... 3
- On a tablet computer (e.g. iPad) .................................................................................................................. 4
- On a mobile phone or Smartphone (e.g. Blackberry or iPhone) ................................................................. 5
- On a portable media player (e.g. iPod Touch/ Archos) ................................................................................ 6
- On a Personal Digital Assistant/ PDA (e.g. Palm) ......................................................................................... 7
- On an MP3 player (e.g. iPod) ........................................................................................................................ 8
- No, never / Do not play games at home (SINGLE CODE) ......................................................................... 9

QC43  ASK IF PLAY GAMES AT QC42 (CODES 1-8) – OTHERS SKIP TO [QC47A][P S66][P S67]
Do you ever play online games at home on any of these devices which is often referred to as online game playing?
IF NECESSARY – Please think about the types of games that can be played online where more than one person can
play in the same game at the same time, wherever they are in the world.

SINGLE CODE

- Yes .......................................................................................................................... 1 QC44
- No .......................................................................................................................... 2 QC45A
- Don’t know ........................................................................................................... 3 QC45A

QC44  ASK IF PLAYS GAMES ONLINE AT QC43 (CODE 1) – OTHERS SKIP TO [QC45A][P S68]
SHOWCARD AY
When you play online games at home, which of these describes how you are playing? Please choose as many as apply
MULTICODE OK FOR CODES 1-4

- On their own/ against the computer or games player ............................................................................... 1
- Against someone else in the same room as them ..................................................................................... 2
- Against someone else they have met in person who is playing elsewhere ........................................... 3
- Against one or more other people they have not met in person who are playing elsewhere .......... 4
- Don’t know (SINGLE CODE) .................................................................................................................. 5
ASK IF PLAY GAMES AT QC42 (CODES 1-8) – OTHERS SKIP TO QC47A

Please think about the time you spend playing these games at home at all on a typical school day.

INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL.

NB TYPICAL SCHOOL DAY NOT HOLIDAYS

So before school when you get up? When you get back from school? After you've had dinner or tea?

And how many hours would you say you spend playing these games at home at all on a Saturday or Sunday?

INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL

Is it more or less than on a school day? About how much more/ less?

<table>
<thead>
<tr>
<th>Number of hours gaming in a typical day – Please enter</th>
</tr>
</thead>
<tbody>
<tr>
<td>0 if none, or enter 0.5 if less than 1 hour per day</td>
</tr>
</tbody>
</table>

NOTE TO INTERVIEWER – IF AT QC45A THE CHILD MENTIONS A FIGURE OF FIVE HOURS OR MORE PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE SCHOOL DAY IN A TYPICAL WEEK NOT ALL FIVE SCHOOL DAYS

LIKEWISE AT QC45B – IF A FIGURE OF SEVEN HOURS OR MORE IS MENTIONED PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE WEEKEND DAY AND NOT BOTH WEEKEND DAYS

FOR 8-11S - ASK IF PLAY GAMES ONLINE AT QP75 (CODE 1) – OTHERS SKIP TO QC47A

FOR 12-15S - ASK IF PLAY GAMES ONLINE AT QC4 (CODE 1) – OTHERS SKIP TO QC47A

SHOWCARD AZ

Which of these things, if any, are things that you don't like about playing games over the internet?

MULTICODE OK FOR CODES 1-7

1. I sometimes spend too much time on them
2. Strangers might find out information about me
3. Someone might pretend to be my age and get to know me
4. People can say hurtful things about how other people play games
5. Players can pick on other players through playing the game
6. Players can exclude other players from the game on purpose
7. Having to pay to upgrade or extend a game in order to play more
8. These things don't worry me/ None of these
MOBILE PHONE

QC47A  **ASK IF CHILD HAS OWN MOBILE PHONE** [KR-B72] / SMARTPHONE AT QP3F (CODE 1) – OTHERS SKIP TO QC54

- Please think about how you use your mobile phone on a typical school day.
- How many calls would you say you make on your mobile phone – both before and after school?

**INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL**

**NB TYPICAL SCHOOL DAY NOT HOLIDAYS**

So before school when you get up? When you get back from school? After you've had dinner or tea?

QC47B  And how many calls would you say you make using your mobile phone on a Saturday or Sunday?

**INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL**

Is it more or less than on a school day? About how much more/ less?

<table>
<thead>
<tr>
<th>QC47A</th>
<th>QC47B</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>School day</strong></td>
<td><strong>Weekend day</strong></td>
</tr>
<tr>
<td>Number of <strong>calls made</strong> in a typical day –</td>
<td></td>
</tr>
<tr>
<td><strong>Please enter 0 if none</strong></td>
<td></td>
</tr>
</tbody>
</table>

**NOTE TO INTERVIEWER – IF AT QC47A THE CHILD MENTIONS A HIGH NUMBER OF CALLS PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE SCHOOL DAY IN A TYPICAL WEEK NOT ALL FIVE SCHOOL DAYS**

**LIKEWISE AT QC47B – IF A HIGH NUMBER OF CALLS IS MENTIONED PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE WEEKEND DAY AND NOT BOTH WEEKEND DAYS**

QC48A  **ASK IF CHILD HAS OWN MOBILE PHONE** [KR-B73] / SMARTPHONE AT QP3F (CODE 1) – OTHERS SKIP TO QC54

- How many text messages would you say you send from the phone on a typical school day – both before and after school? Please **only** think about text messages over the mobile network and not any messages you may send through BlackBerry Messenger/ BBMs, Apple iMessage or through instant messaging applications such as Ping, Windows Live Messenger, Yahoo Messenger or Whats App.

**INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL. NB TYPICAL SCHOOL DAY NOT HOLIDAYS**

So before school when you get up? When you get back from school? After you've had dinner or tea?

QC48B  And how many text messages would you say you send from the phone on a Saturday or Sunday? (Again, please only think about text messages over the mobile network)

**INTERVIEWER – PLEASE ASSIST AS NECESSARY TO GET TO A TOTAL.**

Is it more or less than on a school day? About how much more/ less?

<table>
<thead>
<tr>
<th>QC48A</th>
<th>QC48B</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>School day</strong></td>
<td><strong>Weekend day</strong></td>
</tr>
<tr>
<td>Number of <strong>texts sent</strong> in a typical day –</td>
<td></td>
</tr>
<tr>
<td><strong>Please enter 0 if none</strong></td>
<td></td>
</tr>
</tbody>
</table>

**NOTE TO INTERVIEWER – IF AT QC48A THE CHILD MENTIONS A HIGH NUMBER OF TEXTS PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE SCHOOL DAY IN A TYPICAL WEEK NOT ALL FIVE SCHOOL DAYS**

**LIKEWISE AT QC48B – IF A HIGH NUMBER OF TEXTS IS MENTIONED PLEASE DOUBLE CHECK THAT THE RESPONDENT HAS UNDERSTOOD THE QUESTION – WE ARE ASKING ABOUT ONE WEEKEND DAY AND NOT BOTH WEEKEND DAYS**
Thinking now about using a smartphone to send messages through BlackBerry Messenger/BBMs or Apple iMessage or through instant messaging applications such as Ping, Windows Live Messenger, Yahoo Messenger or WhatsApp. How many of these types of Instant Messages would you say you send on a typical school day?

**SINGLE CODE**

- None .............................................................................................................................. 1
- 1-5 a day ....................................................................................................................... 2
- 6-20 a day .................................................................................................................... 3
- 21-50 a day .................................................................................................................. 4
- 51-99 a day .................................................................................................................. 5
- 100 or more a day ....................................................................................................... 6
- Don’t know................................................................................................................... 7

And how many of these types of Instant Messages would you say you send on a typical weekend day?

**SINGLE CODE**

- None .............................................................................................................................. 1
- 1-5 a day ....................................................................................................................... 2
- 6-20 a day .................................................................................................................... 3
- 21-50 a day .................................................................................................................. 4
- 51-99 a day .................................................................................................................. 5
- 100 or more a day ....................................................................................................... 6
- Don’t know................................................................................................................... 7

**IF NECESSARY - CHECK THAT THE RESPONDENT HAS UNDERSTOOD THESE QUESTIONS – WE ARE ASKING ABOUT ONE SCHOOL DAY IN A TYPICAL WEEK NOT ALL FIVE SCHOOL DAYS AND ONE WEEKEND DAY AND NOT BOTH WEEKEND DAYS**
ASK IF CHILD HAS OWN MOBILE PHONE [KR-B74] / SMARTPHONE AT QP3F (CODE 1) – OTHERS SKIP TO QC54

SHOWCARD BB

Do you use your mobile phone to do any of these?
IF NO – CODE 4
IF YES - How often to you do this with your mobile phone? Would you say most days, once or twice a week, not much, or never?

SINGLE CODE PER ROW

<table>
<thead>
<tr>
<th></th>
<th>Most days</th>
<th>Once or twice a week</th>
<th>Not much</th>
<th>Never</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>Make or receive calls</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>B</td>
<td>Send or receive texts</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>C</td>
<td>Send or receive photos</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>D</td>
<td>Send or receive video clips</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>E</td>
<td>Play games that are loaded on the phone</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>F</td>
<td>Play games over the internet using your phone</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>G</td>
<td>Visit websites using your phone</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>H</td>
<td>Listen to music</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>I</td>
<td>Take photos</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>J</td>
<td>Take videos</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>K</td>
<td>Watch TV programmes or clips</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>L</td>
<td>Use your phone to visit social networking websites like Facebook, Bebo, MySpace, Tumblr or Hi5</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>M</td>
<td>Use your phone to look at videos or clips posted by other people on sites like YouTube</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>N</td>
<td>Use your phone to put photos or videos on sites like YouTube for others to see</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>O</td>
<td>Send or receive Twitter updates using your phone</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>P</td>
<td>Send or receive emails</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>Q</td>
<td>Use Instant Messaging applications such as BlackBerry Messenger/ BBMs, Apple iMessage, Ping, Windows Live Messenger, Yahoo Messenger or WhatsApp</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>R</td>
<td>Use your phone to update your location on a service like FourSquare or Facebook Places</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>S</td>
<td>Download apps/ applications (including games)</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
</tbody>
</table>
Which of these things, if any, are things that you don’t like about mobile phones?

MULTICODE OK FOR CODES 1-7

- It costs too much money .................................................................................................. 1
- Seeing things on my phone that make me feel sad, frightened or embarrassed .......... 2
- Slow access to the internet over the phone ................................................................. 3
- Sometimes people get bullied on them ....................................................................... 4
- Seeing things on the phone that are too old for me ..................................................... 5
- Too difficult to use ......................................................................................................... 6
- People can send hurtful messages to other people ...................................................... 7
- These things don’t worry me/ None of these (SINGLE CODE) ...................................... 8

Thinking about when you use your phone for calls, texts or instant messages at home, do you ever…

<table>
<thead>
<tr>
<th></th>
<th>Most times when I use my phone at home</th>
<th>Sometimes when I use my phone at home</th>
<th>Never when I use my phone at home</th>
<th>Don’t know</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>Watch TV on a TV set</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>B</td>
<td>Go online (using any type of device – like a PC, laptop, netbook, iPad, iPod Touch, games console)</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
</tbody>
</table>
ASK ALL
We’re nearly finished now, just a few more questions about the things you do.
SHOWCARD BE
Which of the following do you do almost every day?
READ OUT MULTICODE OK FOR CODES 1-8

ASK IF MORE THAN ONE RESPONSE AT QC54 – OTHERS SKIP TO QC56A
SHOWCARD BE AGAIN
Which one of the things you do almost every day would you miss doing the most if it got taken away?
IF NECESSARY Which is your favourite thing to do?
SINGLE CODE ONE RESPONSE GIVEN AT QC54
IF ONLY ONE RESPONSE GIVEN AT QC54 ALSO RECORD IT AT QC55

<table>
<thead>
<tr>
<th>Activity</th>
<th>QC54</th>
<th>QC55</th>
</tr>
</thead>
<tbody>
<tr>
<td>Watch TV</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Listen to radio</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Use a mobile phone</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>Use the internet</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>Read magazines, comics or newspapers</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td>Watch videos or DVDs</td>
<td>6</td>
<td>6</td>
</tr>
<tr>
<td>Listen to an MP3 player like an iPod</td>
<td>7</td>
<td>7</td>
</tr>
<tr>
<td>Play computer or video games</td>
<td>8</td>
<td>8</td>
</tr>
<tr>
<td>None of these (SINGLE CODE)</td>
<td>9</td>
<td>9</td>
</tr>
<tr>
<td>Don’t know</td>
<td>NA</td>
<td>10</td>
</tr>
</tbody>
</table>
I'm now going to ask you just a few questions about some of the things that can be more difficult about **mobile phones**.

Sometimes, children or teenagers can say or do things to other children that can be quite nasty or hurtful. This type of behaviour is known as bullying.

Children or teenagers can bully others using their mobile phone, by making nasty calls or sending nasty or hurtful text messages or video clips.

In the last year, do you know of anyone who has been bullied by someone being nasty or hurtful to them through their mobile phone?

**NOTE TO INTERVIEWER – IF CHILD ASKS IF WE ALSO MEAN THEM AT THIS QUESTION, PLEASE SAY – IT COULD BE YOU OR ANYONE YOU KNOW**

<table>
<thead>
<tr>
<th>QC56A</th>
<th>Sapphire 571</th>
<th>TO QC57A</th>
</tr>
</thead>
<tbody>
<tr>
<td>ASK IF CHILD HAS OWN MOBILE PHONE/ SMARTPHONE AT QP3F (CODE 1) – OTHERS SKIP TO QC57A</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

In the last year, do you feel you have been bullied by anyone being nasty or hurtful to you through your mobile phone?

<table>
<thead>
<tr>
<th>QC56A</th>
<th>QC56B</th>
</tr>
</thead>
<tbody>
<tr>
<td>Know anyone</td>
<td>Personally</td>
</tr>
<tr>
<td>Yes................................................................. 1.........1</td>
<td></td>
</tr>
<tr>
<td>No................................................................. 2.........2</td>
<td></td>
</tr>
<tr>
<td>Prefer not to say .................................................. 3.........3</td>
<td></td>
</tr>
<tr>
<td>Don't know.................................................................. 4.........4</td>
<td></td>
</tr>
</tbody>
</table>

In the last year, do you feel you have been bullied by anyone being nasty or hurtful to you through your mobile phone?

<table>
<thead>
<tr>
<th>QC57A</th>
<th>QC57B</th>
</tr>
</thead>
<tbody>
<tr>
<td>Know anyone</td>
<td>Personally</td>
</tr>
<tr>
<td>Yes................................................................. 1.........1</td>
<td></td>
</tr>
<tr>
<td>No................................................................. 2.........2</td>
<td></td>
</tr>
<tr>
<td>Prefer not to say .................................................. 3.........3</td>
<td></td>
</tr>
<tr>
<td>Don't know.................................................................. 4.........4</td>
<td></td>
</tr>
</tbody>
</table>

I'm now going to ask you just a few questions about some of the things that can be more difficult about **the internet**.

Sometimes, children or teenagers can say or do things to other children that can be quite nasty or hurtful. This type of behaviour is known as bullying).

Sometimes, children or teenagers can bully others online, perhaps by sending or posting nasty or hurtful messages or video clips.

In the last year, do you know of anyone who has been bullied by someone being nasty or hurtful to them online?

**NOTE TO INTERVIEWER – IF CHILD ASKS IF WE ALSO MEAN THEM AT THIS QUESTION, PLEASE SAY – IT COULD BE YOU OR ANYONE YOU KNOW**

<table>
<thead>
<tr>
<th>QC57A</th>
<th>QC57B</th>
</tr>
</thead>
<tbody>
<tr>
<td>Know anyone</td>
<td>Personally</td>
</tr>
<tr>
<td>Yes................................................................. 1.........1</td>
<td></td>
</tr>
<tr>
<td>No................................................................. 2.........2</td>
<td></td>
</tr>
<tr>
<td>Prefer not to say .................................................. 3.........3</td>
<td></td>
</tr>
<tr>
<td>Don't know.................................................................. 4.........4</td>
<td></td>
</tr>
</tbody>
</table>

(READ OUT IF YOU HAVE SKIPPED QC56A ABOVE - Sometimes, children or teenagers can say or do things to other children that can be quite nasty or hurtful. This type of behaviour is known as bullying).
Please take a look at the list of things shown on this card and think about whether you know anyone who has experienced any of these things in the last year, either online or on a mobile phone. Please read out the letters from the card if you know anyone this has happened to in the last year.

NOTE TO INTERVIEWER – IF CHILD ASKS IF WE ALSO MEAN THEM AT THIS QUESTION, PLEASE SAY – IT COULD BE YOU OR ANYONE YOU KNOW

MULTICODE OK FOR CODES 1-7

A. Gossip being spread about someone online or through a text message................................. 1
B. Embarrassing pictures being posted online or sent to other people against their wishes... 2
C. Another person pretending to be them online................................................................. 3
D. Another person using their password to get at their information ......................................... 4
E. Seeing something of a sexual nature online or on a mobile phone ........................................ 5
F. Someone being cheated out of money online......................................................................... 6
G. Someone being picked on by other players in online games................................................ 7
H. Don’t know anyone who has experienced any of these things in the last year (SINGLE CODE)... 8
I. Prefer not to say (SINGLE CODE).......................................................................................... 9
Don’t know (SINGLE CODE)................................................................................................. 10

Again, please just read out the letters from the card if you yourself have experienced any of these things in the last year, either online or on a mobile phone.

MULTICODE OK FOR CODES 1-7

A. Gossip being spread about you online or through a text message........................................... 1
B. Embarrassing pictures being posted online or sent to other people against your wishes...... 2
C. Another person pretending to be you online........................................................................... 3
D. Another person using your password to get at your information.......................................... 4
E. Seeing something of a sexual nature online or on a mobile phone......................................... 5
F. Being cheated out of money online....................................................................................... 6
G. Being picked on by other players in online games............................................................... 7
H. I have not experienced any of these things in the last year (SINGLE CODE).......................... 8
I. Prefer not to say (SINGLE CODE).......................................................................................... 9
Don’t know (SINGLE CODE)................................................................................................. 10
Showcard BH

Please take a look at the list of things shown on this card and think about whether you have done any of these things in the last year. If there is something on the list that you have done in the last year then please just read out the letters from the card.

**MULTICODE OK FOR CODES 1-4**

A. Sent personal information such as your full name, address or phone number to a person you've only had contact with online ................................................................. 1
B. Pretended to be a different kind of person online to who you really are ........................................... 2
C. Sent a photo or video of yourself to a person that you've only had contact with online ....................... 3
D. Added people to your friends list or address book or contacts list that you've only had contact with online ........................................................................................................... 4
E. Have not done any of these things in the last year (SINGLE CODE) .................................................... 5
F. Prefer not to say (SINGLE CODE) ..................................................................................................... 6
Don't know ............................................................................................................................................... 7

Showcard BI

Please take a look at the list of things shown on this card and think about whether you know how to do any of these things online. Please read out the letters on the card if you know how to do this.

**MULTICODE OK FOR CODES 1-6**

A. Block messages from someone you don’t want to hear from .......................................................... 1 1
B. Block pop-up adverts ......................................................................................................................... 2 2
C. Block junk email or spam ................................................................................................................. 3 3
D. Change the settings for who can view your social networking site profile ........................................ 4 4
E. Delete the 'history' records of which websites you have visited ....................................................... 5 5
F. Unset any filters or controls that are there to stop certain websites being viewed ....................... 6 6
G. None of these (SINGLE CODE) ........................................................................................................ 7 7
H. Prefer not to say (SINGLE CODE) ................................................................................................. 8 8
Don’t know ............................................................................................................................................. 9 9
Which, if any, of these ways would you prefer to learn about using the internet, mobile phones, digital TV and so on?

READ OUT THEN PROBE: What other ways do you prefer to learn?

MULTICODE OK FOR CODES 1-8

From friends.................................................................................. 1
From school .................................................................................. 2
From your parents ....................................................................... 3
From your brothers or sisters ....................................................... 4
From suppliers or shops selling the technology ......................... 5
From the manual or instructions .................................................. 6
On your own, through trial & error or self-taught ......................... 7
Other (WRITE IN) ....................................................................... 8

Not interested/ don’t want to learn (SINGLE CODE) ................. 9
Don’t know ..................................................................................

Do any of your lessons at school teach you about TV? For example, how TV programmes are made and how they are paid for.

IF YES – Which lessons are those?

PROMPT IF NECESSARY MULTICODE OK FOR CODES 1-6

Do any of your lessons at school teach you about the Internet? For example, how the Internet works, how to make websites, how to do research on the internet, or how to avoid websites you don’t want to see.

IF YES – Which lessons are those?

PROMPT IF NECESSARY MULTICODE OK FOR CODES 1-6

No, do not (SINGLE CODE) ................................................ 7
Don’t know ............................................................................. 8

Do any of your lessons at school teach you about TV? For example, how TV programmes are made and how they are paid for.

SINGLE CODE

Do any of your lessons at school teach you about the Internet? For example, how the Internet works, how to make websites, how to do research on the internet, or how to avoid websites you don’t want to see.

SINGLE CODE

THANK AND CLOSE INTERVIEW WITH CHILD – COMPLETE CLASSIFICATION WITH PARENT
CLASSIFICATION – COMPLETE WITH PARENT

SAY TO PARENT – I’d now like to finish the interview by asking you some questions about your child and your household. These questions are used to help us to group the different people we will speak with across the UK as part of this survey when we look at the results.

QP83  ASK ALL PARENTS
SHOWCARD BK
Which of these groups best describes your child?
SINGLE CODE

WHITE
A. British .................................................................1
B. English.................................................................2
C. Scottish ...............................................................3
D. Welsh .................................................................4
E. Irish .................................................................5
F. Any other white background (WRITE IN) ______________ 6

MIXED
G. White and Black Caribbean .................................7
H. White and Black African ....................................8
I. White and Asian ...............................................9
J. Any other mixed background (WRITE IN) ______________ 10

ASIAN AND BRITISH ASIAN
K. Indian ...............................................................11
L. Pakistani ............................................................12
M. Bangladeshi .....................................................13
N. Any other Asian background (WRITE IN) ______________ 14

BLACK AND BLACK BRITISH
O. Caribbean ...........................................................15
P. African ..............................................................16
Q. Any other black background (WRITE IN) ______________ 17

MIDDLE EAST AND ARABIC ORIGIN
R. Middle Eastern, including Arabic origin ...............18
S. Iranian ..............................................................19

CHINESE OR OTHER ETHNIC GROUP
T. Chinese ...........................................................20
U. Any other background (WRITE IN) ___________________ 21

Refused ...........................................................................22

QP84  ASK ALL PARENTS
Does your child have any long-standing illness, disability or infirmity?
IF NECESSARY: By long-standing I mean anything that has troubled them over a period of time or that is likely to affect them over a period of time?
SINGLE CODE

Yes ........................................................................1  QP85
No .........................................................................2  QP86
Don’t know ............................................................3  QP86
QP85  ASK IF LONG STANDING ILLNESS/ DISABILITY OR INFIRMITY (QP84 CODE 1) – OTHERS
SKIP TO QP86

Does this illness, disability or infirmity limit their activities in any way?

SINGLE CODE

Yes ................................................................................. 1
No ................................................................................. 2
Don’t know ........................................................................ 3

QP86  ASK ALL PARENTS

Is there a landline phone in your home that can be used to make and receive calls?
IF NECESSARY: Not a mobile phone or internet voice service.

IF YES: Can this phone be used to make and receive calls?

SINGLE CODE – IF HAVE LINE/ PHONE BUT CAN’T USE PROBE TO PRECODE REASON (S)

Can use to make and receive calls ................................................. 1
Can receive but not make calls/ incoming only .............................. 2
Line not working properly/ needs to be repaired ......................... 3
No, do not have landline phone ................................................. 4
Don’t know ........................................................................... 5

QP87  ASK ALL PARENTS

Can I please ask your age?
WRITE IN EXACT AGE AND THEN CODE

<table>
<thead>
<tr>
<th>Age Range</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>16-17</td>
<td>1</td>
</tr>
<tr>
<td>18-24</td>
<td>2</td>
</tr>
<tr>
<td>25-34</td>
<td>3</td>
</tr>
<tr>
<td>35-44</td>
<td>4</td>
</tr>
<tr>
<td>45-54</td>
<td>5</td>
</tr>
<tr>
<td>55-64</td>
<td>6</td>
</tr>
<tr>
<td>65-74</td>
<td>7</td>
</tr>
<tr>
<td>75-79</td>
<td>8</td>
</tr>
<tr>
<td>80+</td>
<td>9</td>
</tr>
<tr>
<td>Refused</td>
<td>10</td>
</tr>
</tbody>
</table>

QP88  ASK ALL PARENTS

And at what age did YOU finish your education?
IF STILL IN EDUCATION – At which age do you expect to finish your education?

READ OUT IF NECESSARY

<table>
<thead>
<tr>
<th>Age Range</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aged 16 or under</td>
<td>1</td>
</tr>
<tr>
<td>Aged 17-18</td>
<td>2</td>
</tr>
<tr>
<td>Aged 19-20</td>
<td>3</td>
</tr>
<tr>
<td>Aged 21 or over</td>
<td>4</td>
</tr>
<tr>
<td>Don’t know</td>
<td>5</td>
</tr>
<tr>
<td>Refused</td>
<td>6</td>
</tr>
</tbody>
</table>
QP89  ASK ALL PARENTS
SHOWCARD BL
And which of these options applies to your home?
SINGLE CODE

- Being bought on mortgage .................................................. 1
- Owned outright by the household ........................................ 2
- Rented from Local Authority/ Housing Association/ Trust .......... 3
- Rented from Private Landlord ............................................... 4
- Other (WRITE IN ) ............................................................... 5

__________

Don’t know .............................................................................. 6

QP90  ASK ALL PARENTS
How many people are there in your household in total (including yourself)?
WRITE IN BELOW – USE LEADING ZEROS

QP91  ASK ALL PARENTS
How many of your children aged under 16 live at home with you?
IF NECESSARY – That is, children for whom you are their parent or guardian.
WRITE IN BELOW – USE LEADING ZEROS

QP92  ASK PARENTS WITH 2 OR MORE CHILDREN AT QP91 – OTHERS SKIP TO QP93
What are the ages of the other children aged under 16 living at home with you?
MULTICODE OK FOR CODES 1-17

- Under 1 .................................................. 1
- Aged 1 ................................................... 2
- Aged 2 ................................................... 3
- Aged 3 ................................................... 4
- Aged 4 ................................................... 5
- Aged 5 ................................................... 6
- Aged 6 ................................................... 7
- Aged 7 ................................................... 8
- Aged 8 ................................................... 9
- Aged 9 ................................................... 10
- Aged 10 ............................................... 11
- Aged 11 ............................................... 12
- Aged 12 ............................................... 13
- Aged 13 ............................................... 14
- Aged 14 ............................................... 15
- Aged 15 ............................................... 16
- Aged 16 ............................................... 17
- Refused (SINGLE CODE) ...................... 18
QP93  ASK ALL PARENTS
SHOWCARD BM
Which of these adults aged 16 and over live in your household with you, in terms of their relationship to you?
MULTICODE OK FOR CODES 1-7

A. Your husband/ wife/ partner- CHILD’S PARENT ........................................................... 1
B. Your husband/ wife/ partner- NOT CHILD’S PARENT .................................................. 2
C. Your Mother/ Father/ Stepmother/ Stepfather/ Partner of Father/ Partner of Mother .......... 3
D. Your Brothers/ Sisters/ Stepbrothers/ Stepsisters ....................................................... 4
E. Your Child/ children aged 16 and over .............................................................. 5
F. Other relative of yours ......................................................................................... 6
G. Friend/ other person not related to you ............................................................. 7
H. None – I am the only adult in the household (SINGLE CODE) ............................... 8
Refused .................................................................................................................. 9

QP94  ASK ALL PARENTS
Can you tell me if your annual household income from all sources before tax and other deductions is above or below £11,500?
SINGLE CODE

Under £11,500 ..................................................................................................... 1
Above £11,500 ..................................................................................................... 2
Don’t know ........................................................................................................... 3
Refused ............................................................................................................... 4

QP95  ASK ALL PARENTS
IF HOUSEHOLD INCOME UNDER £11,500 AT QP94 (CODE 1) CODE THAT ANSWER HERE WITHOUT ASKING QUESTION
SHOWCARD BN
Which option applies to your household for the total annual household income from all sources before tax and deductions?
Please just tell me the letter that applies to your household
SINGLE CODE

<table>
<thead>
<tr>
<th>Per month (approx)</th>
<th>Per Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>A Up to £950</td>
<td>Under £11,500</td>
</tr>
<tr>
<td>B £950 - £1,450</td>
<td>£11,500 - £17,499</td>
</tr>
<tr>
<td>C £1,450 - £2,500</td>
<td>£17,500 - £29,999</td>
</tr>
<tr>
<td>D £2,500 - £4,200</td>
<td>£30,000 - £49,999</td>
</tr>
<tr>
<td>E £4,200 or over</td>
<td>£50,000 or over</td>
</tr>
<tr>
<td></td>
<td>Don’t know</td>
</tr>
<tr>
<td></td>
<td>Refused</td>
</tr>
</tbody>
</table>

QP96  ASK ALL PARENTS
Would you be happy for your child to be contacted again – either regarding this study or if we were to conduct any similar research in the future? IF NECESSARY – This would only be with your permission, as with this survey.

Yes .............................................................................................................. 1
No ............................................................................................................... 2

QP97  ASK ALL PARENTS HAPPY FOR THEIR CHILD TO BE CONTACTED AGAIN AT QP96 (CODE 1)
Can I make a note of your phone number in case we need to contact you again?

Yes – ENTER HERE ...................................................................................... 1
No ............................................................................................................... 2

THANK AND CLOSE WITH PARENT
QP98  INTERVIEWER – ENTER LENGTH OF INTERVIEW IN MINUTES BELOW


QP99  ENTER GENDER OF PARENT INTERVIEWED
SINGLE CODE
Male ............................................................................................ 1
Female ........................................................................................ 2

QP100 WAS THE CHILD’S PARENT PRESENT DURING THE CHILD’S INTERVIEW?
SINGLE CODE
Yes, they answered for the child/ influenced the response as the interview was taking place .................1
Yes, they commented or helped the child but did not influence the response ............................................2
Yes, but they did not interfere with the interview ....................................................................................3
No, they were not present ..........................................................................................................................4